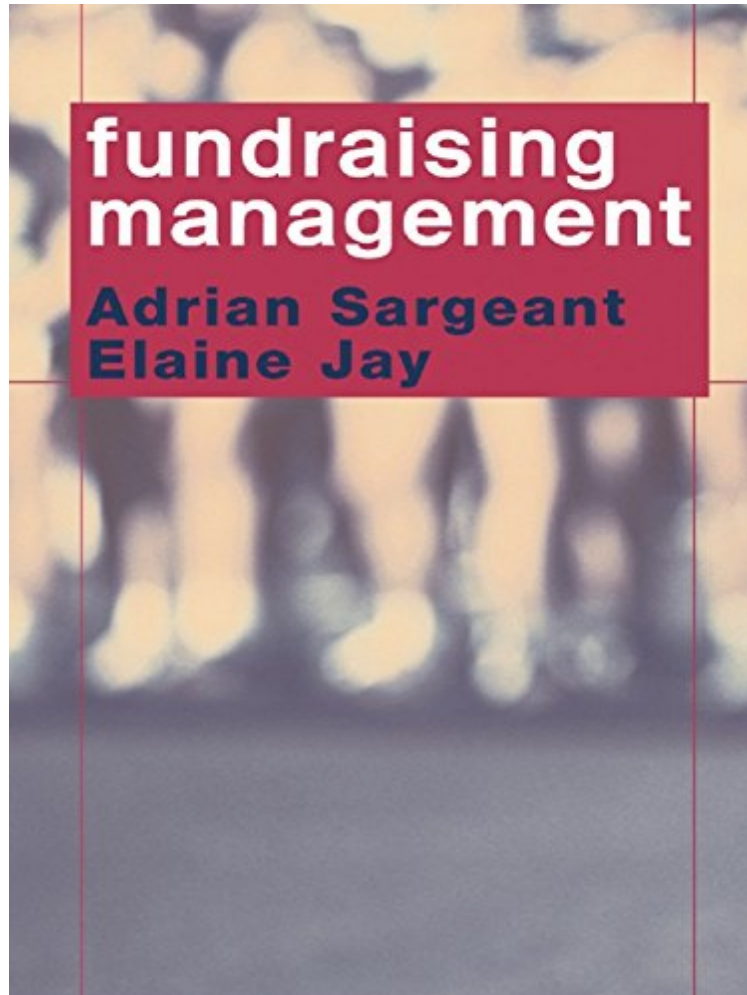


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Fundraising Management: Analysis, Planning and Practice

Elaine Jay, Adrian Sargeant

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essential reading for students of fundraising and non-profit professionals alike.