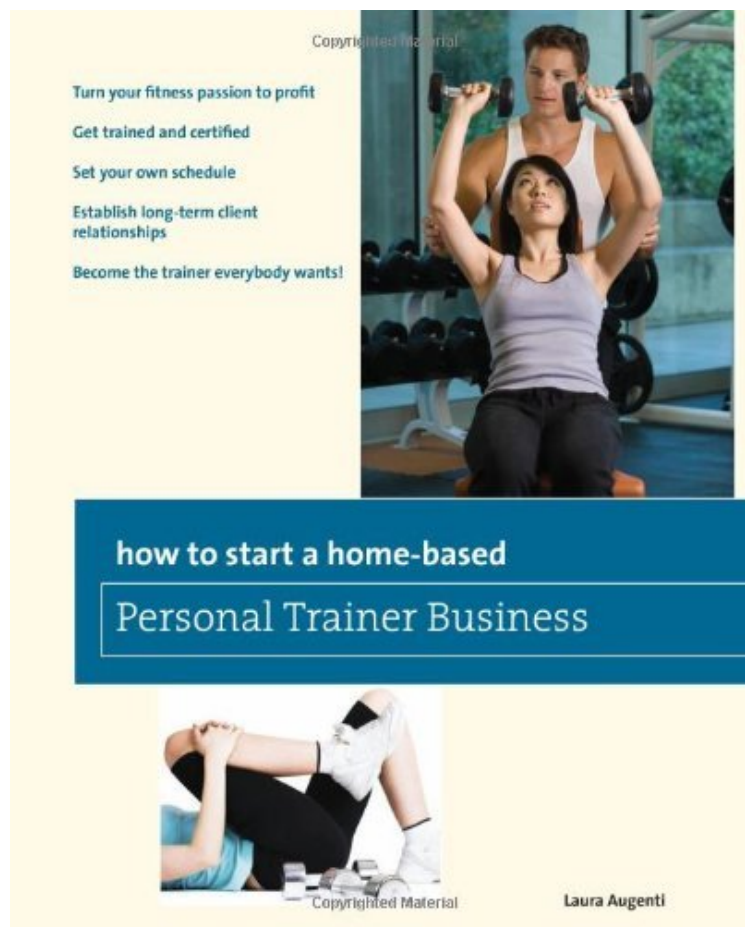


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## How to Start a Home-Based Personal Trainer Business: \*Turn your fitness passion to profit \*Get trained and certified \*Set your own schedule \*Establish ... everybody wants! (Home-Based Business Series)

*Laura Augenti*

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continue after training then working at local gyms. 12 of 15 people found the following review helpful. Informative and entertaining. By Ray Odyssey I started thumbing through this at a friend's house. I was just using it as a time killer as I have no aspirations of becoming a personal trainer, but after a few pages I really got taken in by the writing. The author writes in a very easy to read, conversational style. The author's personal experiences, shown in sidebars, gave me the feeling like I was talking to a friend who just happened to know a ton about personal training. Not to say that the book isn't in depth, as it does a great job of breaking down everything you could possibly have to think about when starting a business. After reading this starting any business seems possible, not just a personal training one. It's very concise without losing the reader in the details. In fact the author's writing style kept me engrossed with the in depth details provided. If you're thinking of starting any home based business, this book will be helpful. Let alone a home based personal training one. Hell, it made me think I could start one, and trust me, I'm nobody's idea of a personal trainer. 0 of 2 people found the following review helpful. Great for small business. By Diana This is great for my business. I love it. I love this product. Easy transaction and fast shipping. Very happy with my purchase. Works GREAT. I will do business again

Readers will learn how to get started, develop a service manual, screen clients, serve customers, learn from the competition, and set up a home office; as well as how to use the Internet to develop one's business.