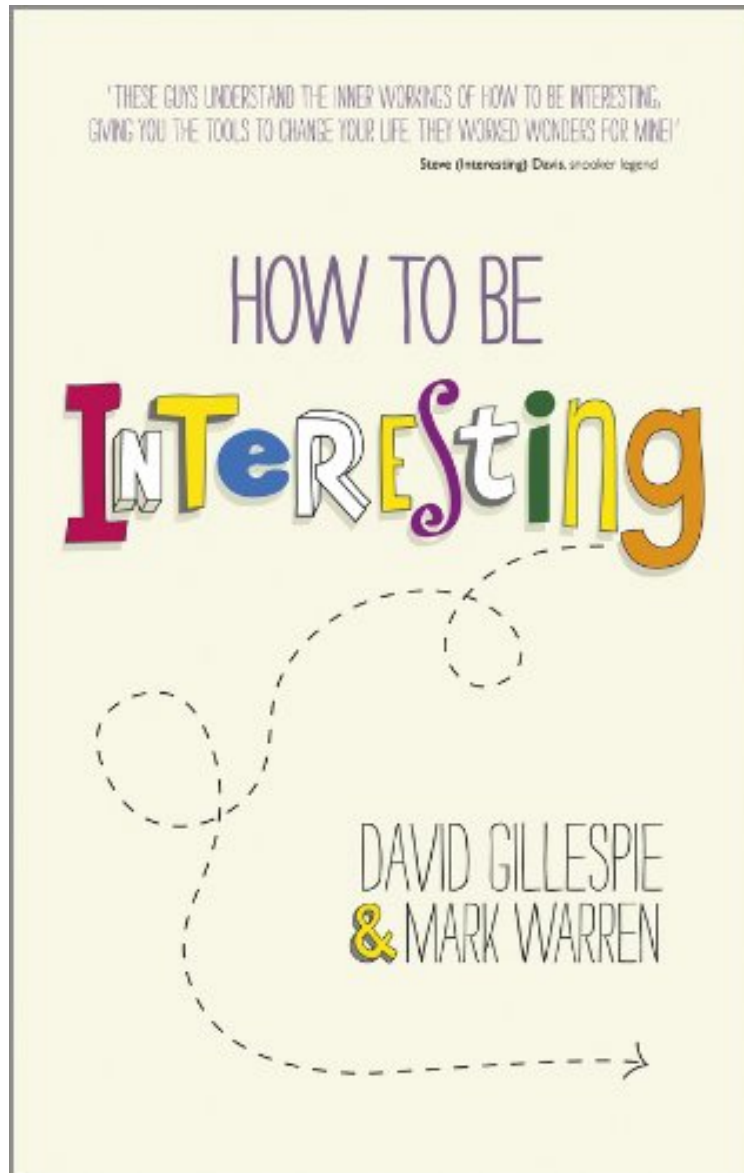



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# How To Be Interesting: Simple Ways to Increase Your Personal Appeal

David Gillespie, Mark Warren  
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**David Gillespie, Mark Warren : How To Be Interesting: Simple Ways to Increase Your Personal Appeal** before purchasing it in order to gauge whether or not it would be worth my time, and all praised How To Be Interesting: Simple Ways to Increase Your Personal Appeal:

5 of 9 people found the following review helpful. How do I loathe thee? Let me count the ways. By MeowHow to be interesting? Start by realizing there is more than one answer to that question. This book was interesting in a not good

way. If I hadn't paid for it, I would have not read the book all the way to the end. It is indeed interesting that they decided to include the left brain, right brain theory which has been proven to be untrue. (Oops, too much time writing and not enough time reading?) They also spend too much time using Brit culture to back their points. Apparently the authors did not want the international world to relate to the book, but to be confused. Repeating yourself may fill more pages but does not a book write. Title of the book should have been How to be Boring. If you want to read the book, borrow it from the library. If you like it, buy it. Otherwise spend the money on a truly interesting read.

An irreverent, colourful guide to becoming more interesting and successful by gaining self-knowledge and building your confidence and charisma In addition to having scads of acting and writing credits between them, actor David Gillespie and writer Mark Warren are co-founders of a unique organization. Called The Speechworks, it is a group of performance-based professionals who draw upon their professional expertise to teach clients— including businesspeople, sports stars, politicians, actors, writers and celebrities—the skills they need to communicate more effectively, to impress others with charisma and find greater success at work and in life. In this wildly funny, irreverent and practical guide they share their proprietary formula for achieving a heightened and sustained level of interestingness. Practical tips for achieving everyday interestingness, along with personality tests to aid self-knowledge Tons of fascinating quotes, outrageous humour and vibrant visual material—including mindmaps and infographics Everything you need to increase your personal appeal, engage more effectively with those around you and lead a more enjoyable and fulfilling life The Speechworks clients include Fortune 500 FTSE 100 companies, professional bodies, start-ups and SMEs, charities, politicians and sports personalities

The authors who come from the world of stage and screen clearly love the art of storytelling, which makes for an entertaining read. (Management Today, May 2013) From the Back Cover Simple Ways to Make Yourself Memorable No one is saying you're not interesting... but how would you like to be even more popular? You don't have to be 'wacky' or side-splittingly witty. It's all about being engaging, appealing and compelling. How to be Interesting shows you how to do it by focusing on how comfortable you are with yourself, how interested you are in other people, and how well you communicate. Packed with quotes, case studies and plenty of food for thought, it'll give you the tools to think about how interesting you could be.