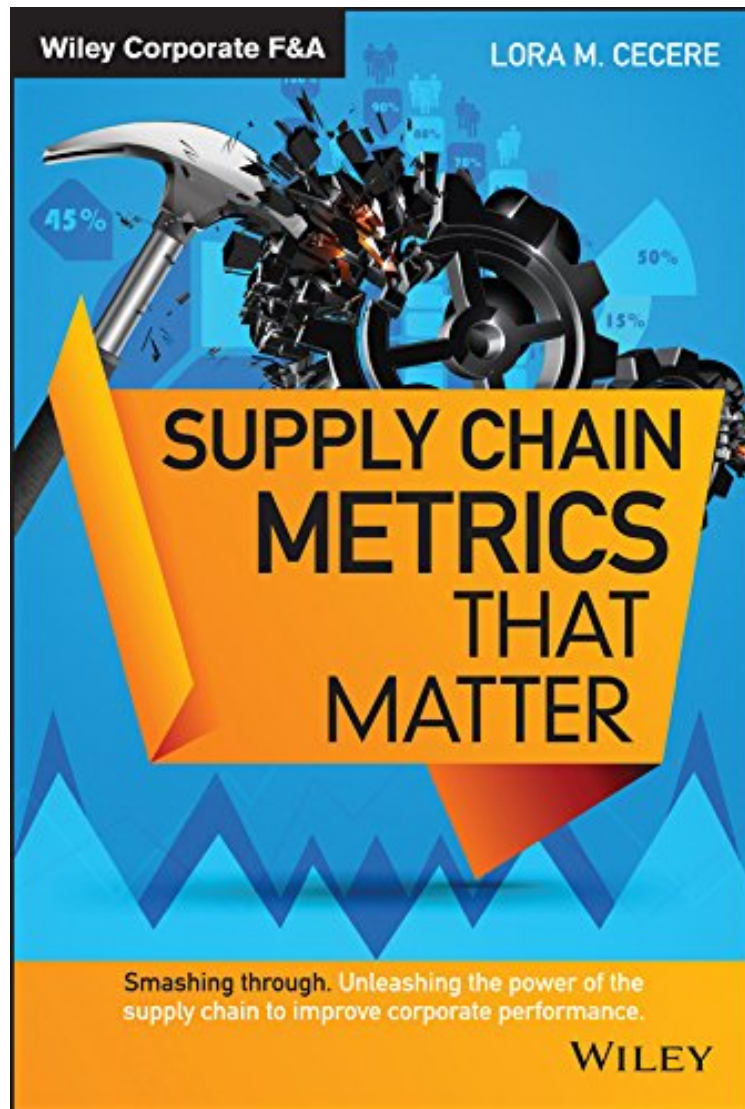


(Library ebook) Supply Chain Metrics that Matter (Wiley Corporate FA)

Supply Chain Metrics that Matter (Wiley Corporate FA)

Lora M. Cecere

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Lora M. Cecere : Supply Chain Metrics that Matter (Wiley Corporate FA) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Supply Chain Metrics that Matter (Wiley Corporate FA):

0 of 0 people found the following review helpful. Two StarsBy Joseph E. LewisThe book was not what I expect. I was looking for METRICS, suggestions, etc. Didn't care for this book.0 of 0 people found the following review helpful. Manage that what matters!By Jerry TiarsmithA thought provoking and well written narrative to help managers effectively use their supply chains.0 of 1 people found the following review helpful. One point that needs highlighting - the book provides critical insights to help CPG service providers better understand the induBy CustomerAgree with Eric T. and the the reviewers. One point that needs highlighting - the book provides critical

insights to help CPG service providers better understand the industry that they are serving. The graphs provided me a mental model that helps me understand the different requests that customers were making and why each company needs are different despite being direct competitors. The data Lora presents helps explain many of the motivations and challenges that CPG companies have. If you are a service provider to this industry - read this book,

