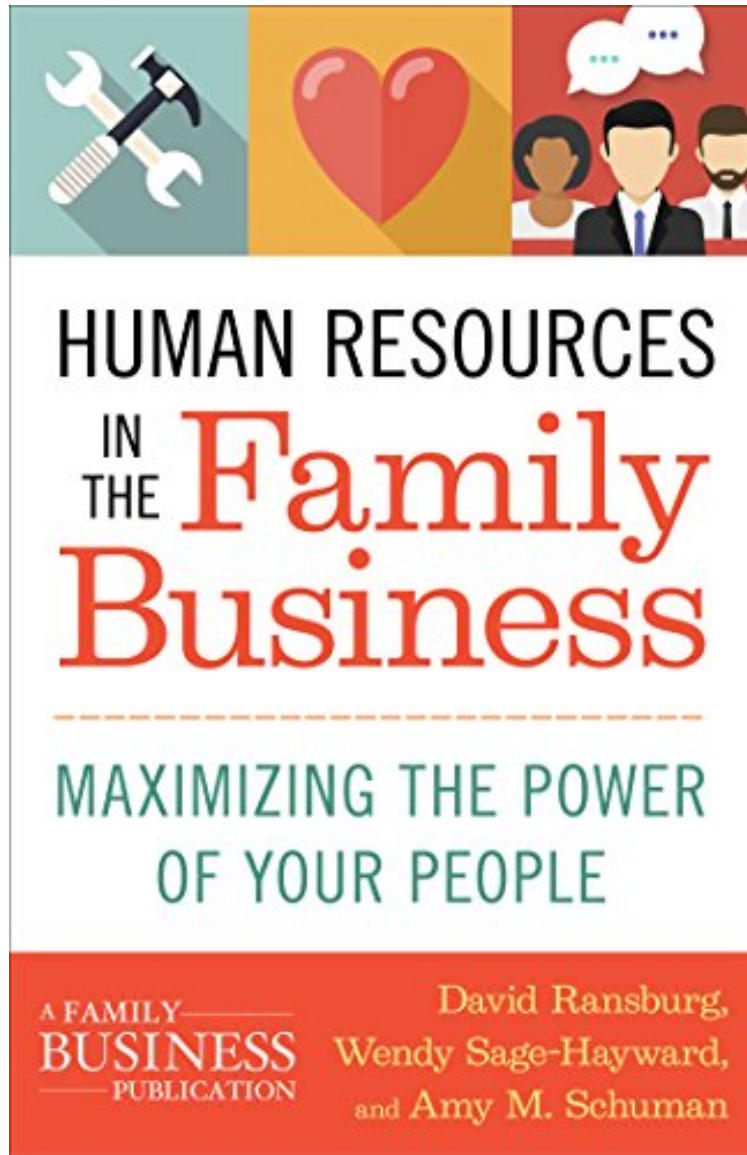


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## Human Resources in the Family Business: Maximizing the Power of Your People (A Family Business Publication)

*Amy M. Schuman, Wendy Sage-Hayward, David Ransburg*  
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**Amy M. Schuman, Wendy Sage-Hayward, David Ransburg : Human Resources in the Family Business: Maximizing the Power of Your People (A Family Business Publication)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Human Resources in the Family Business: Maximizing the Power of Your People (A Family Business Publication):

0 of 0 people found the following review helpful. very insightful  
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Concise "how to" advice in several key HR areas with the added dimension of how best to handle the situation with family members.  
0 of 0 people found the following review helpful. Comprehensive and Excellent  
By Ed  
Very thorough and well written. This book not only talks about Human Resources, but covers many topics critical to family business management. I highly recommend it.  
0 of 0 people found the following review helpful. HR is a key role in family businesses  
By Customer  
A must read for anyone working in or running a family business. This book reveals the importance of needing HR professionals in any business with 50+ employees- especially family businesses.

This book will help HR managers and founders/owners develop a formal process within the company and also provide insights from family firms on how to manage sensitive topics ranging from family member compensation; family member appraisal, etc., and serves as a guide to HR managers struggling to get a "seat at the table" in family firms.

