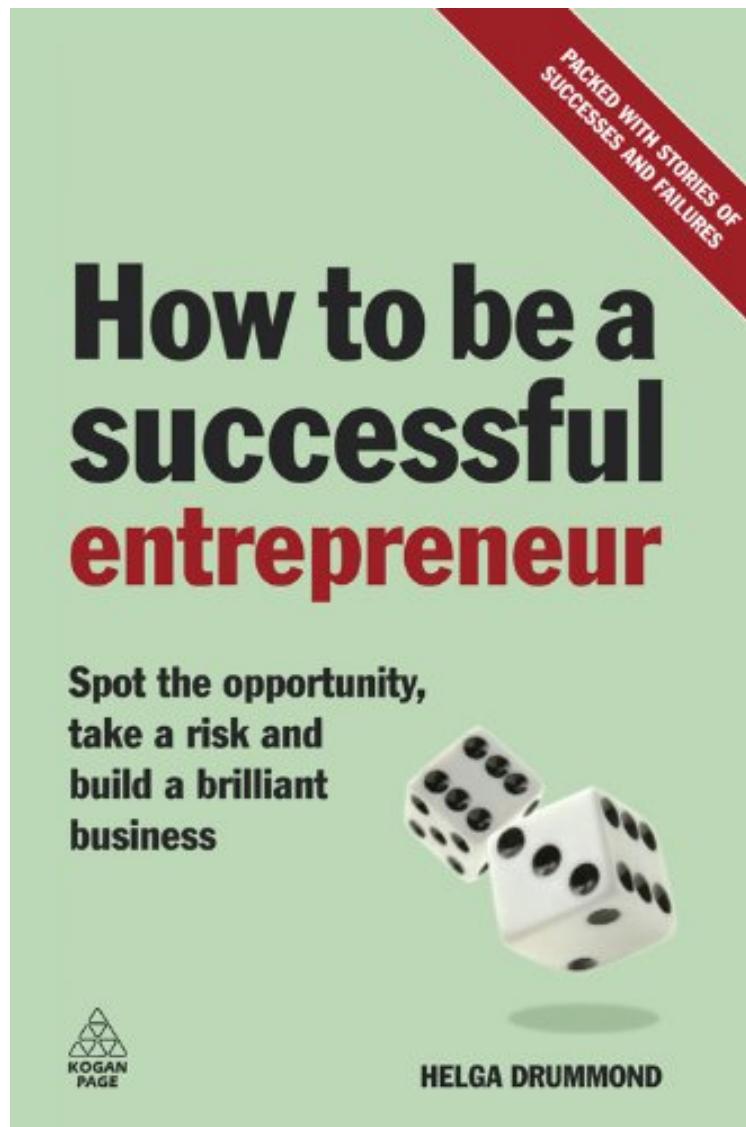


(Mobile pdf) How to be a Successful Entrepreneur: Spot the Opportunity, Take a Risk and Build a Brilliant Business

How to be a Successful Entrepreneur: Spot the Opportunity, Take a Risk and Build a Brilliant Business

Helga Drummond

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"The author addresses crucial areas such as when to take risks, when to cut your losses and the best time to sell a thriving business" [Making Money](#) About the Author Helga Drummond was formerly a professor of Decision Sciences at the University of Liverpool where she taught Decision Making for Entrepreneurs to MBA students.