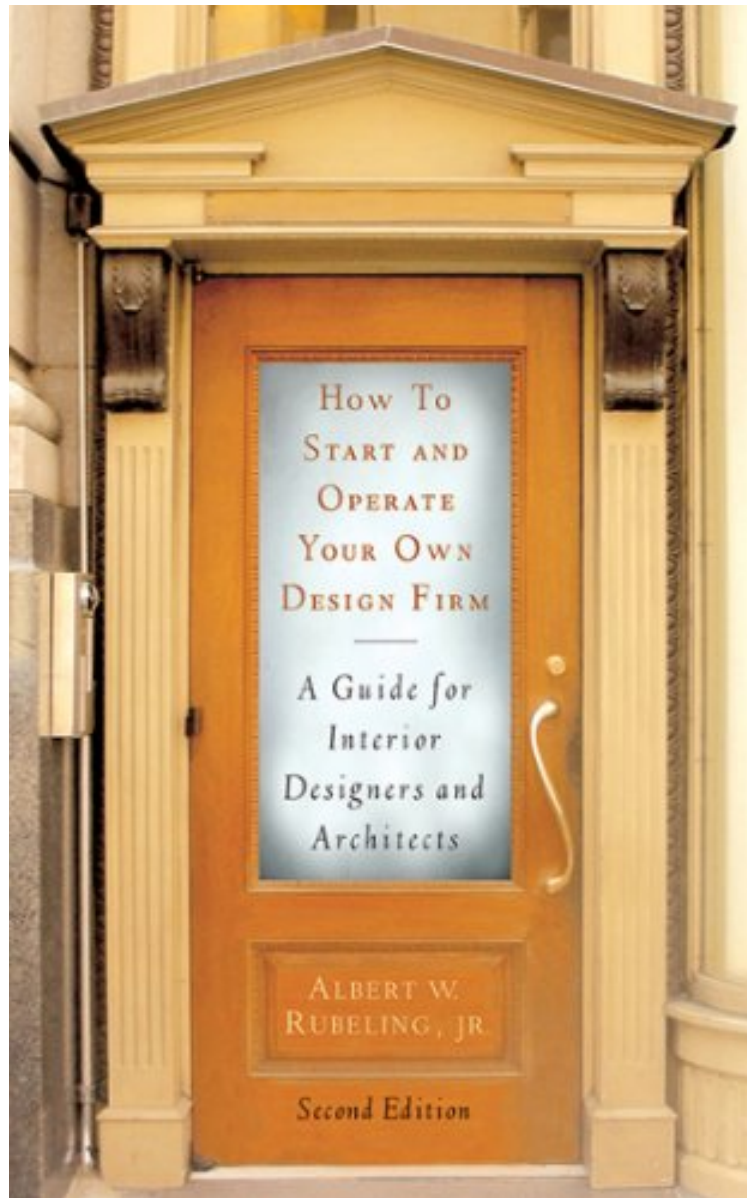


[Mobile book] How to Start and Operate Your Own Design Firm: A Guide for Interior Designers and Architects, Second Edition

How to Start and Operate Your Own Design Firm: A Guide for Interior Designers and Architects, Second Edition

Albert W. Rubeling Jr.
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Albert W. Rubeling Jr. : How to Start and Operate Your Own Design Firm: A Guide for Interior Designers and Architects, Second Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Start and Operate Your Own Design Firm: A Guide for Interior Designers and Architects, Second Edition:

1 of 1 people found the following review helpful. A Good Read for Commercial Interior Designers!By Sarah SherterThis is the best book I've read on starting a design business. As an interior designer that has been working on commercial projects for the last 18 years and in the planning stages of making a transition to entrepreneur, I found this book to be a much better fit for me than most. Most interior design advice for start-ups are geared towards designers that are in residential design and do a lot of purchasing rather than commercial designers that are specifying product as part of FFE packages. The chapters on and showing examples of proposals for design services and business plan, marketing advice are a good read. I love the chapter on Fear, Risk and Guilt. I actually read that chapter a few times because no matter how well you plan, making that jump is scaring for a lot of us that are used to relying on a pay check from our employers. He really advice's designers to become effective at running a business which is very different to being a great project manager on our projects for clients.2 of 2 people found the following review helpful. For the Aspiring ArchitectBy RyanI bought this book not knowing how well it was written or its content. I was surprised at how much useful information was held within. Rubeling makes this book helpful to any aspiring architect or interior designer. He walks through setting up office, costs, prices and other helpful tasks. You won't regret getting this read if you need some assistance.6 of 6 people found the following review helpful. Best book of its kindBy C. WesterbeckI was looking for a concise, affordable, easy to read book on the nuts and bolts of starting a design business. This book fits that description accurately. It covers all the important fun and not-so-fun topics of starting and running a design business from deciding whether it's right for you, how or if to have partners, hiring lawyers and accountants, marketing, fees and much more. In short, it covers so much of the mysterious and hard won knowledge that most of us weren't privy to while working for others. I'm finding this to be a very valuable resource already. Highly recommend it! It packs a lot of info into a slim volume at a low price. Lots of info bang for the buck.

Want to make it big on Broadway as a techie? Or how about working in smaller regional theater? Careers in Technical Theater explains more than twenty different careers from the perspective of successful theater artists. Included are specialties that have been around for decades, as well as those still emerging in the field. Concise information is provided on job duties, estimated earnings, recommended training, examples of career paths, and the insights are given of working pros in management, scenery, audio/visual, costumes, video and projection, engineering, and theatrical systems. There's even a detailed appendix on finding on-the-job training as an intern, apprentice, or paid worker. For anyone interested in a behind-the-scenes life in the theater, Careers in Technical Theater is a priceless resource. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

About the AuthorAlbert W. Rubeling, Jr., owns his own architectural firm, a \$5 million enterprise with 28 employees. A fellow in the American Institute of Architects, he has served on the group's national board of directors, and he is currently a trustee of the National AIA Trust. He lives in Baltimore.