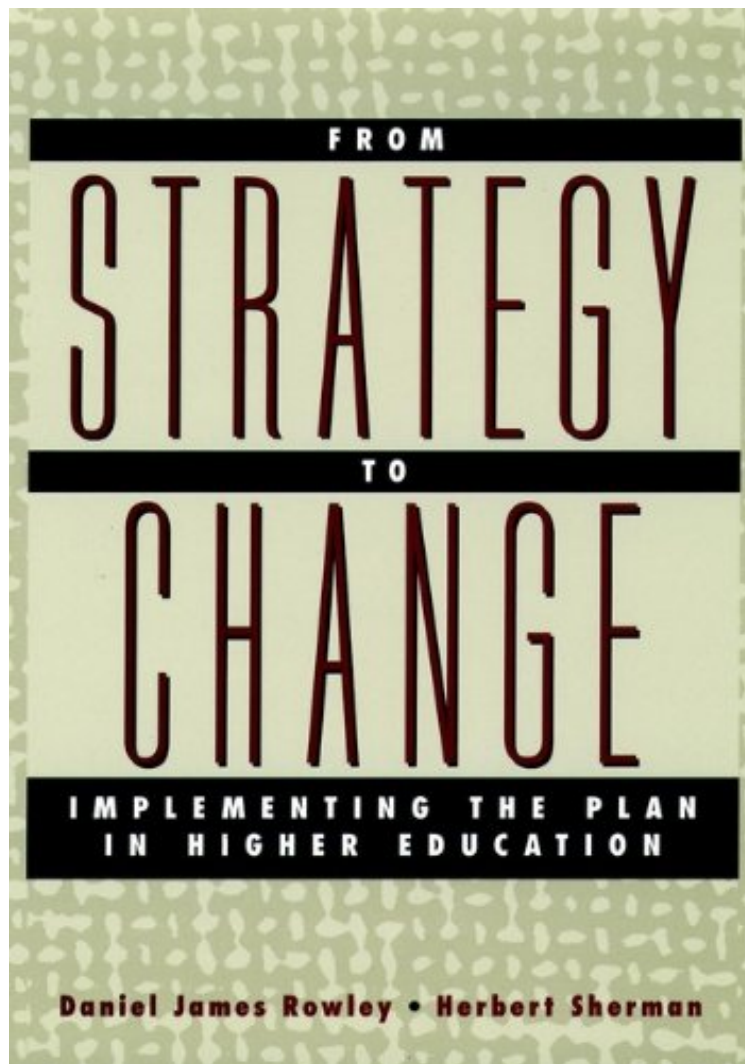


[Read free] From Strategy to Change: Implementing the Plan in Higher Education

## From Strategy to Change: Implementing the Plan in Higher Education

*Daniel James Rowley, Herbert Sherman*  
audiobook / \*ebooks / Download PDF / ePub / DOC



#2002018 in eBooks 2007-07-27 2007-07-27File Name: B000PY4A0C | File size: 77.Mb

**Daniel James Rowley, Herbert Sherman : From Strategy to Change: Implementing the Plan in Higher Education** before purchasing it in order to gage whether or not it would be worth my time, and all praised From Strategy to Change: Implementing the Plan in Higher Education:

0 of 0 people found the following review helpful. America's Next Top ModelBy David A. IrelandA bit slow on the uptake for the first few chapters but by part two the jargon and application start to really make sense. Very worth it if you need to start thinking about strategic planning and management in Higher Education.

