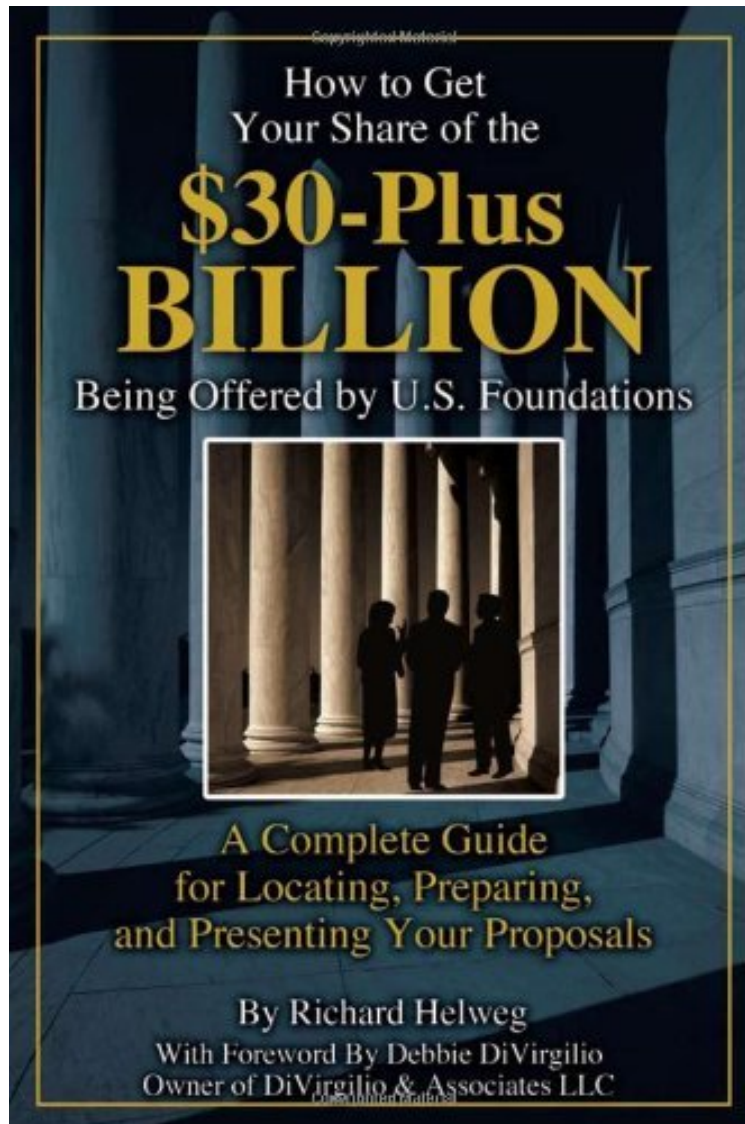


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How to Get Your Share of the \$30-Plus Billion Being Offered by the U.S. Foundations: A Complete Guide for Locating, Preparing, and Presenting Your Proposal

