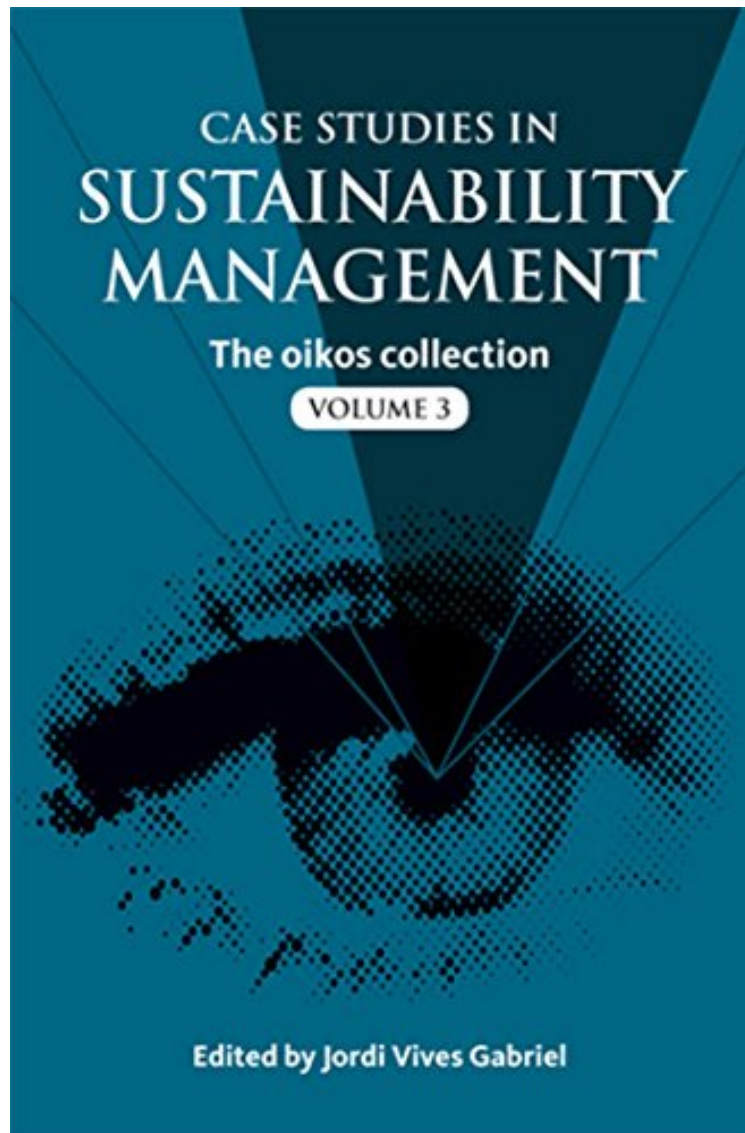


Case Studies in Sustainability Management

Jordi Vives Gabriel

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This collection of case studies on sustainability management explores both the opportunities and pitfalls companies face in targeting sustainability issues and how their values and core assumptions impact their business strategies.

About the AuthorJordi Vives Gabriel is an oikos PhD fellow pursuing his PhD studies at the University of St. Gallen (Switzerland) where he is also associate researcher at the Institute for Business Ethics. He regularly collaborates with the social science department at ESADE Business School as visiting lecturer. Jordi received a Msc in Research in Political Science by Pompeu Fabra University, a master in Business Administration and a BBA from ESADE Business School. At oikos Jordi is responsible for the oikos Cases Programme, which involves the management of the oikos Case Writing Competition as well as the edition of the oikos Case Quarterly. In his PhD research, Jordi focuses on the responsibilities businesses face in connection with human rights. More specifically, he attempts to analyse these responsibilities from the perspective of global democracy theories. Jordi has published his work at the Journal of Business Ethics as well as in several practitioner-oriented publications. Prior to entering academia Jordi worked for Hewlett-Packard and Deloitte.