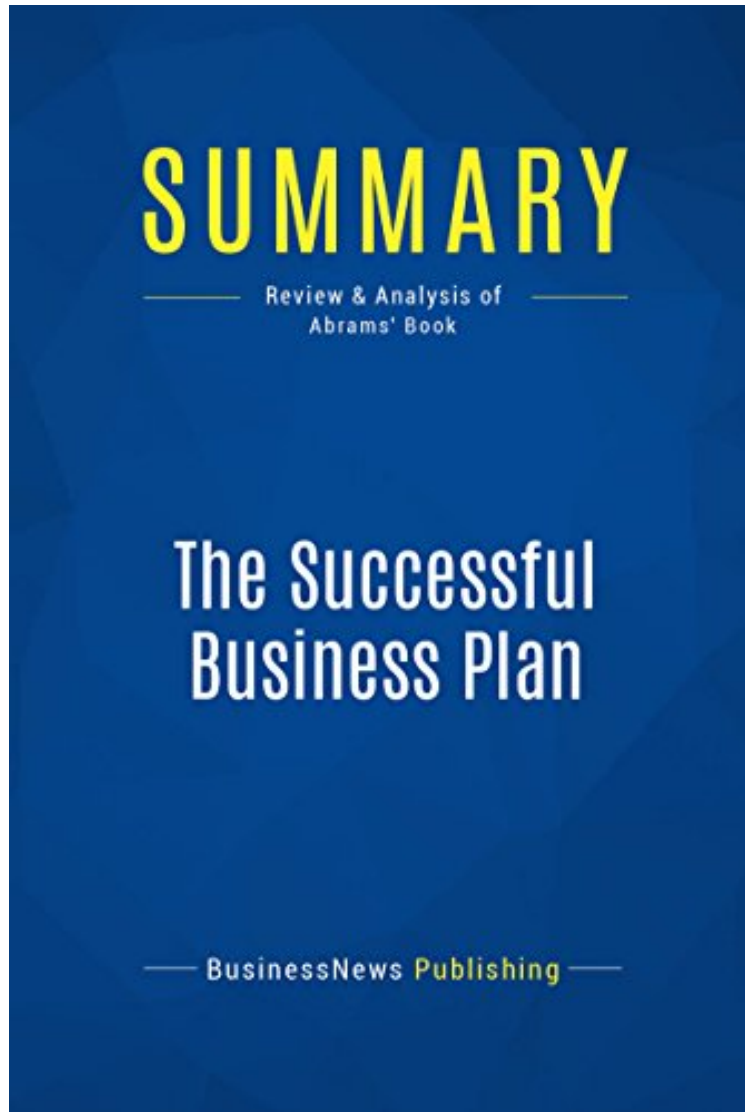


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## Summary: The Successful Business Plan: Review and Analysis of Abrams' Book

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complete summary of the ideas from Rhonda M. Abrams' book "The Successful Business Plan" shows how a business plan is designed to be a road map for a company. A well-written and professional business plan articulates a company's goals and acts as a guide for future growth and development. In this book, the author explains that a good business plan should specify where the company is heading and how it plans to get there. The process of preparing a business plan is also highly instructional and provides an opportunity to learn more about the company. This summary provides a useful guide for creating a business plan that will not only get you funding, but will also provide you with a plan for reaching your goals. Added-value of this summary: 

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "The Successful Business Plan" and discover the key to creating the perfect business plan.