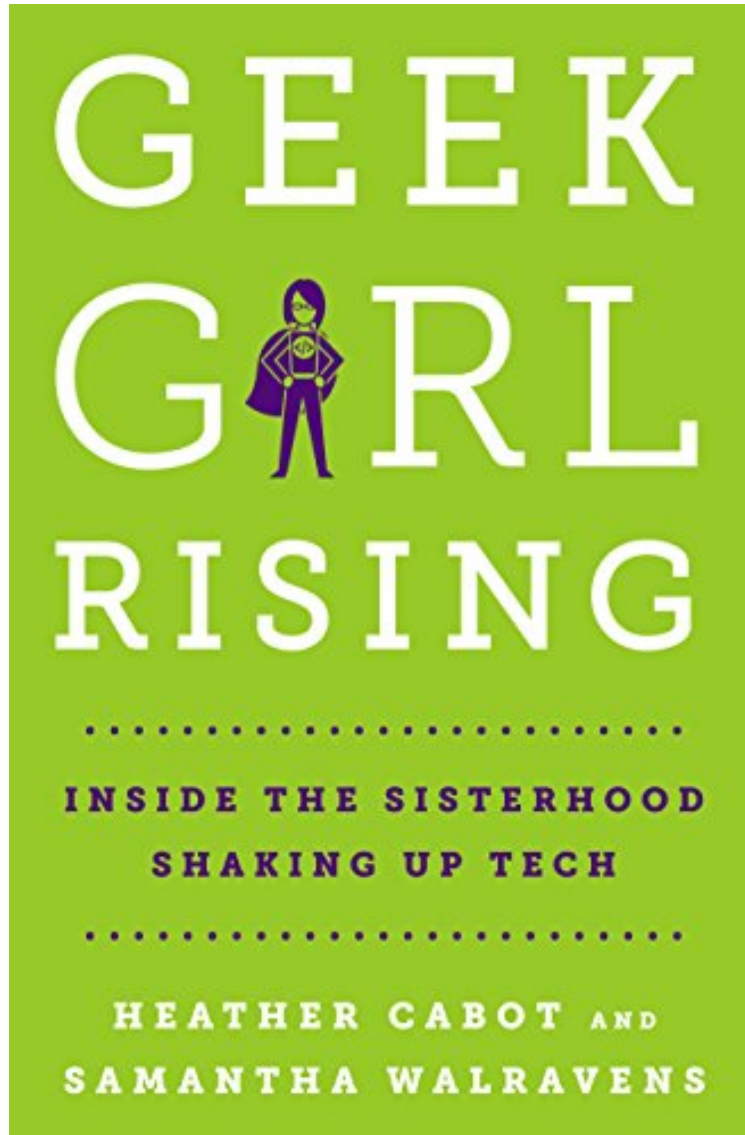


(Download pdf) Geek Girl Rising: Inside the Sisterhood Shaking Up Tech

Geek Girl Rising: Inside the Sisterhood Shaking Up Tech

Heather Cabot, Samantha Walravens
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Heather Cabot, Samantha Walravens : Geek Girl Rising: Inside the Sisterhood Shaking Up Tech before purchasing it in order to gage whether or not it would be worth my time, and all praised *Geek Girl Rising: Inside the Sisterhood Shaking Up Tech*:

4 of 4 people found the following review helpful. Inspiring book for all women - not just techies!By graceWow! I never knew there were so many women starting technology companies across the country! This book delves deep into the personal and professional lives of women in Silicon Valley and other tech hubs (primarily in the US) who have started companies and found success in a primarily male startup world. I loved reading the "back stories" of founders

like Sheila Marcelo (Care.com) and Michelle Phan (ipsy) who don't have tech backgrounds but started companies to solve a problem they were facing personally. An inspirational read for women and men alike! 4 of 4 people found the following review helpful. This is a must read book! I am a ...By Philippe Colmant This is a must read book! I am a female entrepreneur in this book to me is an eye opener! 1 of 1 people found the following review helpful. Inspiring! We need more upbeat stories about women who ...By dh Inspiring! We need more upbeat stories about women who are paving the way for our daughters in every industry. I look forward to the day that we no longer have to acknowledge a need for women to do so!

