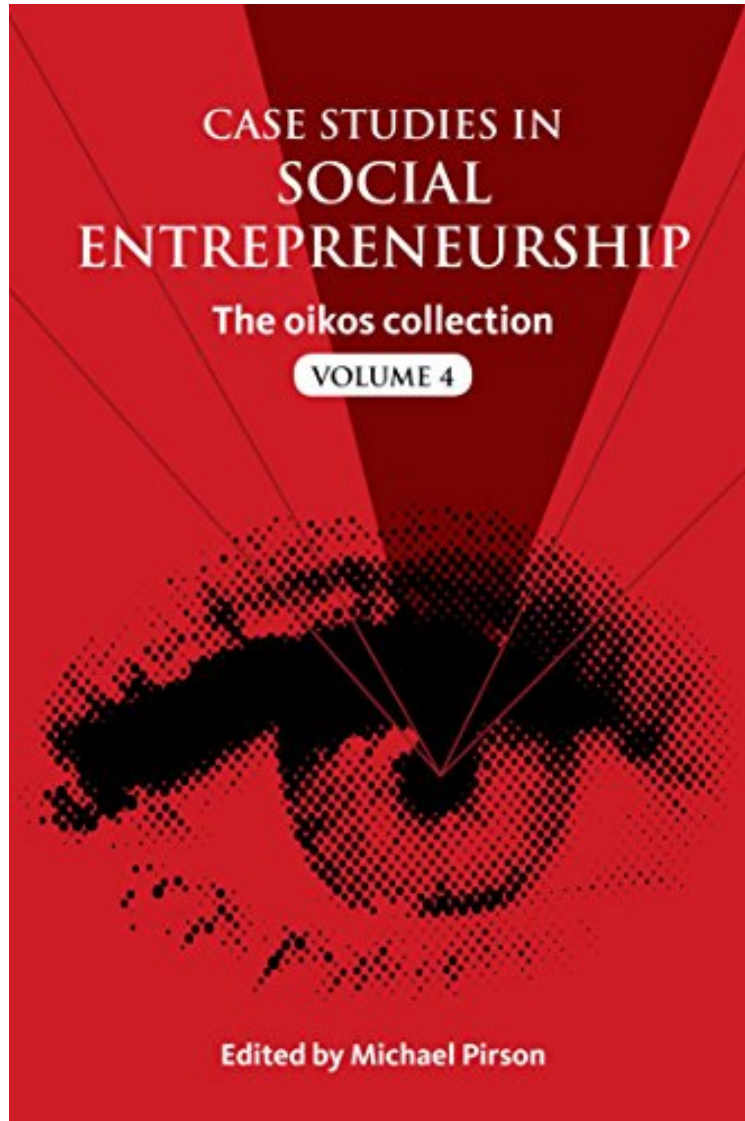


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About the Author Michael Pirson is a research fellow at Harvard University and serves on the board of three social enterprises in the United States.