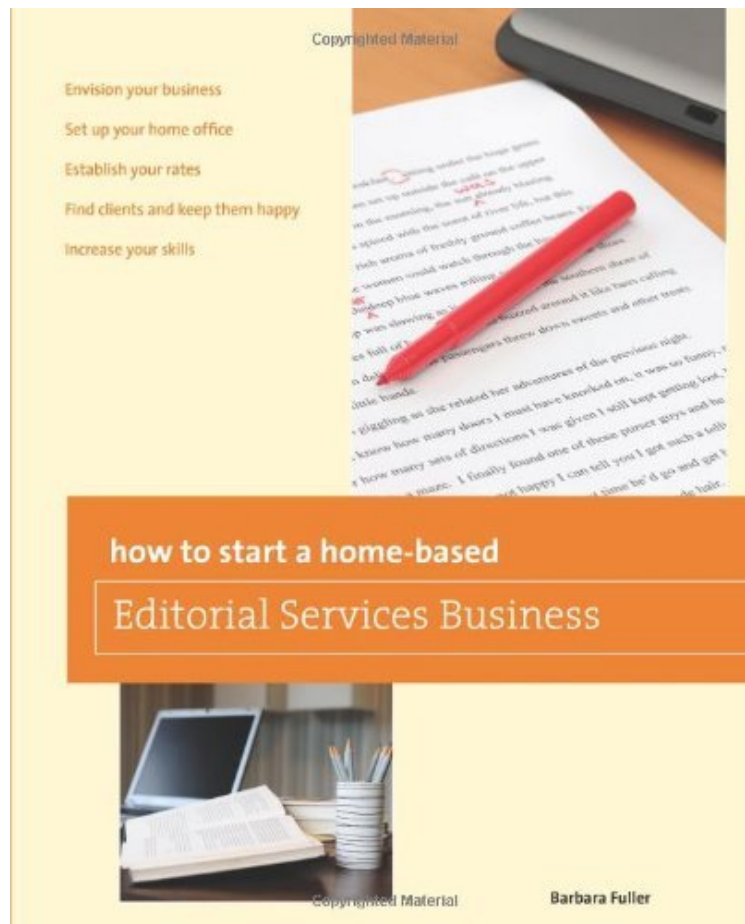


(Download) How to Start a Home-based Editorial Services Business (Home-Based Business Series)

How to Start a Home-based Editorial Services Business (Home-Based Business Series)

Barbara Fuller

audiobook / *ebooks / Download PDF / ePub / DOC



 Download

 Read Online

#608141 in eBooks 2013-05-07 2013-05-07 File Name: B00DDM3IO2 | File size: 52.Mb

Barbara Fuller : How to Start a Home-based Editorial Services Business (Home-Based Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised *How to Start a Home-based Editorial Services Business (Home-Based Business Series)*:

0 of 0 people found the following review helpful. It is a great resource and full of useful information By D. Blietz-Hertberg It is a great resource and full of useful information. Have already marked it up and tagged pages for use. 0 of 0 people found the following review helpful. Five Stars By Lavern Very informative and interesting. 24 of 24 people found the following review helpful. Superior to Harnby for US readers By A. Bennett I found this book much more helpful than the also oft-recommended book by Harnby, due largely to Fuller's greater breadth of topics. US-based buyers in particular should prefer Fuller over Harnby, due to the important discussion of taxes and other legal issues (Harnby's book targets UK editors). Inevitably, books such as this will include information that some will find more helpful than others; for example, basic rules of email etiquette may be old hat to you, and the pages on this topic will seem like common sense. However, overall this book is a good introduction, and an excellent way to shape one's

thinking about working as a freelancer. I've deducted a star from my rating due to the poor formatting of the Kindle edition.

Freelance editors with the right skills are in demand throughout the publishing industry, for other types of businesses, and for independent authors with publishing projects. This book guides the reader through the steps needed to set up a home-based business, from determining which services to offer to marketing and developing a fee structure. Chapters cover the different types of editorial services (including developmental editing, copyediting, proofreading, and indexing) and offer valuable insight to the business end of working from a home office, addressing overhead concerns, money matters, the advantages and disadvantages of freelance editing, and more. The book also explores strategies for working successfully with clients. *How to Start a Home-based Editorial Services Business* is the one complete resource for this line of work.

About the Author Barbara Fuller is currently the director of Editcetera, an association of freelance publishing professionals based in Berkeley, California. In that role, she has worked with hundreds of experienced freelance editors and their clients and also with novice editors through Editcetera's educational program. Through the years, she has worked as a home-based editor herself for a variety of clients. She has taught editing, writing, and editorial business classes and workshops for Editcetera, UC Berkeley Extension, UC Davis, and various government and private organizations.