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## How To Profit In Real Estate Business Ownership: Essential reading for any existing or aspiring real estate business owner

*Paul Davies*

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# PAUL DAVIES HOW TO PROFIT IN REAL ESTATE BUSINESS OWNERSHIP



Essential reading  
for any existing or  
aspiring real estate  
business owner

FOREWORD *by* TOM PANOS

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**Paul Davies : How To Profit In Real Estate Business Ownership: Essential reading for any existing or aspiring real estate business owner** before purchasing it in order to gage whether or not it would be worth my time, and all praised How To Profit In Real Estate Business Ownership: Essential reading for any existing or aspiring real estate business owner:

0 of 0 people found the following review helpful. Five StarsBy CustomerGreat read. Paul Davies has been there and done it.0 of 0 people found the following review helpful. DisappointedBy CustomerDisappointed. Not much meat to it.0 of 0 people found the following review helpful. could easily be mistaken for a sales pitch for Paul Davies' ...By

Damian Raxach This short insight in to opening and running a successful real estate business, could easily be mistaken for a sales pitch for Paul Davies' real estate brand One Agency....however, if you stop and think about it who cares? If you want to take it for what the title says it is, then the book is successful in its mission and is a helpful guide to all aspirational Principals. If you want to see it as a pitch, that is great too...because the One Agency model has to be considered a very serious option when thinking of going out on your own. Having been an agent for 20 years and finally taken the plunge in business ownership I can safely say I am glad I waited. Paul has created an almost perfect model, and he is obviously very proud of what he has done. He is a caring and inspiring leader who wants his business owners to be successful - and he has written a book to prove it! Good on you Paul and good luck to anyone going in to business for themselves - you will not regret that ONE big step!

Are you a real estate agent who wants to retain 100% commission and set up your own business? Or are you a real estate business owner looking to increase your profit margin? Whatever your situation, this book will help you build a secure and sustainable financial future for yourself and your family. In the real estate industry it's almost impossible, as an independent agency, to compete with the big franchises in your local marketplace. Buying into an established franchise is both constraining and costly, so how can you possibly profit from a real estate business? Paul Davies has more than 40 years of experience, as a real estate sales agent and multiple business owner. He's made in excess of 1,000 property sales, has conducted more than 300 auctions and has established over 100 agents in their own businesses. In this book Paul shares his knowledge and experience to guide you in building a profitable and sustainable real estate business. You will: Discover how to set up and build a business to secure your financial future | Understand why business ownership is the only way to future-proof your career | Identify what it takes to be a successful business person | Learn how to minimise risks and maximise profit | Develop an understanding of how to maintain a sustainable business and lifestyle. Paul is the Founder and CEO of One Agency Group, a truly revolutionary real estate business brand that has literally taken Australia by storm. He's helped hundreds of real estate agents to overcome the fear of business ownership, and has set up multiple successful and profitable businesses. Regardless of whether you want to set up a boutique agency, buy into a franchise, or join the One Agency Group, this book is a must-read for any existing or aspiring business owner.