In From Strategy to Change-the last in a series-Daniel James Rowley comes full circle in defining his unique vision of

the strategic planning process. Written with Herbert Sherman, *From Strategy to Change* shows how to take the next step after a strategic plan has been formulated. The authors clearly show how to implement a strategic plan that will meet the myriad challenges of today's complex higher education environment and spell success for the academy. "It is amazing that while sports teams of colleges and universities meticulously plan their contests against their opponents, their institutions' administrators don't spend nearly enough time or effort in creating and implementing a strategy. Institutions of higher education seem to be missing the requisite tools to develop and activate their 'play book.' With this new age of globally available real-time information, it becomes increasingly more essential to have a map to help go over and around obstacles, avoid the ever-present pitfalls, and effectively aid in selecting the best route. Rowley and Sherman provide such tools in this exciting and comprehensive new book. I wish that when I was a department chair, president of a faculty senate, and dean that this superb work was available. My function in planning would have been so much easier and more rewarding."--Barry R. Armandi, Distinguished Teaching Professor, SUNY - Old Westbury

"It is amazing that while sports teams of colleges and universities meticulously plan their contests against their opponents, their institutions' administrators don't spend nearly enough time or effort in creating and implementing a strategy. Institutions of higher education seem to be missing the requisite tools to develop and activate their 'play book.' With this new age of globally available real-time information, it becomes increasingly more essential to have a map to help go over and around obstacles, avoid the ever-present pitfalls, and effectively aid in selecting the best route. Rowley and Sherman provide such tools in this exciting and comprehensive new book. I wish that when I was a department chair, president of a faculty senate, and dean that this superb work was available. My function in planning would have been so much easier and more rewarding." (Barry R. Armandi, Distinguished Teaching Professor, SUNY - Old Westbury) "It represents a useful approach and orientation rather than a prescription." (Planning for Higher Education, 1/02) From the Inside Flap From *Strategy to Change* builds on the foundation of Daniel James Rowley's classic books *Strategic Change in Colleges and Universities* and *Strategic Choices for the Academy*. Written in collaboration with Herbert Sherman, this newest book goes beyond the first two and expands on Rowley's unique vision of strategic planning. *From Strategy to Change* offers college and university presidents, chancellors, administrative officers, planning officers, and governing boards the information they need to take the next critical step after formulating a strategic plan. This essential resource includes a concise, process-oriented model and demonstrates how to implement a strategic plan that will meet the needs of both the institution and the community. With clarity and wisdom, Rowley and Sherman reveal which strategies are most appropriate for colleges and universities, how these choices can be effectively implemented, and the challenges that campus leaders are likely to encounter. Comprehensive in scope, the book includes concrete suggestions for employing change procedures that are sensitive and responsive to the individuals who will be affected. The book also offers an instrument that leaders can use to determine the realistic parameters for change on their individual campuses. *From Strategy to Change* is filled with illustrative examples of colleges and universities that have successfully used Rowley's proven strategic planning process. These examples show campus leaders how to implement a strategic plan that will address even the most complex challenges of today's academy such as the Information Age, the global economy, the expansion of technology, and the creation of a world-wide communications system. The Authors Daniel James Rowley is the chair of the Management Department at the Kenneth W. Monfort College of Business at the University of Northern Colorado, Greeley, Colorado. He is the coauthor of *Strategic Change in Colleges and Universities* and *Strategic Choices for the Academy* both from Jossey-Bass. Herbert Sherman is the director of the Professional Studies Division at Southampton College of Long Island University in Southampton, New York. From the Back Cover In *From Strategy to Change*-the last in a series-Daniel James Rowley comes full circle in defining his unique vision of the strategic planning process. Written with Herbert Sherman, *From Strategy to Change* shows how to take the next step after a strategic plan has been formulated. The authors clearly show how to implement a strategic plan that will meet the myriad challenges of today's complex higher education environment and spell success for the academy. "It is amazing that while sports teams of colleges and universities meticulously plan their contests against their opponents, their institutions' administrators don't spend nearly enough time or effort in creating and implementing a strategy. Institutions of higher education seem to be missing the requisite tools to develop and activate their 'play book.' With this new age of globally available real-time information, it becomes increasingly more essential to have a map to help go over and around obstacles, avoid the ever-present pitfalls, and effectively aid in selecting the best route. Rowley and Sherman provide such tools in this exciting and comprehensive new book. I wish that when I was a department chair, president of a faculty senate, and dean that this superb work was available. My function in planning would have been so much easier and more rewarding." mdash;Barry R. Armandi, Distinguished Teaching Professor, SUNY - Old Westbury