

[Free read ebook] Find Your Lightbulb: How to make millions from apparently impossible ideas

Find Your Lightbulb: How to make millions from apparently impossible ideas

Mike Harris

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Mike Harris : Find Your Lightbulb: How to make millions from apparently impossible ideas before purchasing it in order to gage whether or not it would be worth my time, and all praised Find Your Lightbulb: How to make millions from apparently impossible ideas:

0 of 0 people found the following review helpful. So Inspiring PlaybookBy Val LefebvreI wanted to read this book for

long time and I finally made the leap. I am so pleased I did because it's definitely worth it, a thousand times worth it I should say. My feeling is that, it's more than a book, it's merely a practical manual for inspiring entrepreneurs. It's exactly what I look for and throughout the book you embrace in a seminar with Mike. Truly, Mike shares his wisdom of reflection on his experience; his lessons, his methods of achievement from his hugely successful ventures! I really want to emphasize on the practical side of this book, it's a very valuable guide that shows you the route to launch your life into your Bold and Inspiring Future you have somewhere in your head. His book inspires to take action, at least write down the plans and goals for what you aim, and helps you scroll out the different approaches and way to attack your dreams! The read is actually coupled with some writing of your own: following his advices of planning and crystalizing your ideas, your vision and your goals will be clearly expressed and designed in a way that greatly inspires to make the leap to action. The structure of the book goes crescendo towards the building of your road that gets you to your dreams, vision and goals. I want to congratulate and thank the author for this great big piece of value. The title truly speaks of itself, as well as the catch phrase. Mike Harris's stories, struggles, achievements, massive success from massive action and his Vision of the way to do Business is something I recommend to any aspiring entrepreneur, anyone who aims bigger, and any professional who wishes to take it to the next level. Ps: I very much loved all the quotes in all the chapters from famous successful people that are very inspiring.

3 of 4 people found the following review helpful. Deeply Inspiring!

By B. Dives I've been devouring books by CEO's and management leaders for the last few months as I'm starting my own venture. Most offer good advice interspersed with anecdotes and a bit of self congratulatory trumpet blowing. They tend to lack the day-to-day and long term tactics you need to get your idea out into the world. You pick what you can and try to shoe horn the scattered ideas into your business plan. However, I was totally knocked over by the impact this book has had on me. Mike describes in simple to understand terms how to ignite and fan an unstoppable fire of enthusiasm in both the inventor or leader, and how to transmit this to a team around him or her. I've been struggling to put together an inspiring and compelling business plan for my idea for about 6 months, which has led me to doubt the idea, and therefore make the task of creating interest amongst potential supporters difficult. I put down the book having devoured it, and penned a concise, grand and unashamedly bold plan. The impact it has had is difficult to measure. Suddenly everyone around me is really enthused and excited for the project. My enthusiasm has become infectious. The future looks so exciting! What is clear is that this special little book is a must read for every manager, leader or team. It is the distillate of 20 years of cutting edge management techniques and distinctions which I'm sure you will find blessed to have read. His straightforward approach makes it accessible to all. I'm not normally somebody who writes reviews with such fervour and gushiness, but something definitely shifted in my outlook on business life when reading this book. I strongly recommend it to you unless you are a competitor! In which case forget you read any of this review at all.

1 of 1 people found the following review helpful. Your Million Watt Bulb

By Tarek MI really liked this book. Honestly I never heard of Mike Harris before. Based on his experiences of building billion-dollar businesses over the years, he gives you a to-the-point guide in finding an idea and bringing it to life. I liked its honesty realism: Harris believes you don't to be a genius, or have a unique idea for a business to make it; just enthusiasm, a good plan, willingness to learn and unwillingness to be derailed. He uses real examples especially his own of what worked and what didn't. What really gives this book a plus over other "make millions" books? Its simplicity: Harris's writes clearly and effectively with a style that is very down to earth, which is critical for entrepreneurs needing insight into daunting realizations of leadership, planning, and marketing. Overall it's a small book packed with a punch. Highly recommended.

Would you love to start your own business but feel daunted by the slim odds of success? Do you dream about making millions but simply don't know where to start? Find Your Lightbulb answers all these questions, helping you to harness your ability to make millions from nothing more than a simple idea. You don't need to be superhuman, you don't need to have funds in the bank - you don't even need to have an amazing idea in order to get started. Serial entrepreneur Mike Harris shows you that all it takes is enthusiasm, commitment and a willingness to learn. And Mike should know - he's spent the past 20 years creating successful businesses from apparently impossible ideas - ideas which everyone told him would never work. With invaluable business advice and case studies from entrepreneurs and innovators on both sides of the Atlantic, this make-it-happen manual will help you fix the odds of success firmly in your favour.

"This is a really useful and practical A-Z of how to take a business idea and make it successful."

HotBrandsCoolPlaces.com May 2008 "...the chapters on brand-building, culture and leadership are filled with sensible advice". Management Today May 2008 From the Inside Flap Find Your Lightbulb combines Mike's 20 years of invaluable experience from the front line of big business, as well as exclusive "I wish I'd known" advice from leaders in the field of innovation and entrepreneurship. So whether you're stuck on finding an idea, getting funding, or creating a brand, this guide can help you on your way to success, fixing the odds in your favour. If ever you needed a reason to take charge of our future, this is it. "Find your Lightbulb is an indispensable guide to getting yourself on the road to success and staying there." — Jamie Murray Wells "Mike inspired me when I worked for him with his unique

combination of vision, innovation and customer focus. Now he has put it all together in this common sense guide." mdash;Terry Rhodes "Mike thinks the way Virgin does and starts with the customer. (In our case even building a spaceship has been approached from a customer. Perspective as well as a technical one)." mdash;Will Whitehorn "Packed with practical advice which is going to make a real difference to anyone who reads it from a powerful leader who consistently makes the impossible happen." mdash;Tracy Goss

From the Back Cover

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