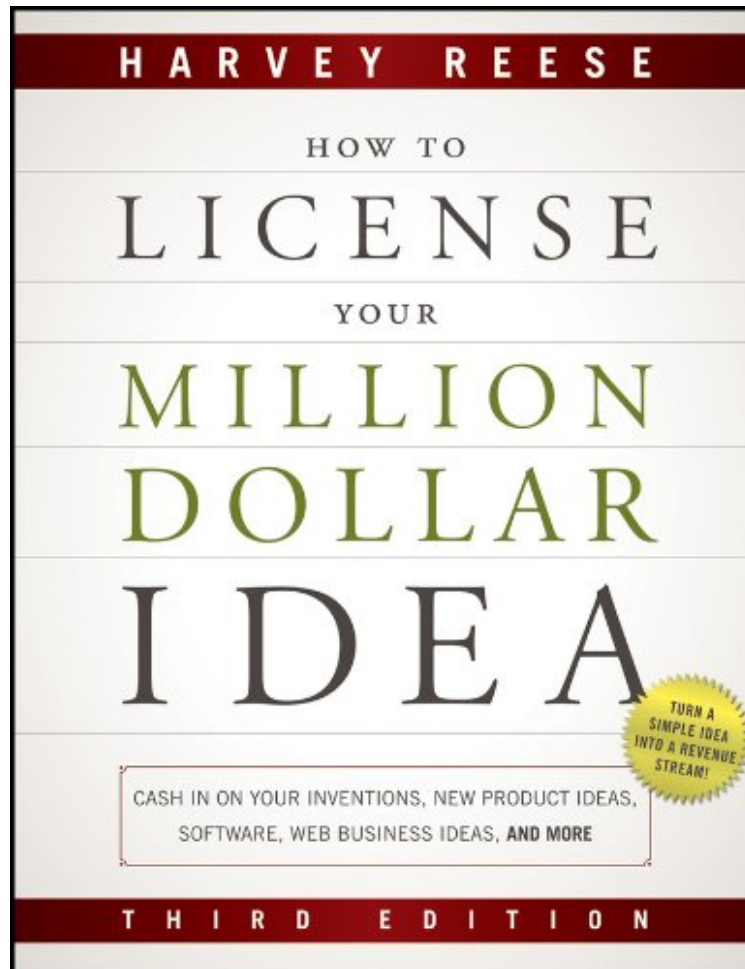


[Library ebook] How to License Your Million Dollar Idea: Cash In On Your Inventions, New Product Ideas, Software, Web Business Ideas, And More

# How to License Your Million Dollar Idea: Cash In On Your Inventions, New Product Ideas, Software, Web Business Ideas, And More

Harvey Reese

*\*Download PDF | ePub | DOC | audiobook | ebooks*



#538576 in eBooks 2011-07-20 2011-07-20 File Name: B005E8AFVM | File size: 52.Mb

**Harvey Reese : How to License Your Million Dollar Idea: Cash In On Your Inventions, New Product Ideas, Software, Web Business Ideas, And More** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to License Your Million Dollar Idea: Cash In On Your Inventions, New Product Ideas, Software, Web Business Ideas, And More:

66 of 68 people found the following review helpful. A lot of inaccurate informationBy Jim timeI am a patent attorney so I bought this book hoping its something I could recommend to my clients most of which are small inventors and most of which want to license their invention rather than build it and sell it. There Is a section on patents in it and well

you are entitled to your own opinion but not your own facts. The author talks about the 17 year life of patents. That hasn't been the case for almost 20 years now. Its 20 years from filing. The author gives an explanation of first to invent however we are a first to file country now. His Explanation of a "poor man's patent" is just incorrect and his explanation of what a provisional patent application is and what needs to be in it is just wrong too. He keeps using the term provisional patent but there is no such thing. A provisional is only an application designed to shift when the 20 year term starts. while I am not a licensing expert I see licenses all day long and companies don't pay license fees for a product that their competitors can make for free. Seriously how much would you pay for a license to a product that your competitors could sell without the license fee and actually charge less for the product than you have to pay. I can't vouch for the entire book and there may be some things in the book that are correct but based on the things I work with every day this book is way off base. I certainly cant recommend this book. There has to be others that do a better job than this. Did everyone notice that with all the positive reviews there is not a single review that says...I used the information in this book and actually used it to license a product. I think I know why.2 of 2 people found the following review helpful. Great for upcoming entrepreneursBy MLHAwesome read...as newly entrepreneur trying to create my invention without any money or business connections...the author really has written a well instructional book to guide entrepreneur in saving money, reliable resources, presentation ideas, ways to connect major retailers or distributors, and etc. Easy to understand and very inspirational...inspires you to start up your business and imagine being on top of the world!!!1 of 1 people found the following review helpful. Not a get-rich-quick bookBy awtThe title is misleading - not hard to think this is a get-rich-quick book. In fact it is very helpful for anyone that wants to license an idea. It discusses how to prepare to pitch your idea, how to contact people who might be interested, and how/when you might need to protect your invention.

