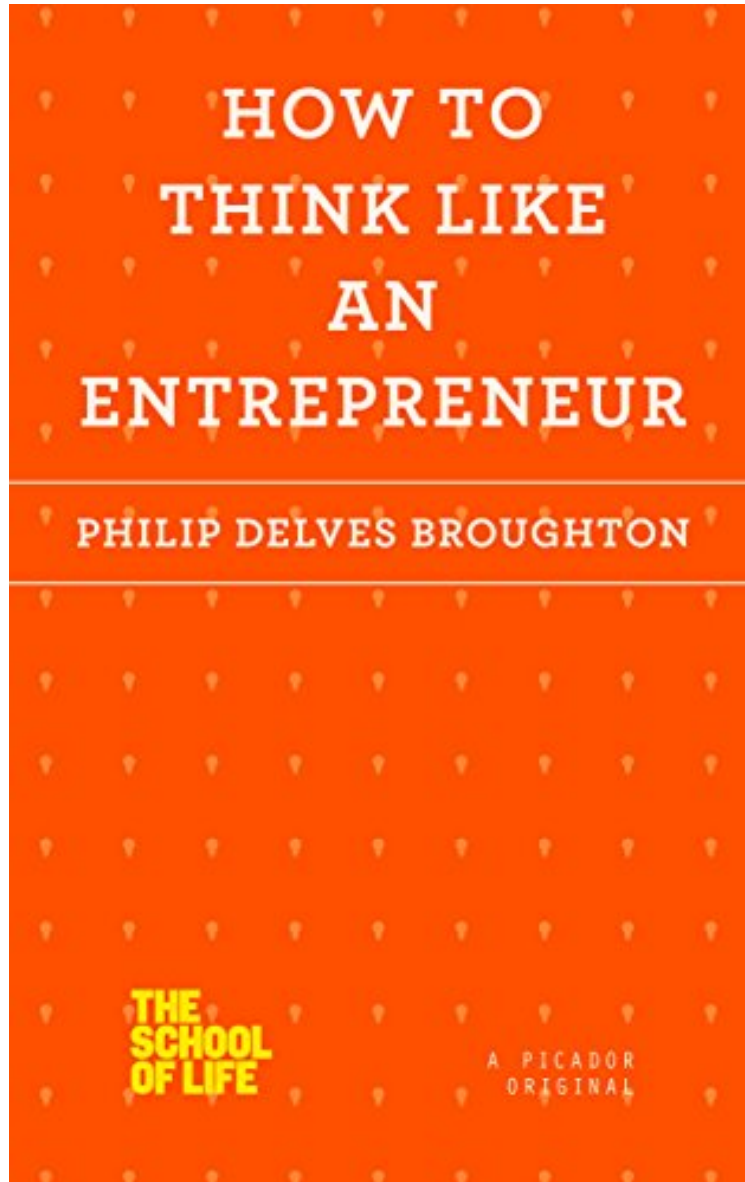


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How to Think Like an Entrepreneur (The School of Life)

Philip Delves Broughton

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How to think like an entrepreneur is an amazing book. It was great for my 14 Year old son. He enjoys books about entrepreneurship and success. The book did have some tough words and might be a bit challenging for anyone below a 8th grade reading level. Other than that it was a great book and was everything I thought it would be when buying it.

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Having the drive, ambition and inspiration to start a new business takes a special mind-set and self-confidence
think Steve Jobs, Elon Musk, Mark Zuckerberg. It's no wonder that we regard successful entrepreneurs as modern-day magicians, transforming sometimes-radical ideas into global brands that change the way we live our lives. But what if that spirit and drive were applied to the world outside of business start-ups?
An entrepreneur seeks to build something from nothing, to take an inspired idea and make it a reality. In *How to Think Like an Entrepreneur*, Philip Delves Broughton will explore what it takes to be a successful entrepreneur—the ability to disrupt the status quo and generate fresh perspectives—and ultimately lead us to the heart of great entrepreneurial thinking: an understanding of our deepest human needs. By harnessing the passion, verve and limitless imagination of an entrepreneur, this book will show you new ways to improve your business, but also your life and relationships. "Self-help books for the rest of us." - The New York Times

About the Author
Philip Delves Broughton is the author of two international bestsellers, *Life's a Pitch*, and *What They Teach You at Harvard Business School*. He grew up in England, received his BA in Classics from Oxford and his MBA from Harvard Business School. He has been a reporter for the Daily Telegraph and now writes regularly for the Financial Times and the Wall Street Journal.