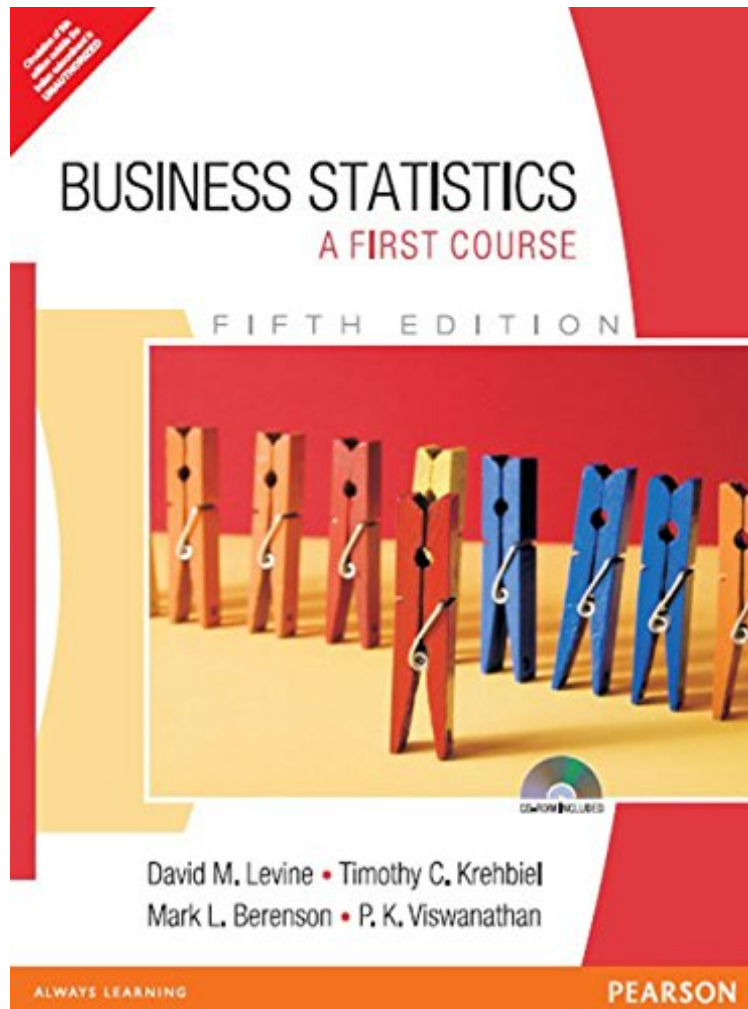


## Business Statistics: A First Course, 5/e

Mark L. Berenson, Timothy C. Krehbiel, P. K. Viswanathan David M. Levine  
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**Mark L. Berenson, Timothy C. Krehbiel, P. K. Viswanathan David M. Levine : Business Statistics: A First Course, 5/e** before purchasing it in order to gage whether or not it would be worth my time, and all praised Business Statistics: A First Course, 5/e:

10 of 10 people found the following review helpful. Good for Some, Hard for OthersBy Lisa SheaI just finished up a college course on statistics which used this book. I earned an A, so I have a fair grasp of the material. The teacher was trying this book for the first time with the class, so she didn't have prior experience with it. After having used the book for the class, she was going to move on to another book. The class had that much trouble with it.I have to say, for myself and my own experience, that I thought the book was reasonably well done. The intro examples were interesting. The way the book shades the key topics so you can find them quickly was helpful. The explanations were fairly straightforward.However, as mentioned, many of my classmates had ALL sorts of trouble understanding the book. They ended up going on the web to find websites that explained the topics in better detail, and they learned more

from their web searches than they did using the book. So that's not a good result. Also I'm using the latest version of Excel and this book only has instructions for old versions of Excel. That meant any time I had to use Excel to do something I couldn't use the book at all. I had to use the web to figure out how to do my tasks. There's a CD that comes with the book but I didn't use it at all. That was a personal choice because I wanted to re-sell my book with the CD untouched. I was able to do all the exercises simply by typing in my content manually into my own spreadsheet. That is, the CD isn't necessary. I do have an issue with the test questions that the book supplies to teachers. They were outrageously poorly worded. Everyone in the class had issues with that. There were a number of questions that we found misleading. Since it's very common for teachers to simply cut and paste the book questions into their own test software, I absolutely feel that the book makers should update their test questions. I originally was going to give this book four stars, but after re-reading all the issues with it, I think I'm going to drop that to three stars. There definitely needs to be a new update done with this book.

1 of 1 people found the following review helpful. Its ok  
By aI finished taking a course in statistics, and received an A-. Math is not my best subject, and I found this book to be boring and not very comprehensive for beginners statistics, that's how I feel about it. However, this book edition does have amazing powerpoint slides provided for the Professor that she shares on the computer server for students to study from. Maybe I'm biased because I don't like statistics particularly, but this book didn't really help. My teacher was good, and that's what counts, unless your teacher is bad; then you need a much better book than this one.

1 of 1 people found the following review helpful. Better off googling statistics concepts  
By HodgepodesI gave up referencing this book in my business statistics course. If I needed a concept explained I was better off googling the subject matter and letting someone else explain it rather than the authors here. I felt sorry for the extra work this placed on my professor's shoulders.

This fifth edition of Business Statistics retains the rich pedagogy and style of the earlier editions with new features devised to hone the readers' decision making ability through practical and applied statistics. The book presents numerous case studies, examples and exercises that outline the methods of converting data into useful information.

From the Back Cover  
Levine, Krehbiel and Berenson have teamed up once again to present statistical topics in a business-applied context. Introduction and Data Collection; Presenting Data in Tables and Charts; Numerical Descriptive Measures; Basic Probability; Some Important Discrete Probability Distributions; The Normal Distribution and Other Continuous Distributions; Sampling and Sampling Distributions; Confidence Interval Estimation; Fundamentals of Hypothesis Testing; Two Sample Tests and One-Way Anova; Chi-Square Tests; Simple Linear Regression; Multiple Regression; Statistical Applications in Quality Management  
MARKET: Business Statistics: A First Course  
comprehensibly provides readers with the information they need to know in order to understand, apply, and utilize statistical data from a business perspective.

About the Author  
David M. Levine is one of the world's leading innovators in statistics education. He is Professor Emeritus of Statistics and Computer Information Systems at Bernard M. Baruch College (CUNY), and co-author of several best-selling books, including "Statistics for Managers using Microsoft Excel, Quality Management," and "Six Sigma for Green Belts and Champions," Instructional designer David F. Stephan pioneered the classroom use of technology, and is a leader in making Excel more accessible to statistics students. He has co-authored several textbooks with David M. Levine.  
Berenson of Bernard Baruch College