

# How to Start a Home-based Fashion Design Business (Home-Based Business Series)

Angela Wolf

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**Angela Wolf : How to Start a Home-based Fashion Design Business (Home-Based Business Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Start a Home-based Fashion Design Business (Home-Based Business Series):

23 of 24 people found the following review helpful. Great StartBy MyLynn1020If you, like me, are interested in entering any facet of the fashion design industry, this book is an amazing first step. Within the pages of this book I've been able to begin fully vetting my idea. Personally, I think the book also provides a nice selection and variety of additional resources to explore within the various chapters. Again, this is a good book to help you get started thinking about your potential business, consumers, and if you're really built to handle the job.0 of 0 people found the following review helpful. Very resourcefulBy JamieAngela Wolf's book is a must read for anyone looking to get in the fashion industry. She includes a lot of valuable tips and resources and really opened my eyes about this industry.I am defiantly, thanks to Angela, taking a second look in whether this career path is really for me, especially since I live in California where it seems to be much more costly to start a small apparel business. (Come to find out it's illegal to

manufacture from your home in California). :(But for the ones who have the guts and thick skin this book is for you.9 of 9 people found the following review helpful. How to start a home based business in Fashion DesignBy Debra HueweAngela Wolf has written this book just like she talks!She is easy to understand and encouraging. It does not get bogged down with technicalities.

This book will be a priceless resource for those considering adventuring into the fashion industry, yet not knowing how or where to start. Composed of detailed information, How to Start a Home-based Fashion Design Business will be a guide for the aspiring designer to plan and execute a successful home based business. This material will not only provide a fashion realm, but will show how to create additional revenue streams in the sewing field. This book will be the "one stop shop" for the small designer.

About the AuthorDecember of 1993 I graduated with a business degree from Illinois State University. With a new sewing machine and serger as a graduation gift from my family I started a home based custom apparel business. In 1995, with the encouragement of my now husband, I created an 18 piece collection and held a private fashion show for the local women. This show is what really launched my career in custom couture and has now led to my recognition as a fashion and couture sewing expert nationwide. Focusing on high-end women's custom apparel and then ultimately adding alterations, personal shopping, and wardrobe planning/consulting to the agenda not only allowed me to expand my clientele, but became a great source of additional income and experience. 2006 - I decided to make the move to a professional studio outside of the home. Spring of 2010, I collaborated with Michigan's Southwest Symphony on a fashion show fundraiser event. In front of a sold out crowd, I launched my first women's ready-to-wear line. I began selling my clothing line in my studio, online, and private trunk shows held at clients homes. My collection is now in a boutique in Saugatuck, Michigan.Recent Pressmiddot; I currently write a monthly "Fashion and Trends" column for Patternreview.commiddot; July 2011 - "Fashion and Couture Sewing Expert" on a new PBS series "It's Sew Easy" - on 8 episodesmiddot; May 2011 - Main Guest Speaker at Pattern 's 10 year anniversary eventmiddot; May 2011 - Guest Speaker at the Summer Challenge Fishing Tournamentmiddot; April 15 - May 31, 2011 - Main Exhibit at the Box Factory for the Arts (large display of couture garments)middot; April 2011 - Who's Who in Business on the Brenda Layne Radio showmiddot; November 2010, one of 12 featured fashion designers in the Chicago Showcase, chaired by Mayor Dalymiddot; Article in the Herald Palladium middot; August 2010 Cover of Great Lakes Angler Magazine (also fish professionally)middot; Winner of the 2008 Passion for Fashion competition from American Sewing Expomiddot; Audience favorite of the 2007 Passion for Fashion competition from American Sewing Expo