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How to Start a Home-Based Event Planning Business (Home-Based Business Series)

Jill S. Moran

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Jill S. Moran : How to Start a Home-Based Event Planning Business (Home-Based Business Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Start a Home-Based Event Planning Business (Home-Based Business Series):

0 of 1 people found the following review helpful. Five StarsBy Stacey FordA++

Event planning continues to be a thriving business area for the motivated entrepreneur. Jill S. Moran is a certified special events professional with twenty-five years of experience in the field and the owner of an award-winning event-planning company. This fourth edition of her popular book includes updated ideas about creating business plans,

balancing home and work, building a client base, and a more in-depth discussion on the role of social media in your event planning business.

About the Author Jill S. Moran, CSEP, is owner and president of jsmoran special events, an award-winning event planning and management company, and executive director of the Special Events Institute, an online educational program for event professionals. She has coordinated events throughout America and internationally for both corporate and social clients. The author of the top-selling *How to Start a Home-Based Wedding Planning Business*, she was nominated in 2006 and 2007 as Best Wedding Planner by CBS4 A-List. She lives in Medfield, Massachusetts.