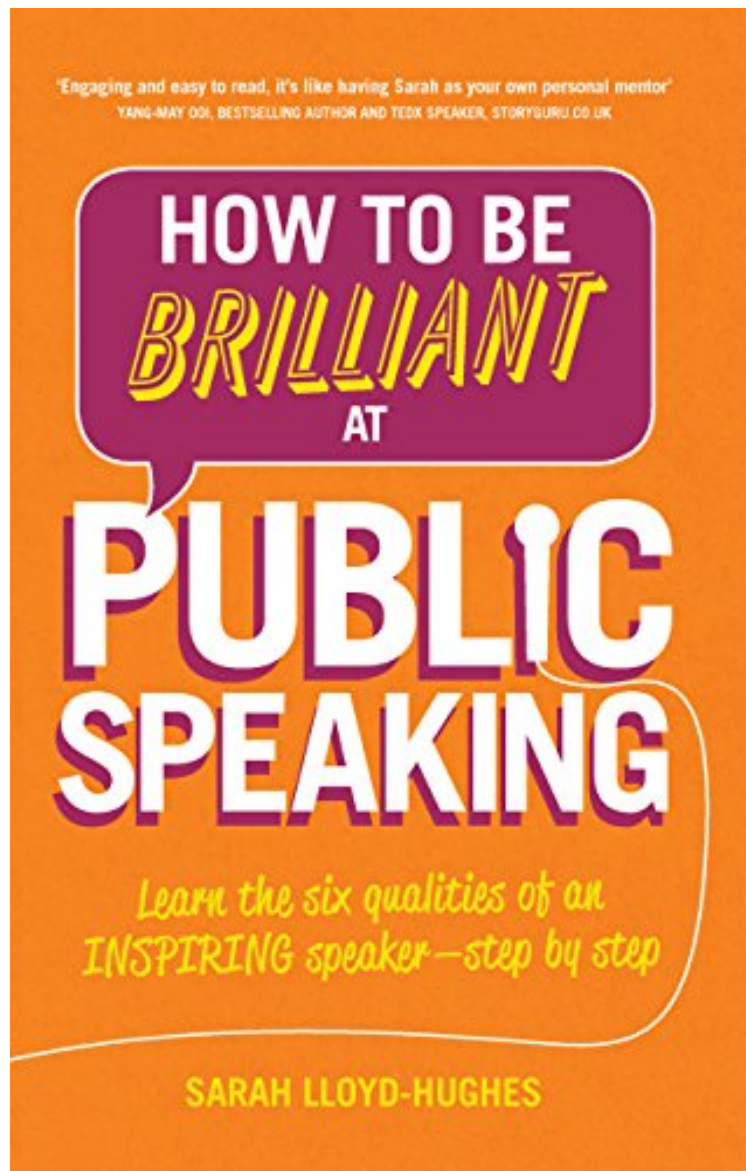


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## How to Be Brilliant at Public Speaking 2e: Learn the six qualities of an inspiring speaker - step by step

*Sarah Lloyd-Hughes*

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0 of 0 people found the following review helpful. A Game Changer.....By Mike Doidge  
Reading this book proved to be a huge springboard for me and has fundamentally changed my whole approach to public speaking. If you want a dull read about how to use powerpoint and speak like a boring politician then buy something else. The author has real insight around how to connect with an audience and keep them engaged whilst at the same time being natural and at ease on stage. The book really spreads across many forms of communication and the chapter around structure and content drafting was a real highlight for me. A must buy from novice through to expert.

Speaking in public can be fun – honestly! Whatever the occasion, whatever the content, whatever the situation, this book will teach you everything you need to know to plan, prepare and deliver any speech or presentation and will give you the skills to deliver it with style, wit, charm and confidence. Discover expert tips, tricks, tools and techniques that will help you build on skills and abilities you already have so you can stand up in front of any audience and really wow them. Whether you're looking for help in overcoming your fears and building your confidence, or whether you're already quite good and want to polish your performance, this book will help you. Anyone can learn to speak in public. This book will show you how even you can do it brilliantly.

From the Back Cover  
Engaging and easy to read, it's like having Sarah as your own personal mentor.  
Yang-May Ooi, bestselling author and TEDx speaker, StoryGuru.co.uk  
There's no such thing as a born speaker, there are only people who work out what they really care about, what they have to offer the world and follow the simple steps in this book.  
Justine Simons OBE, Head of Culture for the Mayor of London  
It's time to rip up the rule book and forget what you think you know about the perils of public speaking.  
Whatever the occasion, subject or situation, and with the right advice, anyone can be an entertaining, interesting and inspiring public speaker – you just need to know how.  
Using Sarah Lloyd-Hughes' expert tips, tricks, tools and techniques you'll quickly develop the six simple qualities necessary to banish your nerves, feel relaxed, connect with your audience and really wow them.  
Whether you want to overcome your fears and take that first step, or if you've already had some practice and want to polish your performance, Sarah will help you build your confidence to deliver your next talk naturally and with style and sophistication.  
Anyone can speak in public – even you. Here's how to do it brilliantly.  
About the Author  
Sarah Lloyd-Hughes is founder of Ginger Training Coaching and is an experienced, energetic and empowering speaker, coach and writer working with individuals to support them in reaching their potential. She has taught thousands of people of all ages across three continents from professionals in India to young people in inner city London. Sarah's workshops are bursting with fun, practical and extremely powerful ways to improve your public speaking and she currently works with professionals wishing to become key people of influence in their field, supporting them to become passionate, authentic and inspiring speakers. .