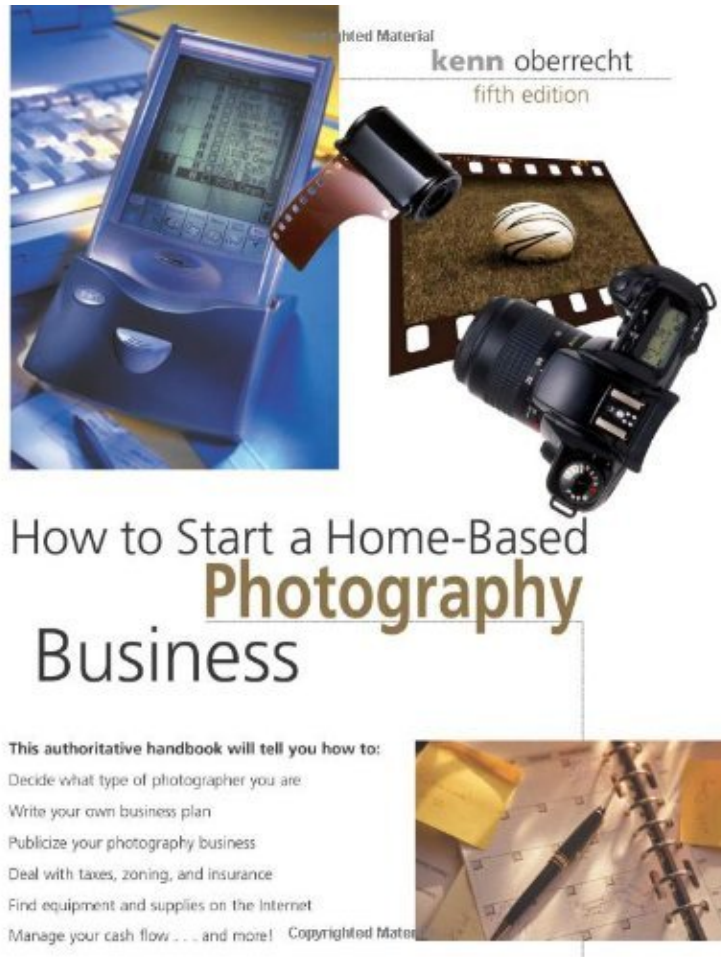


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## How to Start a Home-Based Photography Business, 5th (Home-Based Business Series)

*Kenn Oberrecht*

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**Kenn Oberrecht : How to Start a Home-Based Photography Business, 5th (Home-Based Business Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Start a Home-Based Photography Business, 5th (Home-Based Business Series):

0 of 0 people found the following review helpful. InterestingBy A.WardThis book is quite interesting and can fill in some of the answers to questions that may float throught your head if considering opening such a business. The big questions - are you a good photographer? Competent? Excellent? And what about yourself - confident in your abilities?As a reference source only the book a fine as something to read in your researches.0 of 0 people found the following review helpful. Excellent bookBy Christina M SantaviccaI was digging this book from my local library, and had to purchase to have in my own collection. Very resourceful.23 of 26 people found the following review helpful. Good for what it isBy B. SummerIf you already know a lot about management and/or business in general, don't bother. Little specific to photography is in here. I am a majager and have a degree from ASU's business college, so this wasn't

all that helpful. If your background isn't like mine, or you need a refresher though, this may be an excellent title for you.

From estimating your start-up costs and setting up your darkroom to staying profitable once you're in business, this comprehensive guide has it all for aspiring photography professionals.

From the Back CoverDo you love to take photographs? Do you tote your camera wherever you go? Now you can realize your dream of working from your home at something you'd enjoy - a home-based photography business. Author Kenn Oberrecht shares his experiences and down-to-earth advice on every aspect of setting up and running a thriving home-based photography business, from estimating your start-up costs and outfitting your darkroom to staying profitable once you're in business. Use his handy worksheets, quizzes, and checklists as practical steps toward achieving your dream. Whether you want to earn your living as a portrait photographer, photojournalist, or product photographer - or be the most versatile photographer in your community - this guide will put you on the path to building your own home-based business. Learn all about honing your photography skills, working out of your home, buying the right computer equipment, pricing your services, getting paid and marketing your business on the Web. (7 x 10, 264 pages, profit-and-loss worksheet, cash-flow projection worksheet, sample invoice and statement, sample model release form, sample news release, production/sales/income report, extensive resource listing)