

Changing the Food Game

Lucas Simons

*ebooks / Download PDF / *ePub / DOC / audiobook*



[Download](#)

[Read Online](#)

#2158815 in eBooks 2014-11-04File Name: B00P6JFR2Q | File size: 52.Mb

Lucas Simons : Changing the Food Game before purchasing it in order to gage whether or not it would be worth my time, and all praised Changing the Food Game:

Changing the Food Game shows how our unsustainable food production system cannot support our population growth and argues it can only be solved by effective market transformation to achieve sustainable agriculture and food production. Provocative and eye-opening, it presents a game-changing solution to revolutionise the industry.

Passionate, personal, informed and informal,nbsp;Changing the Food Gamensp;is a bold analysis of why and how

current agricultural systems must be transformed if they are to sustainably feed 10 billion people by 2050. Real world examples and presentation in short, manageable chunks, make the analysis both accessible and fascinating. - <http://spore.cta.int/en/component/content/article/270-spore/publications-2/12029-market-transformati> - Spore Magazine

About the Author Lucas Simons is founder and CEO of two companies committed to and leading in sustainable market transformation, NewForesight Consultancy and SCOPEinsight. In 2011 Simons was honored as a Young Global Leader by the World Economic Forum for his commitment and accomplishments in the field of sustainable trade, agriculture and rural development. In 2013 he became the second Dutch Ashoka Fellow ever for his pioneering role as social entrepreneur and change maker. For three consecutive years Simons has been ranked in the top 100 of most influential Dutch persons in Sustainable Development.