How to Conquer the Effective Frontier and Drive Improved Value in Global Operations Growth has slowed. Volatility has increased and the world is more global. Brands are defined by innovation and services. Supply chain excellence matters more than ever. It makes a difference in corporate performance. One cannot snap their fingers and deliver supply chain success. It happens over the course of many years. It is measured in inches not miles. In this book, the author evaluates the progress of over a hundred companies over the period of 2006-2013. Success drives value. The effective supply chain makes a difference in winning a war, saving a patient, and driving commerce; but it also makes a difference in a community having clean air, potable water, and a standard of living. Mistakes are hard to overcome. Supply Chain Metrics that Matter tells this story. The book links corporate financials to supply chain maturity. In the book, the author analyzes which metrics matter. The author Lora M. Cecere is a supply chain researcher as well as an authority in supply chain technology. She helps companies gain first mover advantage. In the book, Cecere provides concrete, actionable steps to align and balance the supply chain to drive value. The book explores the crossover between supply chain efficiency and financial growth with topics such as: Outlining the metrics that matter, the metrics that don't Progress in industry sub-segment in improving inventory, cash, productivity and margin The management techniques that improve performance Sharing insights on how metrics change as the supply chain matures The roadmap to improve performance. Today, supply chains are global and dynamic. They are rapidly evolving. Companies that constantly seek out new solutions and opportunities for improvement drive differentiation. In a market where growth is stalled and many companies are stuck in driving supply chain performance, this book provides a clear, concise framework for a more modern, effective supply chain.

From the Inside Flap Corporate performance is not a "set it and forget it" proposition. Supply Chain Metrics That Matter makes this truth clear enough with its thorough analysis of recent multi-industry performance trends. The research shows that continually building value at all points along the value chain is the key to sustained success. And continually building value means continually changing. Supply Chain Metrics That Matter was written to guide businesses through the change process with a measurement-based outlook that will help any organization stand the test of time. By using a fictionalized case that aggregates the author's three years of intensive research, Supply Chain Metrics That Matter provides an engaging and useful way to think about value and performance. By following "Joe," the leader of a major multinational corporation, readers will see their own concerns given voice. There is also value to considering the nitty-gritty details of how Joe designs, implements, and measures his goal, all the while striving to create company-wide alignment. Change can be risky. The process of implementing metrics that will help identify value creation opportunities certainly counts as a change, and leaders need to know that their efforts will be rewarded before they begin large-scale projects. Peppered with real-world examples from across industries, Supply Chain Metrics That Matter reinforces ideas with evidence. Author Lora M. Cecere has also included the methods and measures that form the foundation of her value-chain analyses. Readers will proceed with certainty knowing which variables are worth tracking. With chapters on value-chain indices specific to the consumer, health-care, industrial, and automotive sectors, Supply Chain Metrics That Matter will appeal to a broad audience. Leaders in every industry put their companies at risk by resting on corporate laurels. Instead, we should all be working to identify opportunities for growth and improvement at every step along the business process. Supply Chain Metrics That Matter is a story about how to do just that.

FROM THE BACK COVER FORGET EFFICIENCY FOR ITS OWN SAKE AND FOCUS ON WHAT WORKS "Digital business and the collaborative economy are changing what is possible. When I need supply chain advice, I turn to Lora. I value her insights." —Jeremiah Owyang, Founder and CEO of Crowd Companies "This is game changing work and will redefine how we view business supply chain effectiveness. We have now graduated from popularity comparisons to performance data methodology." —Joe Krkoska, Director, Global Supply Chain, Dow "The translation of supply chain excellence is tough for the financial analysts to track. This book makes it much more transparent." —Alexia Howard, Senior Research Analyst - US Foods, Sanford C. Bernstein Co., LLC "For clients and enterprises, there is no substitute for a data-driven approach to defining supply chain excellence. In this book, Lora skillfully translates the issues of and opportunities for managing the supply chain into a language that the entire organization can understand, which is important because supply chains matter more than ever." —Fran O'Sullivan, GM, Integrated Supply Chain, IBM

ABOUT THE AUTHOR LORA M. CECERE is the founder of the research firm Supply Chain Insights. She is the author of the enterprise software blog Supply Chain Shaman, which attracts 5,000 readers weekly. She also writes a blog for Forbes and is a LinkedIn Influencer. Currently, Lora's research focuses on supply chain sensing and revenue management. Her supply chain experience includes specialist roles at AMR Research, Clorox, Gartner Group, Kraft, and Procter Gamble.