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Jill Moran CSEP

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start up waters. she has practical suggestions on pricing, record keeping, and marketing. a MUST tool for anyone considering entering the event planning business.se cunningham

This guide provides the details and information needed to organize parties and plan events professionally.

From the Back CoverAre you passionate about planning events? Have you ever wanted to be your own boss and set your own schedule while pursuing something you enjoy? Now you can make your dreams a reality. Using plain language and easy-to-follow worksheets, Jill Moran takes you through every aspect of setting up and running a thriving home-based event planning business. She shares her professional experience and expert advice on everything from estimating start-up costs and finding clients to planning and executing weddings, parties, corporate events, fundraisers, and more! Whether you're just starting to explore your options or are an event planning wizard looking to be your own boss, this guide can help you establish and build your own successful home-based business.