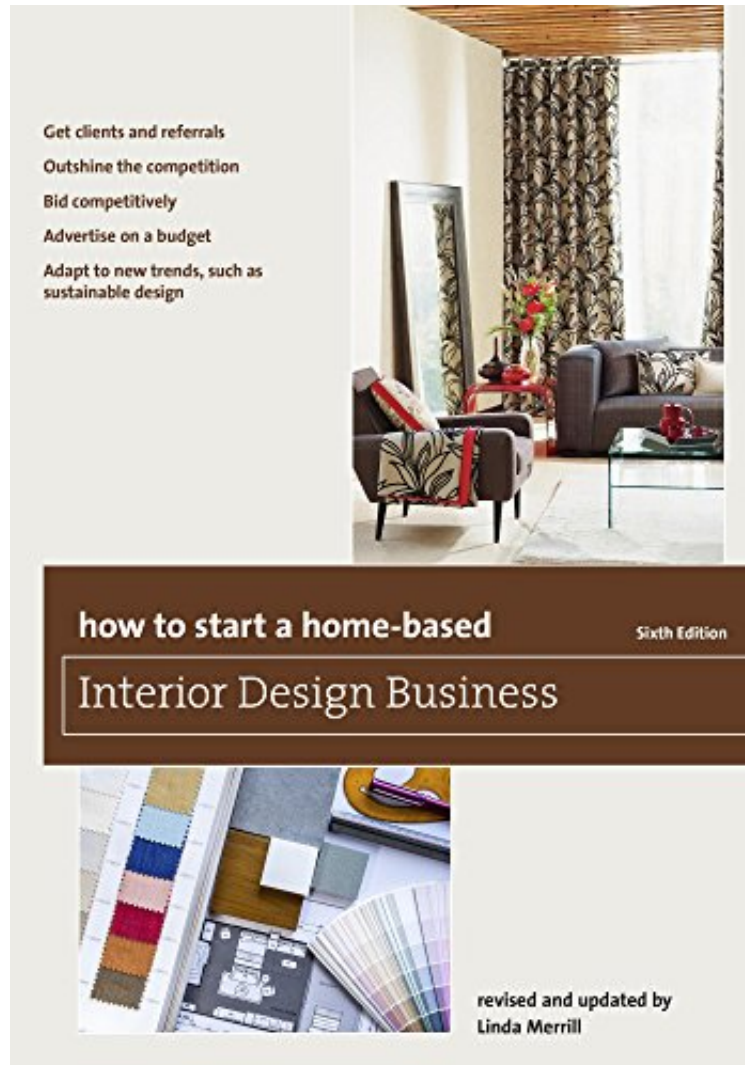


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How to Start a Home-Based Interior Design Business (Home-Based Business Series)

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Have you ever dreamed of starting your own home-based interior design business? Have you been hesitant to put your business plans into action? This book contains all the necessary tools and success strategies you need to launch and grow your business. An experienced designer shares her experiences and advice on every aspect of setting up and running a thriving home-based interior design business. Learn how to develop a business plan, estimate your start-up costs, price your services, and stay profitable once you're in business. Read all about getting clients and referrals, outshining the competition, bidding competitively, establishing your daily schedule, organizing your business, getting paid and much more. The book is packed with worksheets, including products and services charts, a sample balance worksheet, a profit-and-loss worksheet, a cash-flow projections worksheet, a weekly accounting ledger, a vendor sale sheet, and a bid sheet.

Have you ever dreamed of starting your own home-based interior design business? Have you been hesitant to put your business plans into action? This book contains all the necessary tools and success strategies you need to launch and grow your business. An experienced designer shares her experiences and advice on every aspect of setting up and running a thriving home-based interior design business. About the Author Linda Merrill is an award-winning interior designer with an expertise in the fields of interior design, media communications, and marketing. A lifelong passion for creating beautiful—and livable—spaces combined with a savvy business mind has brought her design work and writing to a national and international audience. Since 2002, Linda has offered her interior design and decorating services throughout New England and “virtually” world-wide. Linda is a sought-after writer and voice in the field of interior design and not only publishes her own popular blog, “Surroundings”, but is a contributing writer to other media outlets including Williams-Sonoma Designer Marketplace. She is also founder and moderator of the popular podcast The Skirted Roundtable.