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How to Start a Home-Based Gift Basket Business, 5th (Home-Based Business Series)

Shirley George Frazier

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Have you ever dreamed of starting your own gift basket business? This comprehensive book contains all the necessary tools and success strategies you need to launch and grow your business. Author Shirley George Frazier, a successful

home-based gift basket entrepreneur, shares her experience and down-to-earth advice on every aspect of setting up and running a thriving business. She will show you how to develop a business plan, estimate start-up costs, select inventory, price services, and stay profitable. From painless record keeping to helpful hints on designs and savvy marketing techniques, her step-by-step methods are realistic, innovative, and easy to understand.