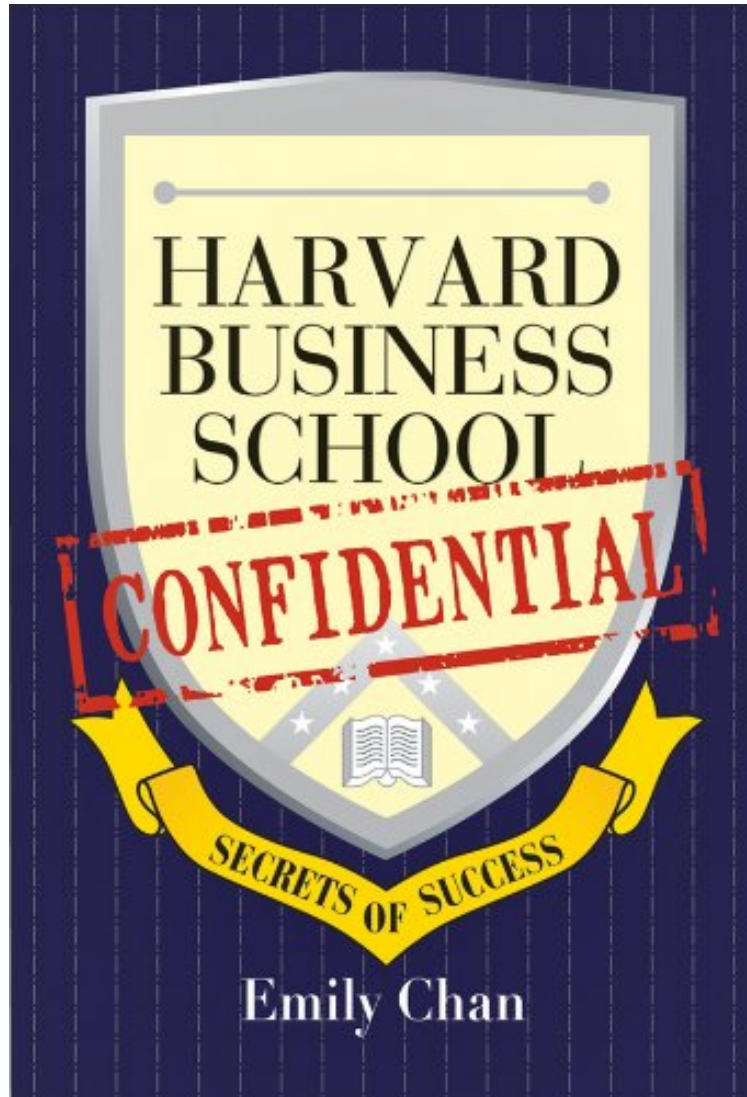


Harvard Business School Confidential: Secrets of Success

Emily Chan

*audiobook | *ebooks | Download PDF | ePub | DOC*



#1513103 in eBooks 2012-11-27 2012-11-27File Name: B00B9PZTHY | File size: 62.Mb

Emily Chan : Harvard Business School Confidential: Secrets of Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Harvard Business School Confidential: Secrets of Success:

2 of 2 people found the following review helpful. Great insights, fun readBy TomThere are some really good ideas in this book and I really enjoyed reading it. The author has real world experience and shares what she learned throughout her tenure at HBS and at a consulting firm. I began applying some of the theoretical business analysis models during my internship over the summer with a non-profit organization in the OC area and the CEO, who was also my mentor, was blown away. I really wish that some of the chapters went into more detail and that there were more analytical tools, but I know that one book cannot do it all. It's a good starting point and if the reader wants to learn more about

any particular subject, there are lots of other books out there to accomplish just that. 0 of 0 people found the following review helpful. Great Book By Brandon Its an overall great book, easy to read, and one of the top books I've read this year. Initially, I skimmed the book at first and found some great points and left it at that. After more planning and discussion with my friend who has much more business experience, I re read the book and found it very helpful. I would recommend this to all my friends. Particularly helpful to me and my current situation was the section on marketing, it was very brief but exactly what i needed. The content was concise and to the point, which makes reading it so much more enjoyable. 0 of 0 people found the following review helpful. A great Book to read By Abu Maaaz The book provides practical tips that author learned from her college and consulting practice. Easy to read and very informative book.

Harvard Business School is the iconic business school. An admission ticket to HBS is a hot commodity and an HBS degree is highly respected in the business world. This book, written by an HBS grad and seasoned businesswoman, tells you why. It is a distillation of the most valuable and pragmatic but yet easiest to learn concepts taught at HBS.

'Inspiring and very well put together...purely business-focused with each fundamental concept explained in a logical, clear way.' (CPO Agenda, March 2011). From the Inside Flap For almost a century, Harvard Business School (HBS) has educated generations of leaders who have shaped and honed the practice of business in every industry and in every country around the world. HBS is the iconic business school and an HBS degree is highly respected in the business world. This book, written by Emily Chan, an HBS graduate and seasoned businesswoman, tells you why. It is a distillation of the most valuable and pragmatic concepts taught at HBS. Harvard Business School Confidential articulates the most invaluable and yet the easiest to learn concepts taught at HBS. It is useful for those who are interested in business, but do not plan to go to HBS; they can learn and use these teachings without ever setting foot on campus. For those planning on an HBS degree, this book can give them a head-start. Harvard Business School Confidential details the best of what HBS has to offer and unveils the secrets to success taught inside the ivy tower. About the Author Emily Chan graduated top of her engineering class at Stanford University and has an MBA from Harvard Business School. She was a consultant with The Boston consulting Group (BCG) for over eight years, and also worked as a corporate strategist and an independent consultant in Greater China. Based in Hong Kong, she is now Director of Pacific Merit Ltd. (PMI), a family-owned direct investment company that invests in distressed assets in the US, Europe and Asia. PMI's current portfolio includes assets in biotechnology, media and real estate. She can be contacted at emily@texwatchinc.com.