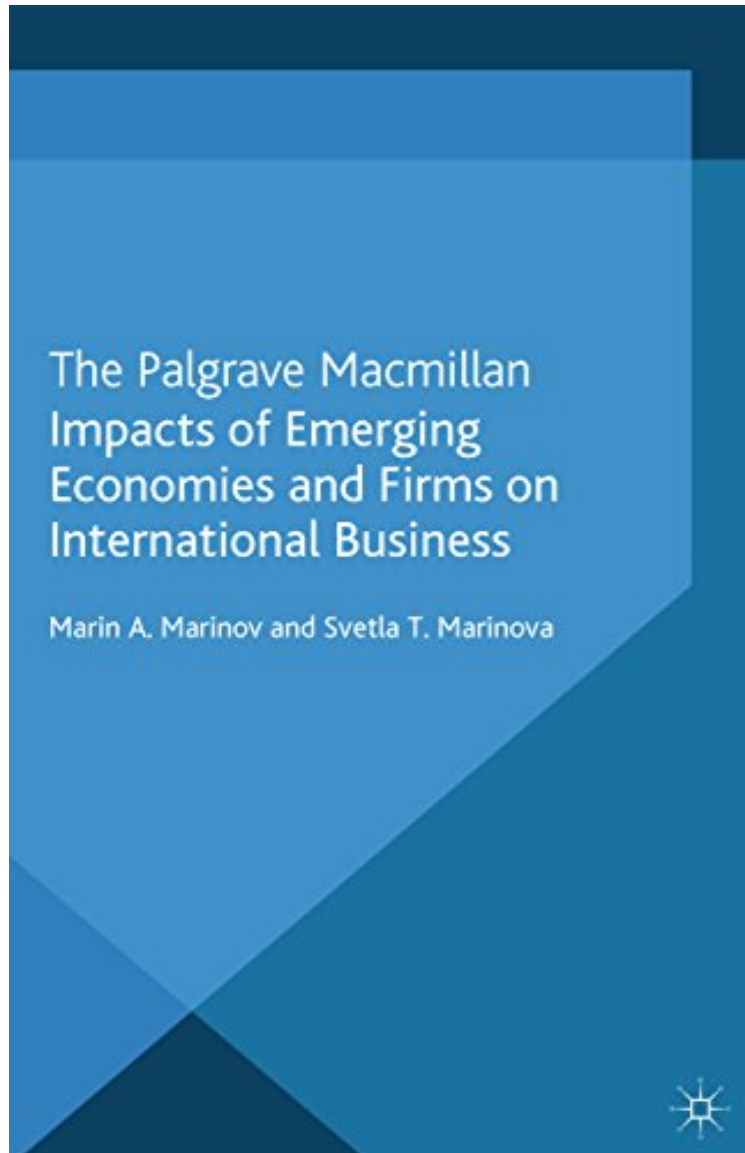


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The internationalization of emerging economies has brought new perspectives to international business development. Focusing on the extensive impact these emerging economies and firms have had, this volume covers the strong players, such as Brazil, Russia, India and China, as well as dynamically developing economies such as Mexico and the Philippines. The contributors review topics such as the role of institutions and resource dependency on outward foreign direct investment from emerging economies, and the role of the global mindset and psychic distance on the performance of subsidiaries of firms originating from emerging economies. It explores new horizons in international business development and addresses challenging perspectives.

"The impressive expansion of emerging economies during the last decade, especially compared to the developed countries, has changed the global economic landscape and is likely to affect even the political constellations. This valuable edited volume not only shows that this new reality increasingly matters and shifts the world economy more south- and eastwards but also underlines the opportunities and limitations of these emerging markets and companies. The editors succeed in bringing together diverse and relevant dimensions of the new multipolar world economy. The contributions provide interesting theoretical insights and analyses of the internationalization process of firms and markets. It covers different industries as well as large and small countries and consists of a very complete and worthwhile study of relevance to academics, policymakers and practitioners." - Daniel Van Den Bulcke, Professor University of Antwerp, Former Chair European International Business Academy

