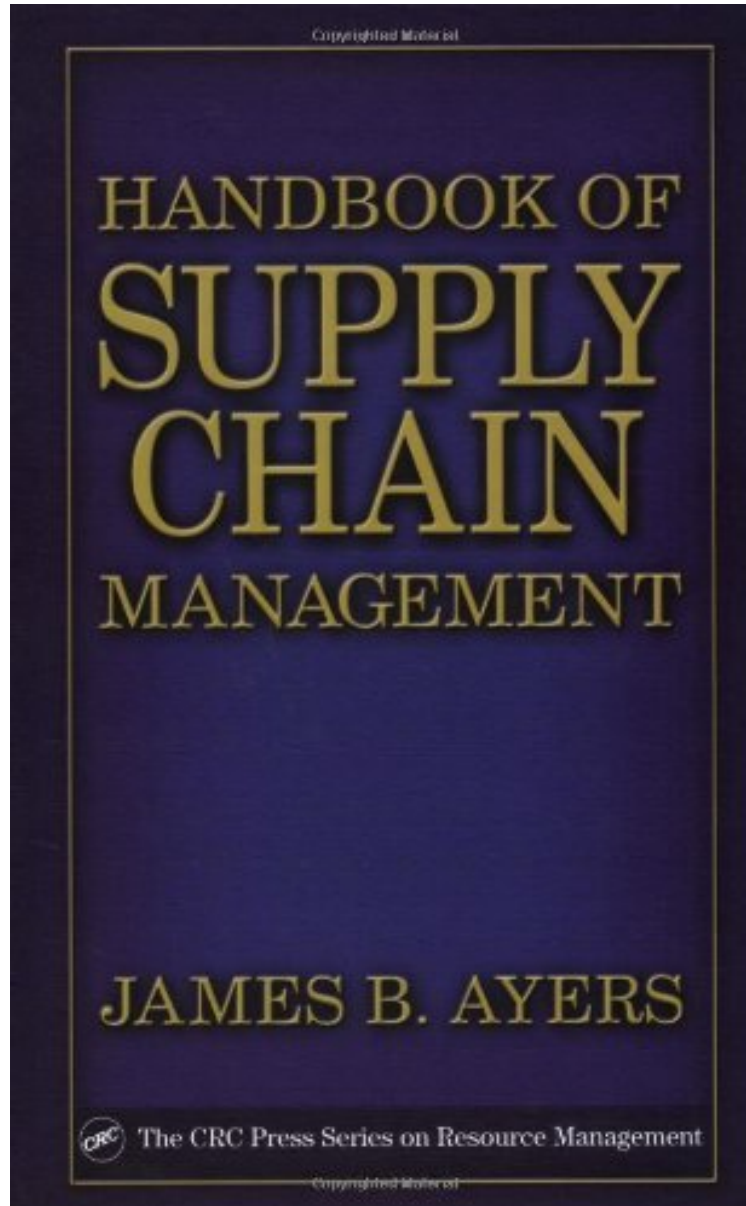


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Handbook of Supply Chain Management (Resource Management)

James B. Ayers

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When you invest millions on new systems you don't want yesterday's solutions. You need a global view of end-to-end material, information, and financial flows. Managers today have the same concerns managers had last year, 10 years ago, or 50 years ago: products, markets, people and skills operations, and finance. New supply chain management processes give managers a hierarchy to the tasks they must perform to deal with these issues. Containing hundreds of tips and insights, the Handbook of Supply Chain Management describes the evolution of supply chain management. It explores how the techniques now popular in strategic planning and operations improvement will find new applications in managing supply chains. The author emphasizes changing supply chains rather than merely maintaining them. He uses case studies to illustrate the application of these techniques.

About the Author Ayers; James B. CGR Management Consultants, Los Angeles, California, USA,