Richard Helweg

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1 of 1 people found the following review helpful. Truly a "Complete Guide"By D. ReedThe United States government has a great deal of money waiting to be administered to people who prove to be worthy. Proving yourself by writing a grant proposal is important, and the success of your company or project idea can depend on support from outside sources. How To Get Your Share of The \$30 Billion Being Offered by U.S. Foundations: A Complete Guide for Locating, Preparing, and Presenting Your Proposals describes how to effectively and efficiently obtain grant money for any type of cause. The book makes the reader realize just how much can be gained with the assistance of the government. Helweg creates a grant seeking company and through this he demonstrates and teaches a beginning grant writer how to properly develop a grant. The example is complimented by the inclusion of expert advice and tips to help a grant that meets the needs of the company or person looking for government support. This manner of writing and "teaching" through example allows the reader to utilize the ideas in the book.The book is well-written for any beginner searching for help from the government in obtaining funds to support the cause of their company. Also, a company that has previously failed in getting a grant may benefit from the information. The reader is not surprised with extraneous information, although, some of the text needs to be sifted through in order to find information useful to a specific situation. The book follows the example of what a company should do to obtain a grant and does not often focus on an individual pursuing government sponsorship. Useful summaries are presented at the end of the sections, just to clarify understanding.I recommend this book for anyone seeking to write a successful grant, attempting to find the correct type of grant, the right sponsors, and writing a proposal. Helweg even includes step by step directions on completing the grant writing process with a thank you note. Although the subject matter is very specific, the intricate process of attempting to obtain a grant can be solved with the help of this book. It would be best to read the book while following the steps presented, writing your grant alongside the advice presented. The book is written for a specific target audience. The process of writing a grant and getting the proper support can be quite extensive but with the help of this book, success will be more likely.0 of 0 people found the following review helpful. Essential for Those Looking Into GrantsBy Brian NeeseThis book offers much insight and tips revolving around Federal grant money. Written primarily from the perspective of small not-for-profit organizations, Helweg offers a great deal of practical advice. Those who have never written a grant proposal before are guided from locating grants to preparing and presenting grant proposals. The reader is brought from the introductory stages of location through the writing process, and finally onto the aftermath of a proposal.Helwig's guide stands as a well-written guide to a subject that is often misinterpreted. A simple search on the Internet reveals the vast amount of misinformation regarding "free money" offered by the Federal government. Helwig offers advice to individuals and organizations who qualify for such assistance, which is grounded in a need beyond the establishment's needs.Helwig's work offers a great deal of quality advice. Also included is a fictional story, allowing the reader to become more consumed in the process Helwig outlines. This work is appropriate for those who are committed to researching what it takes to locate, write, and follow through on a grant proposal. Some readers will find the organization a little choppy at 24 chapters and 6 sections, but this does help in some cases and does not take away from a quality guide. This book is highly recommended for its appropriate audience.0 of 0 people found the following review helpful. A detailed map to successful grant proposal writingBy J GibsThis book is a great guide to the brainstorming, creation, development and detailed process of grant proposal writing. In simple language and an easy-to-follow format, this book gives insight into each essential step of the process. The format of the text is clear, visually interesting in terms of inserted tips and real case studies, and effectively emphasizes the cumulative and cohesive guidelines needed for the grant-writing process.When first writing a grant proposal, I have found the most success following a clear outline and also comparing my work to a well designed and written proposal example. Here the author agrees and includes an intense detailing of the grant seeking process from beginning to end for the fictional Amicitia Community Gardens organization. The fictional writer, Rose Flowers, is closely examined in each step of the process: examining the organization's true mission, matching that to possible funders, creating a grant seeking calendar, drafting, writing, submitting the proposal, and even the needed follow-up steps for granted, denied, or partial funding. The text also includes links to foundation databases and examples of useful grant writing software to assist the reader, as well as great information on how to assess each step and compare it to the initial identified goals of the proposal.Overall, I believe this text is a great guide for anyone interested in assistance with grant writing and submission. In comparison to business communication textbooks that include chapters on this material, I feel this book is just as effective and much more pleasurable to read because of its attention grabbing "flow" - similar to that of the popular "Idiot's Guide" series, which interests the eye simply because of its inclusion of shading in the text, periodic "tip" boxes, and case studies from experienced professionals, varying the reading from a black and white tiring textbook format. Richard Helwig has truly delivered a concise, clear and effective grant seeking plan in "How to Get Your Share if the \$30+ Billion Being Offered by US Foundations".

Currently, there are more than 65,000 foundations in the United States. One of the largest is the Bill Melinda Gates Foundation(SM), which has approximately \$33 billion in assets and paid out an estimated 2.8 billion in grants in recent years. The Rockefeller Foundation recently gave \$3.5 million to help fund the rebuilding of New Orleans and committed an additional \$70 to an initiative aiming to build the resistance of communities vulnerable to climate

change. Other foundations with funds to disperse include the Ben Jerry's Foundation, the Tiger Woods Foundation, and The Ford Foundation. Foundations are one of the best sources of funding for an organization's projects. In fact, foundations grant over \$32.2 billion in tax-exempt funds each year. *How to Get Your Share of the \$30-Plus Billion Being Offered by U.S. Foundations* will show you how to get some of these funds to help your organization achieve its goals. In this book, you will learn about the different types of foundations, including private independent, corporate, family, and community, and how to identify a foundation to fund your project. You will learn how to qualify for grants; how to write a proposal; how to locate foundations in your subject area, geographic area, and that provide the support you need; and how to fill out a grant application. *How to Get Your Share of the \$30-Plus Billion Being Offered by U.S. Foundations* will also teach you how to create an effective proposal by walking you through each section, including the cover letter, the executive summary, the statement of need, the goals and objectives, the specific and measurable outcomes, the assessment process, and the budget. You will even learn how to write letters of inquiry that will grab the foundation's attention. This book is filled with valuable information for organizations seeking funding from foundations. In addition to the list of directories and resources we have compiled, there are also insightful interviews with foundation officers and grant recipients, as well as sample proposals, letters, worksheets, and checklists. By using these tools and following the advice in this comprehensive guide, you will be able to find funding and achieve your organization's goals.

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