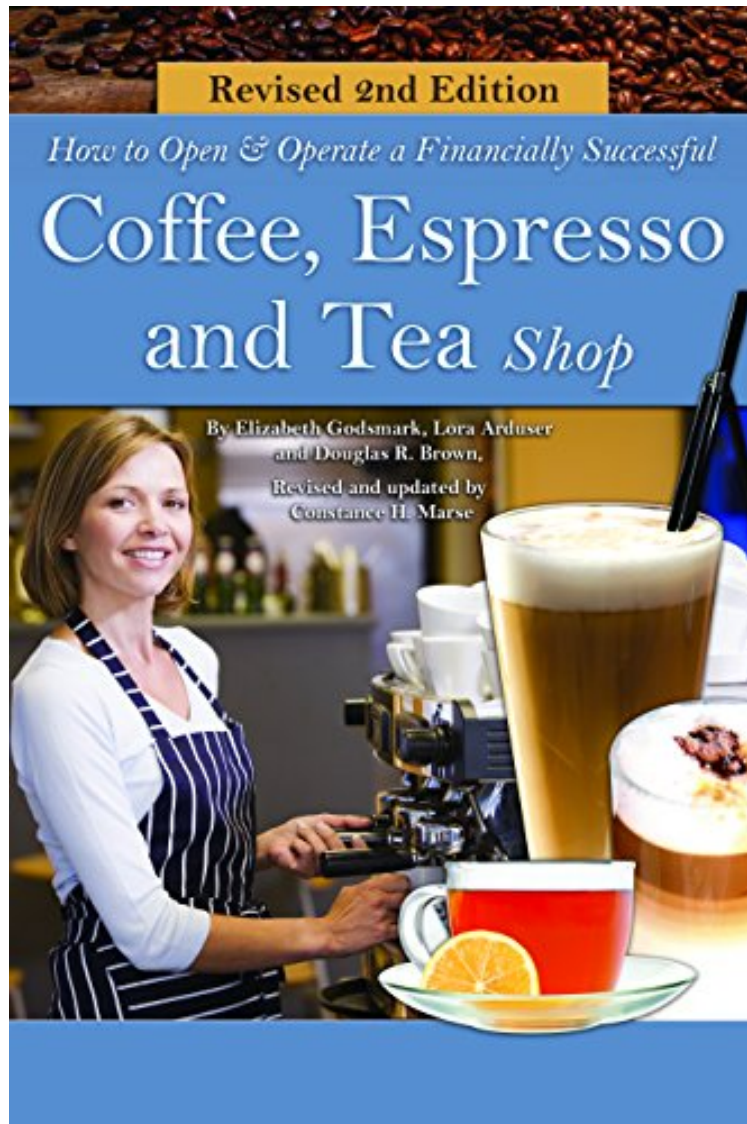


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How to Open a Financially Successful Coffee, Espresso Tea Shop Revised 2nd Edition (How to Open and Operate a Financially Successful...)

Douglas Brown

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The revised second edition of *How to Open a Financially Successful Coffee, Espresso Tea Shop* is an updated, comprehensive, and detailed guide of specialty coffee and beverage businesses. This superb manual should be read by anyone interested in the opportunity of opening a cafe, tea shop, or coffee kiosk. This complete manual supplies you with everything you need to know, such as sample business forms, leases, and contracts; worksheets and checklists for planning, opening, and running day-to-day operations; sample menus; coffee drink recipes; inventory lists; sample floor plans, diagrams, and layouts; and dozens of other valuable, time-saving tools that any coffee entrepreneur should know about. This manual demonstrates hundreds of innovative ways to streamline your business. Learn new ways to make your operation run smoother and increase performance. Shut down waste, reduce costs, and increase profits. In addition, operators will appreciate this valuable resource and reference in their daily activities and as a source of ready-to-use forms, websites, operation and cost-cutting ideas, and mathematical formulas that is easily applied to their everyday business.

About the Author
Douglas R. Brown is a best selling author and publisher of computer software and books specific to the food service industry. His extensive background and years of service in the food service industry provides the practical insight into the business so desperately needed in the highly volatile food service industry.