

How to Start a Home-based Etsy Business (Home-Based Business Series)

Gina Luker

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Gina Luker : How to Start a Home-based Etsy Business (Home-Based Business Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Start a Home-based Etsy Business (Home-Based Business Series):

0 of 0 people found the following review helpful. The BEST Book on Etsy for Success-Focused Shop Owners By Dvorah Lansky As a new Etsy shop owner who is enthralled with the possibilities that Etsy has to offer, I have been doing extensive research and have read close to a dozen books on the topic. Of all these books, the one that I'm sharing as a recommended resource to our author community is Gina Luker's How to Start a Home-Based Etsy Business. This book is so well written and so inviting, it draws the reader in and addresses the essentials and way beyond. Many ideas have been sparked and I feel equipped to run an effective and efficient Etsy shop. The layout is beautiful and this is one of those books you just want to dive into. I've actually been carrying the book around for weeks and have a notebook full of ideas, based on what I've learned. In my opinion, this book is hands-down (or better yet "thumbs up")

the very best book written on the topic of setting up a shop on Etsy. D'vorah Lansky, M.Ed. Author of: 90 Day Power Plan: Take Action Planner
5 of 5 people found the following review helpful. AMAZING...By breanna bafford
I haven't put this book down since I received it.. im obsessed. The information is amazing and on point. I am incredibly glad I purchased this book. I have my own makeup line Lipstick N Bruises and am going to be starting it up soon on etsy and some other online sites, and can't believe how much I have learned from this book. Gina Luker takes from her experiences and writes with a somewhat mentoring tone. While reading you actually feel like you could be in a classroom learning from her. I can't believe how much I've learned and how easy Gina makes it to understand Etsy and selling your goods online. Most Etsy seller or guidebooks focus on one type of seller, where Gina focuses on 3, Vintage Homemade and Supply. This book is perfect for anyone wishing to know more about how to sell on Etsy, how to maximize your sales, how to bring more views to your store. This book is also perfect for anyone who wants to start a store and even people who already have stores. I will recommend this book to everyone I know.
11 of 12 people found the following review helpful. More Information than I ever expected!
By sherrie grothe
Have you ever wondered how to start and run a successful Etsy shop? Me too!
Gina Luker lays it all out in this book. Her book covers everything from setting up a work space and office, to her best customer service practices. She details SEO and how to effectively use social media, to get the most exposure for your shop. I am now confidently ready to develop a business game plan, and look forward to opening an Etsy shop in the near future.

Money.msn.com has named being an Etsy-based Business Operator one of the top ten ideas for retirees. Etsy receives more than 10 million unique views per month: <http://www.etsy.com/>
This market both young and old is ideal to target with a specialized How to Start business book that goes beyond that of our craft book and focus solely on how to gain presence on Etsy.

About the Author
Gina Luker is the author of the popular DIY blog The Shabby Creek Cottage and owner of the successful Etsy shop The Shabby Creek Shop. She is a writer, photographer, and lover of all things handmade. Her work has been featured by Etsy and in many magazines, including Brides Magazine, Somerset Home, and Romantic Homes. She wades through life, one project at a time, alongside her husband and children.