About the Author

MOHAMED AMAL Associate Professor of International Business and Internationalization Strategy at the Faculty of Economics and Business of the graduate and undergraduate programs at the Pontifical Universidade Católica de Rio Grande do Sul- PUCRS, Brazil

LINDENBERG ARAUJO ARAGÃO CEASA SAR BAENA Professor of Strategic Management and Director of the MSc in International Business at BEM Bordeaux Management School, France

MARTIJN A. BOERMANS Lecturer and Researcher at the University of Applied Sciences Utrecht at the Faculty of Economics and Management, the Netherlands

DOREN CHADEE Professor of Management at Deakin University, Australia

MARLENA DZIKOWSKA AFONSO FLEURY Professor at the University of São Paulo, Brazil

MARIA TEREZA LEME FLEURY Dean of FGV/EAESP and former Dean of the School of Economics, Business Administration and Accountancy of the University of São Paulo, Brazil

ZHAOJUN GAO ANDREA GOLDSTEIN works at the OECD

ERICA PIROS KOVACS Professor in Strategic and International Business at the Management Department of the Federal Rural University of Pernambuco, UFRPE, Brazil

ARUN KUMAR JAIN Professor of Strategy, International Management and Corporate Governance at IIM-Lucknow, India

PATRICIA LUIZ KEGEL Associate Professor of International Law and Globalization Studies at the Faculty of Law as well as in the Graduate Program on Regional Development at the Regional University of Blumenau (FURB), Brazil

MARCIA MARTINS MENDES DE LUCA Professor at the Federal University of Ceará, Ceará, Brazil

XIAOBAI MA LIYUN MAO SHINGAIRAI MASANGO Lecturer in International Business at Sheffield Hallam University, UK

WALTER FERNANDO ARAUJO DE MORAES Professor in Business Strategy at the Department of Administrative Sciences, Federal University of Pernambuco, Brazil (DCA-UFPE)

BRIGITTE RENATA B. OLIVEIRA Assistant Professor in Strategic and International Business at the Management Department of the Federal Rural University of Pernambuco, UFRPE, Brazil

MARCELLE COLARES OLIVEIRA Professor at the Federal University of Ceará and the University of Fortaleza (UNIFO), Brazil

ODERLENE VIEIRA DE OLIVEIRA Professor at the Metropolitan College of Fortaleza in Ceará, Brazil

VERA MARIA RODRIGUES PONTE Professor of the graduate course in accounting and the postgraduate program in controllership and administration at the Federal University of Ceará, Ceará, Brazil

XIN QIN GERMANO GLUFKE REIS Professor at the School of Business Administration of Fundação Getúlio Vargas (FGV/EAESP) a triple-crown accredited (AACSB, AMBA and EQUIS) business school in São Paulo, Brazil

HEIN ROELFSEMA Director of the Utrecht Center of Entrepreneurship and Lecturer at the School of Economics, both at Utrecht University, the Netherlands

BANJO ROXAS Senior Lecturer at Deakin University, Australia

AUGUSTO MARCOS CARVALHO DE SENA Associate Professor at the Federal University of Ceará and Full Professor and Coordinator of the Graduate Program in Management at the University of Fortaleza UNIFOR in Ceará, Brazil

TAPAN SETH AJAY KUMAR SINGAL ROMEO V. TURCAN Associate Professor of Entrepreneurship and International Business at the Department of Business and Management of Aalborg University, Denmark

TIIA VISSAK Senior Researcher of International Business at the Faculty of Economics and Business Administration at the University of Tartu, Estonia

TERRY WU Professor of Business Administration at the University of Ontario, Institute of Technology in Toronto, Canada

ATTILA YAPRAK Professor of Marketing and International Business in the School of Business Administration at the Wayne State University, USA

ANATOLY ZHUBLEV Professor of International Business and Entrepreneurship at Loyola Marymount University in Los Angeles, California, USA