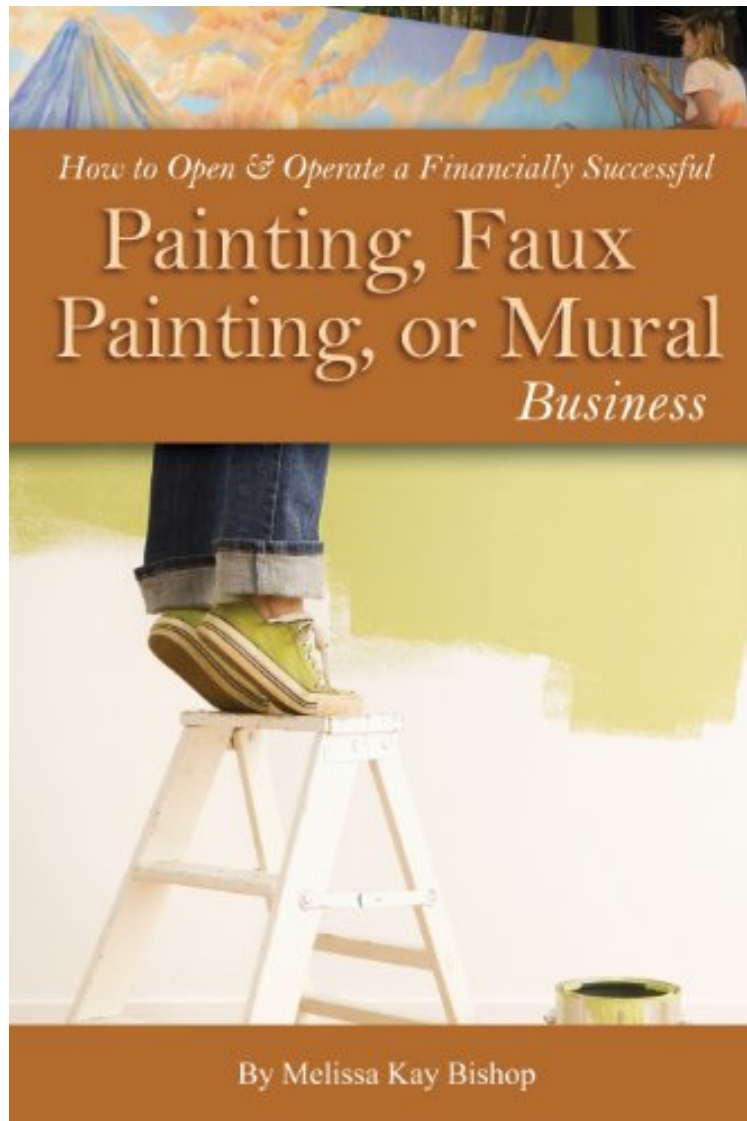


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How to Open Operate a Financially Successful Painting, Faux Painting, or Mural Business (How to Open and Operate a Financially Successful...)

Melissa Kay Bishop

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The painting, faux painting, and mural business is one of the most lucrative small business opportunities around, with more than \$100 billion spent annually according to the International Franchise Association. The need for skilled, qualified painters for everything from the family home to other businesses or the side of a new building has made those with the right skill set highly sought after. For anyone seeking to start their own painting or mural painting business, it is only a matter of knowing where and how to get started and what is needed by them to both open a business and be financially successful in running it. This book was written with all of those expert painters in mind, ensuring that everyone who has ever been interested in starting their own painting business gets every possible resource they need to successfully run that business. You will learn what the basics of the career entail and how to go about running your business. You will learn the fundamentals of what equipment you will need and how to go about acquiring it for a decent rate. Learn how to find partners to help you or hire employees. Also learn the basics of your record keeping and how you will keep track of your finances. Additionally, you will learn about how to find and maintain professional contacts and build a portfolio that will help you find new work in the future. You will learn how to meet clients and dress properly and how to scope out the walls at your potential work sites so you can bid and work effectively. You will learn how to bid on a job and get paid for your work and finally how to start painting the walls, including the types of wall surfaces you may have, the paints you might use, how to load up and setup, and how to finalize a project. Dozens of the top faux and mural painters in the nation were contacted and interviewed for this book, their expertise compiled into a series of tips and tricks that will help you both understand how to run a business and be a successful painter. Everything you need to become a faux painter, from the first clients to the expansion of your business is included in this guide; the beginner's only needed resource. The companion CD-ROM is not available for download with this electronic version of the book but it may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.