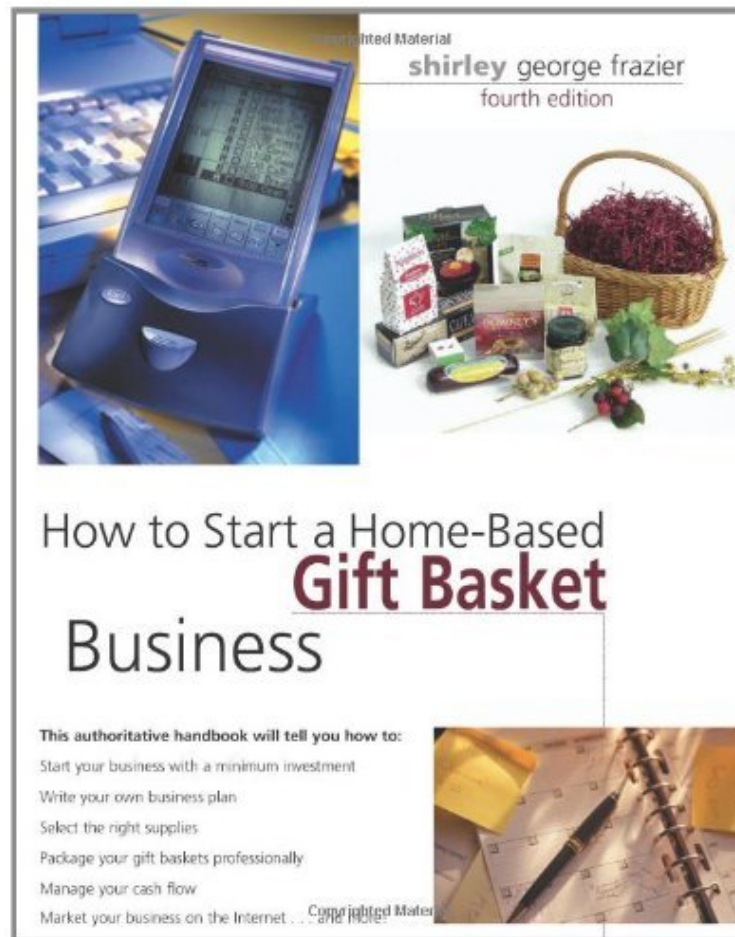


How to Start a Home-Based Gift Basket Business, 4th (Home-Based Business Series)

Shirley George Frazier

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Shirley George Frazier : How to Start a Home-Based Gift Basket Business, 4th (Home-Based Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Start a Home-Based Gift Basket Business, 4th (Home-Based Business Series):

41 of 42 people found the following review helpful. HOW TO START A HOME BASE GIFT BASKET BUSINESS By A Customer I have a gift basket business in Jackson, MS and am 5 months into it. This book has been a life saver. Not only does it help you start a business, it tells you in detail how to secure items in the basket. I just made a basket for mailing, and would have not been able to have secured it for shipping had it not been for this book. It shows different forms you can use for bookkeeping to keep track of your money. It doesn't show actual photo pictures of baskets, but by reading it you can determine how to make the basket. I would highly recommend it to anyone starting a gift basket business. 31 of 31 people found the following review helpful. Wonderfully written! By Natalie Kirkham This book is very well written! Mrs. Frazier did an excellent job of covering all the bases; it helped me to gain

a better understanding of what to expect when starting a home-based gift basket business. The business plan was easy to understand and incorporate for my own situation, and she describes in detail (and with pictures) the basics of assembling a basket. 0 of 0 people found the following review helpful. Five Stars
By Linda Thompson
Another good informative book by Ms. Frazier.

Crucial advice on how to design, promote, and sell gift baskets from a home-based operation. Tips on managing finances, beating the competition, organizing work spaces, and avoiding common pitfalls, along with helpful worksheets, will help turn an amateur into a successful entrepreneur.

"Takes the novice and more experienced entrepreneur through the steps of estimating start-up costs and defining one's niche to designing beautiful, marketable baskets. The chapters on the actual gift basket design reveal ideas for making baskets that are definitely a step above the competitor's."--North Jersey Herald News (praise for a previous edition)