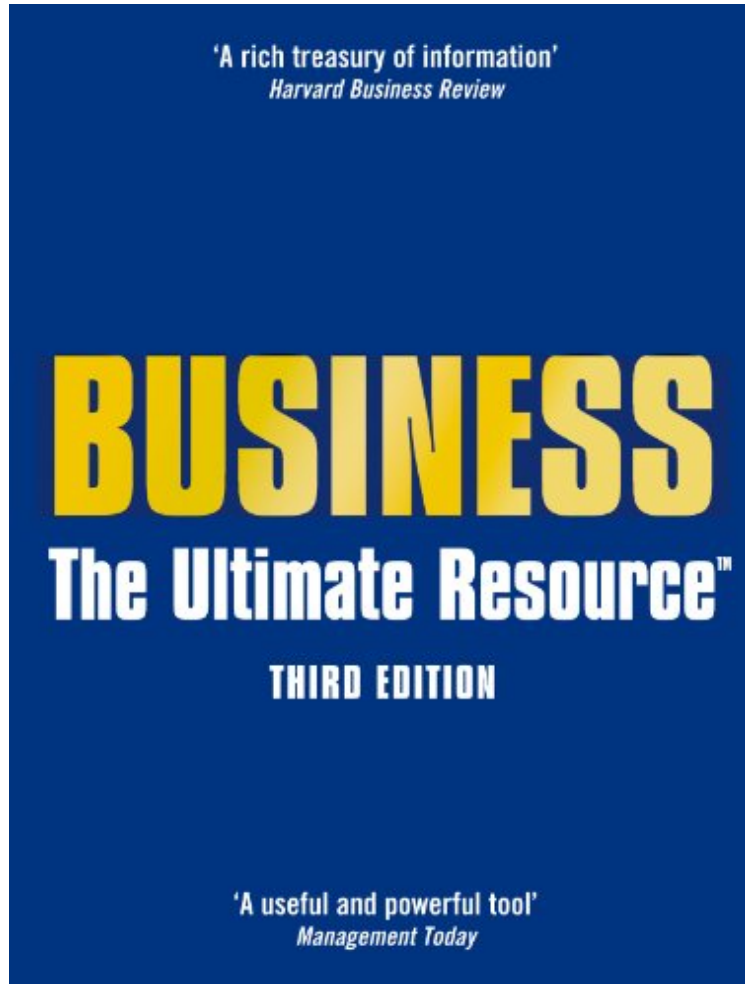


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## Business: The Ultimate Resource

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**Bloomsbury Publishing : Business: The Ultimate Resource** before purchasing it in order to gage whether or not it would be worth my time, and all praised Business: The Ultimate Resource:

6 of 6 people found the following review helpful. The best of each author summaries of and by business leadersBy Keith KendallII was impressed enough with the library copy of the first edition that I bought the second edition. Now, a few years later, the third edition is out (by a different publisher), and I have bought it. Why is it that each of the three editions was published by a different publisher. Page numbers below refer to the second edition. Much of the content is similar, however, the third edition has fewer pages. I have not yet identified quite what is different. Here are a few favorites - I like the book, and it's not reasonable to copy everything I like, so I marked the portions that impressed me to make it easier to go back and review them."Trust the process - fun takes root in organizations that are high-trust rather than high-fear. The more trust we show, the more fun there is; the more fun there is, the more trust we show. Fun is an energy force that can't be mandated or controlled by rules. If you trust people with your company's most

valuable assets, why not trust them to use their judgment in blending fun with work?" (Page 38) Leslie A Yerkes "We are speeding up our lives and working harder in a futile attempt to buy the time to slow down and enjoy it. (Page 38) Paul Hawken "You don't need to interpret tea leaves stuck in a cup to understand that people who work sitting down get paid more than those standing up." Ogden Nash (p. 82 footer) "Key skills will be the ability to win friends and influence people at a personal level, the ability to structure partnerships, and the ability to negotiate and to find compromises. Business will be much more about finding the right people in the right place and negotiating the right deals." (Page 97 2nd ed, Charles Handy, author of The Elephant and the Flea, and others) How to Get Lucky by Donald N Skull is quite meaningful (Page 101-103) "The most successful companies exemplified active waiting ... " He then describes the components of active waiting. It's time to mark the second edition book as read. Not that I read every page, but I gave it to my son to take to college since he is going into business. So, I now have the third edition. 1 of 1 people found the following review helpful. The title says it all. By Andre Z. T. Queiroz The title says it all. It is an immense tome, with huge amounts of information on everything concerning business. You don't need to read from cover to cover, but you can easily find a topic that interests you and read perhaps two pages (most of the items can be found in smaller divisions of topics). But don't get me wrong. Two pages alone contain a vast amount of information. It is definitely a great investment. 4 of 4 people found the following review helpful. An amazing resource By Joachim Sebastian This is a great resource for all business enthusiasts. Covers every aspect of business. Not very technical but more of a sharing of experience and general guide to a whole company. Must have for any budding CEO :)

An international bestseller, **BUSINESS: The Ultimate Resource** is a one-stop reference and interactive tool covering all aspects of today's world of work. Unique, authoritative, and wide-ranging, it offers practical and strategic advice for anyone doing business today. Written with a team of world-class writers and editors, it is an essential desk reference for managers, MBA and business students and for small business owners worldwide. Fully updated and revised for this new edition, **BUSINESS** features:

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- Management Library: time-saving digests of more than 100 of the world's best business books
- Dictionary: jargon-free definitions of more than 7,000 terms
- Giants : revised biographies of many of the world's most influential gurus and pioneers

Highly Recommended. \* Times Higher Education Supplement \* ...this book is a rich treasury of information. \* Harvard Business \* Business: The Ultimate Resource is worth a spot on any manager's shelf \* BusinessWeek \* The Ultimate Resource is a one-stop shop for practical solutions, theoretical debate and essential business information...[it is] an entire management library under one dust jacket. \* UK \* About the Author Features various authors including: