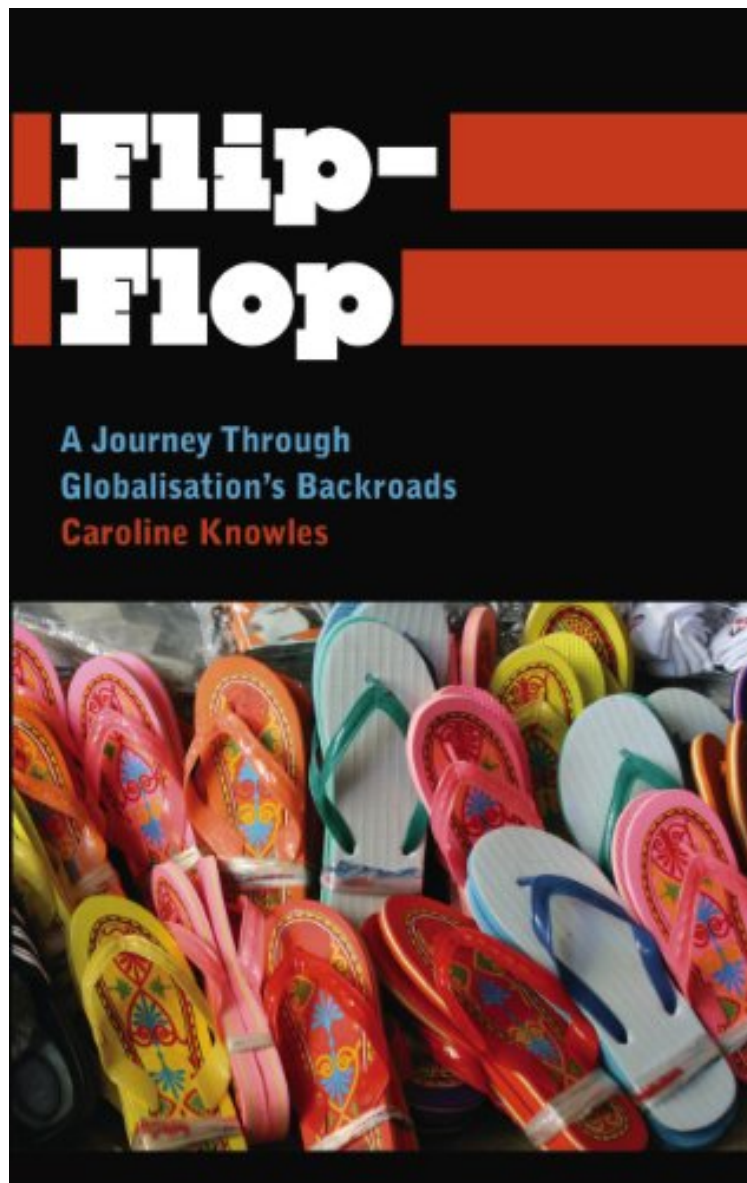


(Mobile ebook) Flip-Flop: A Journey Through Globalisation's Backroads (Anthropology, Culture and Society)

Flip-Flop: A Journey Through Globalisation's Backroads (Anthropology, Culture and Society)

Caroline Knowles

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Caroline Knowles : Flip-Flop: A Journey Through Globalisation's Backroads (Anthropology, Culture and Society) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Flip-Flop: A Journey Through Globalisation's Backroads (Anthropology, Culture and Society):

0 of 0 people found the following review helpful. Interesting BookBy CustomerInteresting book, I was sceptical at the beginning and did not really like it, but studying it in my course brought a new perspective, which is really interesting!

This book follows the global trail of one of the world's most unremarkable and ubiquitous objects — flip-flops. Through this unique lens, Caroline Knowles takes a ground level view of the lives and places of globalisation's back roads, providing new insights that challenge contemporary accounts of globalisation. Rather than orderly product chains, the book shows that globalisation along the flip-flop trail is a tangle of unstable, shifting, ad hoc and contingent connections. This book displays both the instabilities of the 'chains' and the complexities, personal topographies and skills with which people navigate these global uncertainties. Flip-Flop provides new ways of thinking about globalisation from the vantage point of the shifting landscape crossed by a seemingly ordinary and everyday commodity.

'If you are invited to Davos, shiny shoes, high heels or ski boots may be in order. For understanding much of the rest of the world, Caroline Knowles shows, you think better with flip-flops' -- Ulf Hannerz, Emeritus Professor of Social Anthropology, Stockholm University 'A journey through globalisation's backroads ... Innovative, insightful, and by turns disturbing and inspiring' -- Professor Craig Calhoun, Director of the London School of Economics and Political Science

About the Author