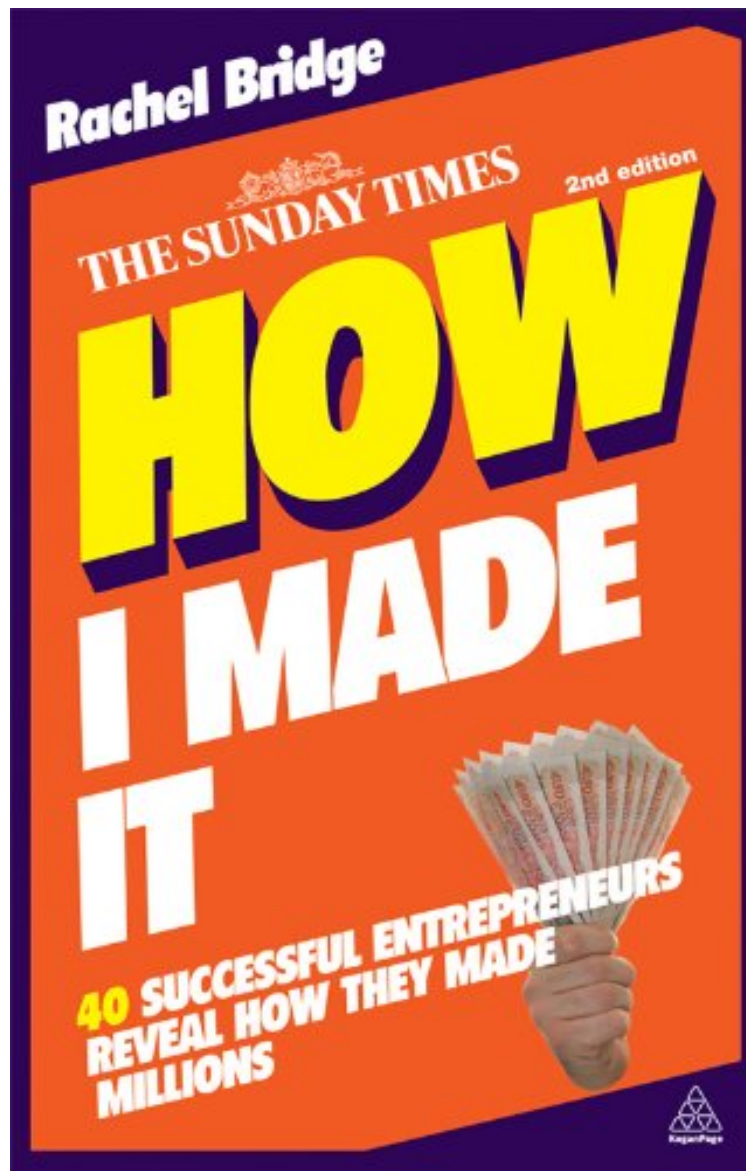


How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions

Rachel Bridge

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Rachel Bridge : How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions before purchasing it in order to gauge whether or not it would be worth my time, and all praised How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions:

1 of 1 people found the following review helpful. An enjoyable read at bedtimeBy CustomerThe common thread is to work hard and keep going, even in the face of adversity. All of those interviewed enjoyed the challenge and were well

rewarded with huge buy-outs. I liked the fact that most, if not all of the businesses were born out of personal need, or morphed into huge endeavors from the original start-up. 4 of 4 people found the following review helpful. Excellent and inspirational. By USA Dad. This is a very inspirational book filled with pretty much ordinary people that through determination have become very successful. It's written in vignette style and not a step by step blueprint. I think it's better than a blueprint, because starting and becoming successful is about determination, and keeping on, making changes as necessary...and even failure as a step to learn. This is all illustrated beautifully for each business. This has provided me inspiration and made me think of ways I could also grow. 0 of 0 people found the following review helpful. Inspiring. By Stephen. Inspiring varied visionary risk taking no fears ideas go for it dream believe lead motivating thought provoking can't wait to get back to work

Every year thousands of hopeful entrepreneurs decide to take the plunge. Many fail, but many go on to achieve great success and huge profits. In *How I Made It* 40 successful entrepreneurs explain how they managed to defy the odds and turn their dreams into reality. Find out how they decided what to do, how they got started and how they found the money they needed. But they also reveal how they had doubts, made stupid mistakes, and encountered overwhelming frustrations along the way. This second edition updates their stories to reveal what happened next and how, in most cases, they finally sold their businesses and made millions. Gutsy, inspiring, and life affirming - if you have ever dreamt of starting up your own business *How I Made It* is for you.

Interviews taken from the *How I Made It* column of the Sunday Times, highlighting common themes and assessing the factors that have led to success. Publishing News. About the Author. Rachel Bridge is the Enterprise Editor of The Sunday Times. She writes the 'How I Made It' column each week for the paper as well as regular features about entrepreneurs and small and growing businesses. An experienced journalist, she formerly worked for The Times and the Evening Standard. She is also a regular conference speaker on the subject of entrepreneurs. Rachel graduated from Cambridge University with an honours degree in Economics.