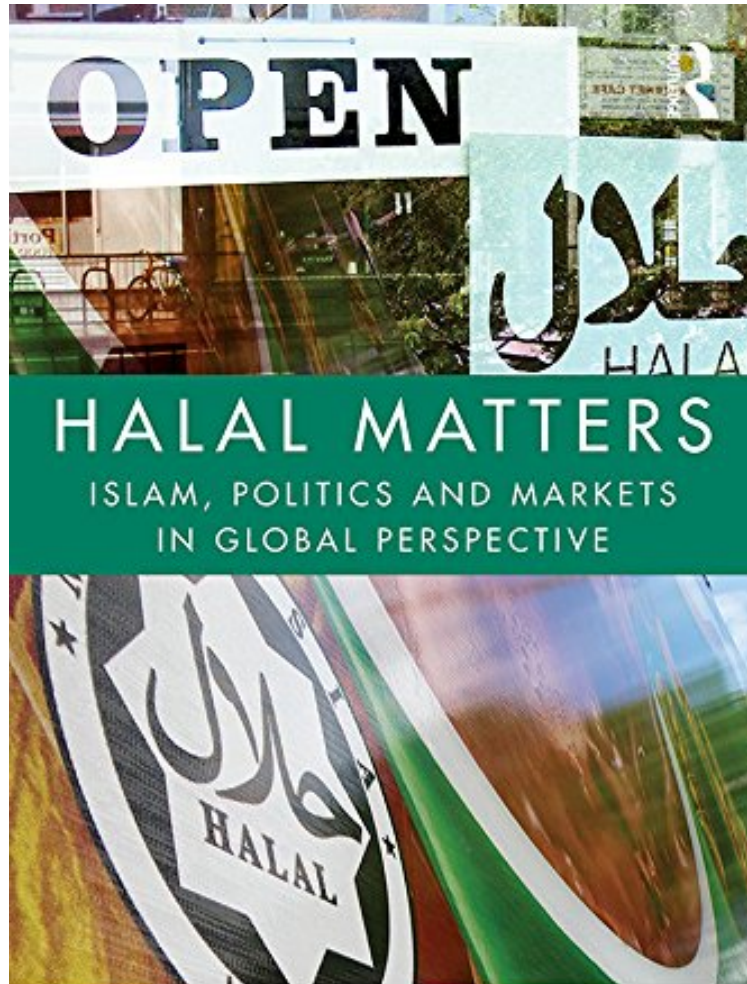


## Halal Matters: Islam, Politics and Markets in Global Perspective

*From Routledge*

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EDITED BY FLORENCE BERGEAUD-BLACKLER,  
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**From Routledge :** **Halal Matters: Islam, Politics and Markets in Global Perspective** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Halal Matters: Islam, Politics and Markets in Global Perspective:

In today's globalized world, halal (meaning 'permissible' or 'lawful') is about more than food. Politics, power and ethics all play a role in the halal industry in setting new standards for production, trade, consumption and regulation. The question of how modern halal markets are constituted is increasingly important and

complex. Written from a unique interdisciplinary global perspective, this book demonstrates that as the market for halal products and services is expanding and standardizing, it is also fraught with political, social and economic contestation and difference. The discussion is illustrated by rich ethnographic case studies from a range of contexts, and consideration is given to both Muslim majority and minority societies. Halal Matters will be of interest to students and scholars working across the humanities and social sciences, including anthropology, sociology and religious studies.

"Easily the most authoritative study of the subject, this collection of essays on halal, an ostensibly ritual designation and practice, allows us to see how it becomes the crucial category by which Muslim subjects and markets around the world are both created and understood."- Faisal Devji, University of Oxford, UK "We are reminded on an almost daily basis of the enormous depth of misunderstanding about Islam that seems endemic in Europe and North America. In addressing the politics and pragmatics of halal assemblages in a global context, Halal Matters shines like a small light amidst this vast darkness of misperception. The editors of this volume are to be commended for attending to the complexity and nuance that comprises contemporary halal markets, the political projects of the states that authorize them, and the concerns of the Muslim consumers that they interpellate. Hopefully, this volume will make a small step toward fulfilling the values of tolerance, equality, and freedom that liberal societies purport to uphold."- Daromir Rudnyckij, University of Victoria, Canada "The call by Muslims to investigate and certify products and practices formally, and subsequently then label them as Halal has given rise to a new cultural phenomenon - which is on the increase in Muslim minority and majority geographies across the globe. This book makes a vital contribution, offering a critical perspective, rooted in the social sciences, that addresses current issues of contestation and potential growth areas."- Jonathan A.J. Wilson, University of Greenwich, UK "What Halal Matters offers its readers are perceptive insights into an important aspect of Muslim modernity [hellip;] The twelve chapters pursue a mix of methodological approaches and explore halal practices and reasoning in turn by following 'the people,' 'the things,' and 'the metaphors'. This breadth, together with its broad geographical sweep, contributes to the success of the collection as a compelling sketch of contemporary 'halal matters'."- Heiko Henkel, University of Copenhagen, Denmark (in *Anthropos*)  
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Florence Bergeaud-Blackler is an anthropologist and Research Fellow at the Institut de recherches et d'étude sur le monde arabe et musulman (IREMAM) in the Centre national de la recherche scientifique (CNRS), France. John Lever is a Lecturer in the University of Huddersfield Business School. Johan Fischer is an Associate Professor in the Department of Society and Globalization at Roskilde University, Denmark.