"I don't know much about tech, but I do know that these pioneer women are pretty dope. Geek Girl Rising gives a much needed voice to the fearless women paving an important path in the tech world, while forming a lasting sisterhood along the way." - Kelly Ripa Meet the women who aren't asking permission from Silicon Valley to chase their dreams. They are going for it—building cutting-edge tech startups, investing in each other's ventures, crushing male hacker stereotypes, and rallying the next generation of women in tech. With a nod to tech trailblazers like Sheryl Sandberg and Marissa Mayer, Geek Girl Rising introduces readers to the fearless female founders, technologists, and innovators fighting at a grassroots level for an ownership stake in the revolution that's changing the way we live, work, and connect. Readers will meet Debbie Sterling, inventor of GoldieBlox, the first engineering toy for girls, which topples the notion that only boys can build; peek inside YouTube sensation Michelle Phan's ipsy studios, where she is grooming the next generation of digital video stars while leading her own mega e-commerce beauty business; and tour the headquarters of The Muse, the hottest career site for millennials, and meet its intrepid CEO, Kathryn Minshew, who stared down sexism while raising millions of dollars to fund the company she co-founded. These women are the rebels proving that a female point of view matters in the age of technology and can rock big returns if you have a big idea and the passion to build it.

"Change is finally coming to the tech world because Silicon Valley sisters are doing it for themselves. And Geek Girl Rising proves it. Essential and hopeful reading both for women - and men- who are working or want to work in the digital space. It's been an uphill battle for women in Palo Alto but, as Heather Cabot and Samantha Walravens meticulously report, their voices are starting to be heard and as the data shows, everybody benefits." - Joanna Coles, Chief Content Officer, Hearst magazines; Board member, Snap "Since it's the tech world that's building our future, it's vital women play a part and Geek Girl Rising is the roadmap for the next generation of women not just to get involved but to lead their own tech startups. The challenges are real, but Geek Girl Rising shows women how to rise to those challenges and overcome them. It's the rallying cry we need for a diverse, connected, and sustainable world." - Arianna Huffington, CEO Thrive Global "I don't know much about tech, but I do know that these pioneer women are pretty dope. Geek Girl Rising gives a much needed voice to the fearless women paving an important path in the tech world, while forming a lasting sisterhood along the way." - Kelly Ripa "Geek Girl Rising is an inspiring "who's who" in tech that is a must-read for anyone wondering how women are using the power of business, sheer grit, and a lot of heart to start, build and fund companies — companies that are driving innovation and changing the landscape of the tech industry." - Kristy Wallace, President, Ellevest Network About the Author HEATHER CABOT is an award-winning journalist, adjunct professor at Columbia University Graduate School of Journalism, angel investor and contributor to Women@Forbes. She is a former ABC News correspondent and anchor of World News Now/World News This Morning. Cabot jumped into the digital revolution when she was hired to serve as the Web Life Editor for Yahoo! in 2007. During her tenure, she reported on how the Internet was transforming everyday lives as a regular guest on Today, GMA, CNN, MSNBC, Fox, nationally syndicated talk shows and dozens of local TV and radio stations across the U.S. and Canada. She advises several women-led startups and is a managing director of Golden Seeds and member of Pipeline Angels and Plum Alley. Cabot first started investigating the gender gap in tech as a researcher on the 1995 PBS documentary "Minerva's Machine: Women and Computing," which profiled female tech pioneers, including U.S. Navy Rear Admiral Grace Hopper. Cabot resides in the New York City area with her husband, tween twins and their goldendoodle named Midnight. More at heathercabot.com. SAMANTHA WALRAVENS is an award-winning journalist, work-life expert and author/editor of the best-selling anthology, TORN: True Stories of Kids, Career the Conflict of Modern Motherhood, lauded by the New York Times as a book "filled with the voices of women trying to solve an impossible equation, all doing the best they can" and hailed by the Los Angeles Times as "a welcome addition to the body of work of books about the work/life balance." Samantha writes for Women@Forbes, the Huffington Post, Disney Interactive and Modern Mom, and is a sought-after speaker on the topic of women, career and work-life success. She has spoken nationwide at organizations including Google, Goldman Sachs, UBS, Deloitte, Princeton University and the Society of Women Engineers, has been interviewed on Today, Good Morning America and NPR. Samantha began her career as a technology reporter for PC World magazine and led marketing communications for Tumbleweed Software, a Silicon Valley software security company. She is a member of Pipeline Angels, an angel network that invests in early-stage, women-led startups, and serves on the

Alumni Schools Committee for Princeton University. Samantha resides in Marin County, California with her husband and four children. More at samanthawalravens.com. Join the digital revolution at geekgirlrising.com.