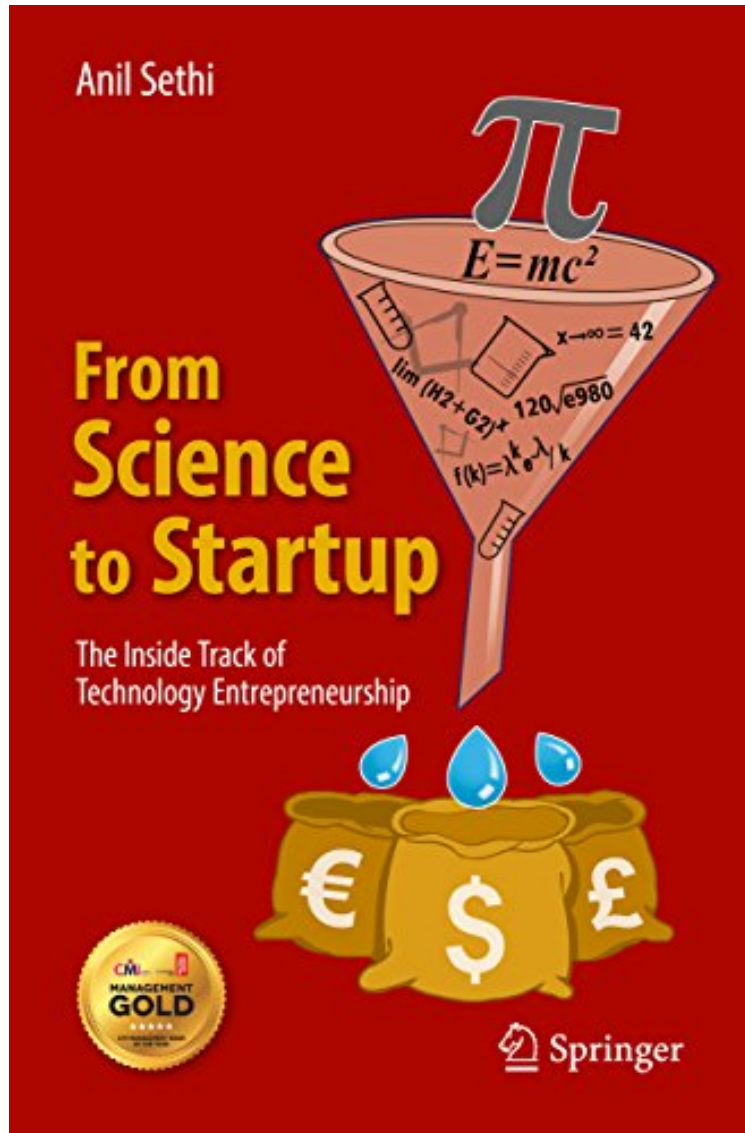


From Science to Startup: The Inside Track of Technology Entrepreneurship

Anil Sethi

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Anil Sethi : From Science to Startup: The Inside Track of Technology Entrepreneurship before purchasing it in order to gauge whether or not it would be worth my time, and all praised From Science to Startup: The Inside Track of Technology Entrepreneurship:

1 of 1 people found the following review helpful. Great Book For Entrepreneurs By Nik Rather than being a typical management book, this book provides the specific steps that any potential entrepreneur would expect to face as well as the things that can go wrong when starting a technology startup. For a business / finance person, this is invaluable,

since on one hand, a technology startup does have benefits, but on the other, a business person normally has no idea what to look out for. I particularly liked the examples that the author provided about his own failures and challenges. There's much to learn from these. Another nice thing about the book were the stories that illustrate how things can go wrong. The real gems are the takeaways at the end of each little story, which are also captured at the end of each chapter. For future reference, these takeaways are great to have and shed light on each step in your own entrepreneurial journey. Definitely worth the time to read it, and I can imagine coming back to this for future reference. 0 of 0 people found the following review helpful. Five Stars By Customer Step By Step Pictorial Framework 0 of 0 people found the following review helpful. Thanks By Kunde Thanks to Anil for this great book. I was one of those interviewed. As I didn't know how it will turn out I am more than happy to see the final result, to say the least. I think that everyone that attempts to become an entrepreneur should read this. Anil has lots of experience and he is not reluctant to share that in his book. Great read, great guy, highly recommended.

This book charts the experiences, pitfalls and knowledge behind leading scientific ideas to successful startups. Written by one of Switzerland's top serial entrepreneurs, this book is a must-read for scientists and academicians who want to see their idea turn into a product and change the market. It is also pertinent for finance and business professionals who aspire to become technology entrepreneurs. Starting with personal qualities of an entrepreneur, Anil Sethi discusses successful ideas, technology evaluation, team formation, patents and investor expectations. To guide the entrepreneur, this book also analyzes deal closing, equity conversion and ideal exit strategies to follow. Ultimately Anil Sethi reveals the 'inside track' which helps understand what drives entrepreneurs and what they wouldn't admit.

Shortlisted for the CMI Management Book of the Year Award - "Innovation and Entrepreneurship" category "To take scientific skilled people into business is key for innovation: the author attests solid experience in dealing with and acting in both fields." (Mauro Dell'Ambrasio, State Secretary for Education, Research and Innovation, Switzerland) "I read Anil's book with great interest. One of the biggest challenges modern education systems are faced with is how we prepare the next generation of leaders, innovators and wealth creators. This book is very helpful for all budding entrepreneurs, a must read." (Illugi Gunnarsson, Minister for Education, Science and Culture, Iceland) "Anil Sethi has captured some powerful insights into the entrepreneurial journey that will be invaluable to any emerging technology entrepreneur - read, learn and succeed!" (Professor John Bates, Fellow of Strategy Entrepreneurship, London Business School, London, United Kingdom) From the Back Cover This book charts the experiences, pitfalls and knowledge behind leading scientific ideas to successful startups. Written by one of Switzerland's top serial entrepreneurs, this book is a must-read for scientists and academicians who want to see their idea turn into a product and change the market. It is also pertinent for finance and business professionals who aspire to become technology entrepreneurs. Starting with personal qualities of an entrepreneur, Anil Sethi discusses successful ideas, technology evaluation, team formation, patents and investor expectations. To guide the entrepreneur, this book also analyzes deal closing, equity conversion and ideal exit strategies to follow. Ultimately Anil Sethi reveals the 'inside track' which helps understand what drives entrepreneurs and what they wouldn't admit. To take scientific skilled people into business is key for innovation: the author attests solid experience in dealing with and acting in both fields. Mauro Dell'Ambrasio, State Secretary for Education, Research and Innovation, Switzerland; I read Anil's book with great interest. One of the biggest challenges modern education systems are faced with is how we prepare the next generation of leaders, innovators and wealth creators. This book is very helpful for all budding entrepreneurs, a must read. Illugi Gunnarsson, Minister for Education, Science and Culture, Iceland; Anil Sethi has captured some powerful insights into the entrepreneurial journey that will be invaluable to any emerging technology entrepreneur - read, learn and succeed! Professor John Bates, Fellow of Strategy Entrepreneurship, London Business School, London, United Kingdom;