The classic guide to cashing in on your million-dollar idea Whether you've invented a great new product, or you have an idea for an app, an online business, or a reality show, How to License Your Million Dollar Idea delivers the information you need to snag a great licensing deal. Now in its third edition, this book has become the go-to source for budding inventors and entrepreneurs who have great ideas and want to cash in on them without putting themselves in financial risk. Licensing is the way to make that happen and this book explains exactly how it's done. You'll get tested advice on how to protect your ideas and find a licensee for new products, apps, TV game shows, websites, software, and more. You'll also learn how to develop your creative thinking skills and objectively evaluate your ideas. Explains how to protect your new idea with or without patents and copyrights Directs you in finding the perfect person at the right company and on how to prepare a presentation that gets you to a "yes" Reviews sample licensing contracts to help you understand what your creativity and achievement entitles you to You'll also read accounts from profitable inventors on their own goof-ups and brilliant moves along their paths to success.

From the Back CoverThe Classic Guide to Cashing in on Your Million Dollar Idea If you have an idea or invention for a great new product, an app, an online business, or a reality show, How to License Your Million Dollar Idea delivers the information you need to snag a great licensing deal. Now in its third edition, this book has become the go-to source for budding inventors and entrepreneurs who have great ideas and want to cash in on themmdash;without putting themselves at financial risk. Licensing is how you can make that happen, and this book explains exactly how it's done, by a master in this business. You'll get tested advice on how to protect and find a licensee for your invention or your new product ideamdash;or your idea for a new TV game show, website, software, and more. You'll also learn how to develop your creative thinking skills and objectively evaluate your ideas for their originality and commercial value. You might be sitting on an idea gold mine. This book shows you how to mine that gold and turn it into big royalty checks. "How to License Your Million Dollar Idea acts as a step-by-step guide for any new inventor. After reading it I landed my first big licensing deal!" mdash;Karen Norris, inventor of the Stack Mates Storage System "As an active inventor, I appreciate the fact that Harvey's book demystifies licensing techniques and has saved me thousands of dollars in legal fees. I believe that this book is a must-read for any inventor." mdash;Michael Scarzello-Kaczkowski, inventor ofRealLifeSkin "Harvey's great book, How to License Your Million Dollar Idea, gave me the guidance and confidence to negotiate a successful licensing deal." mdash;Matt Butler, inventor of the Rollors game "Harvey's book is the best one I have ever read on inventionsmdash;it challenged me to pursue my idea in a way I would have never imagined. I have been in business for three years now, fulfilling my dream of helping others with my products." mdash;Stephanie Longstreet, inventor of Flip Bingo "How to License Your Million Dollar Idea has a special place in my home library. Harvey takes you step-by-step from 'nothing but an idea' to getting a licensing deal." mdash;Jess Kennedy Williams, inventor of the Lap Cat Bed "Using Harvey's special step-by-step coaching, my new invention went from obscurity to global placement. And I did it all from home!" mdash;M. AmyLee, inventor of SongPods "Harvey's new book, How to License Your Million Dollar Idea, is a must-read for any new or experienced inventor." mdash;Maureen Kalagian, inventor of the Accordikup "How to License Your Million Dollar Idea was stolen from me at school, but not before Harvey's wise teachings gave me the inspiration to charge ahead with my new invention. I always thought I truly gifted that stranger that stole the book from me." mdash;Kim Edomwonyi, inventor of Cheese

Nachos Now  
About the Author  
Harvey Reese has created and successfully licensed more than 100 of his own commercial ideas, including a wildly successful line of inflatable furniture. He is the former president of several manufacturing, importing, and distribution companies, and regularly contributes to Inventor's Digest magazine. He teaches industrial design and marketing at Philadelphia's Art Institute, and acts as a licensing agent for the works of other inventors and idea people.