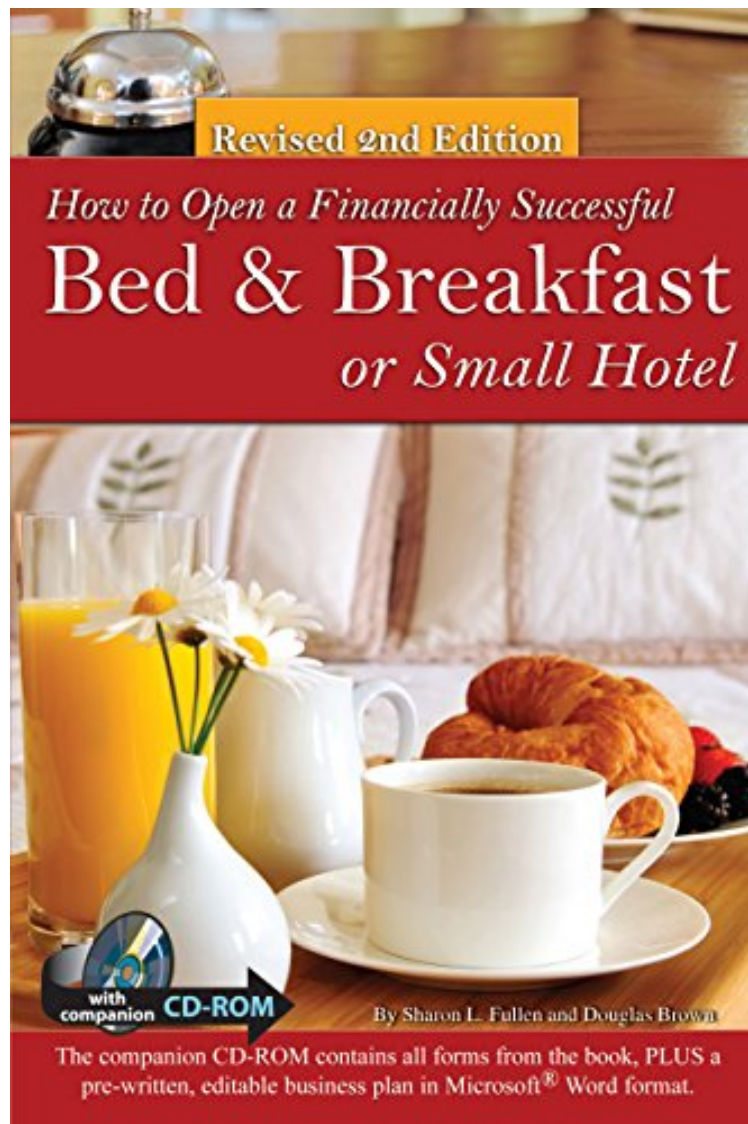


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How to Open a Financially Successful Bed Breakfast or Small Hotel (How to Open and Operate a Financially Successful...)

Sharon L. Fullen

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This totally revised book will separate the romantic notions of owning a BB from the business end by covering basic cost control systems, successful kitchen management, housekeeping, beverage management, room rate formulas, arrival, billing, departure, managing and training employees and more. The CD contains all the forms in the book as well as a sample business plan you can adapt for your own use.

About the Author Douglas R. Brown is a best selling author and publisher of computer software and books specific to the food service industry. His extensive background and years of service in the food service industry provides the practical insight into the business so desperately needed in the highly volatile food service industry.