'What a marvelous, insightful, and useful book about HR in family business. Every business or HR leader in a family business will savor this book. Ideas are timely, current, and relevant. These HR issues are often the crux of a family business and the David, Wendy, and Amy offer wise counsel.' -Dave Ulrich, Rensis Likert Professor of Business, University of Michigan and Partner, The RBL Group  
"Many implore that family businesses need to transition from paternalistic to professional and performance focused. This book inspires that this can be done AND that the family's values and the business's culture can be retained for distinct [competitive] advantage.' -John L. Ward, Professor at Kellogg Center for Family Enterprises and Principle Emeritus of The Family Business Consulting Group  
"Families and their businesses are primarily composed of their human, intellectual, and social capitals. The ongoing growth and development of these capitals in family businesses are the primary concern of the HR departments of such firms. The authors of Human Resources in the Family Business offer us wisdom, grounded in long experience, on how to grow these capitals artfully toward the long term flourishing of the business and of the family that owns it.' -James(Jay)E. Hughes, jr, author of Family Wealth: Keeping it in the Family, Family: The Compact among Generations, and co-author of The Voice of the Rising Generation and Family Trusts: A Guide.  
"Family-owned businesses have always been and will continue to be important drivers of the economy. They are usually led by risk-taking entrepreneurs who are coming to understand how important the HUMAN RESOURCE DEVELOPMENT element is to improving results. This book, Human Resources in the Family Business, provides the tools to select, develop, and deploy employees so company results are maximized.' -Gerald L. Shaheen, Retired Group President, Caterpillar Inc., Director AGCO Corporation, FORD Motor Company  
"Valuable, and transformative insights for families and professionals of family enterprise. Those moving from either Family or Business to Family and Business will greatly benefit from this book.' -James A. Burton, Chairman PPI, Board member Institute for Family Advisors  
About the Author  
David Ransburg, a consultant with the Family Business Consulting Group, Inc. has a rare combination of expertise in both business and psychology. He brings strong relationship skills, deep business knowledge, and broad-based experience in executive assessment, coaching, and group facilitation to his family enterprise engagements. With over a dozen years of business experience in industries such as real estate, financial services, marketing, and manufacturing, he is adept at strategic as well as financial analysis of business opportunities. Additionally, David has been formally trained in interpersonal relationships and systems theory to motivate individuals, resolve intra-organizational conflict, and build an effective team-oriented organization.  
David received a BA in Economics from Stanford University, USA, an MBA from the J.L. Kellogg Graduate School of Management, and an MA in Counseling Psychology from Northwestern University.   
Wendy Sage-Hayward is a consultant at the Family Business Consulting Group. She has 25 years of experience working with business leaders, family firms, and boards. Wendy has a Masters Degree in Counseling Psychology from the University of British Columbia, Canada, and recently completed a post graduate program in the Neuroscience of Leadership at Middlesex University, UK. She is an adjunct professor at the University of British Columbia's Sauder School of Business where she leads programs for both business families as well as their advisors in the Business Families Centre. Wendy teaches for Executive Education at the Sauder School of Business where she leads two senior management training programs in facilitation and coaching. Previously Wendy was faculty at the Institute for Corporate Directors where she taught board dynamics in the Director's Education Program.  
Amy M. Schuman, a principal consultant of the Family Business Consulting Group, Inc. works with family businesses on creating governance systems to meet the demands of increased complexity across the generations. She also has expertise in helping families with leadership development, communication skills and team building. Amy was the founding facilitator of the Next Generation Leadership Institute, an intensive, two-year program for next generation family business leaders at the Loyola University Chicago Family Business Center. Amy is the co-author, with John L. Ward and Stacy Stutz, of Family Business as Paradox. She is the co-author, with John L. Ward, of Family Education for Business Owning Families and a co-author of A Woman's Place  
The Crucial Roles of Women in Family Business. Amy also wrote Nurturing the Talent to Nurture the Legacy: Career Development in the Family Business. Amy has presented at many university family business centers, The University of British Columbia Family Enterprise Advisors Program, YPO and WPO events, the Family Firm Institute Conference and the Family Business Network.

and is adjunct faculty at the Center for Family Enterprise at the Kellogg School of Management at Northwestern University in Evanston, IL.