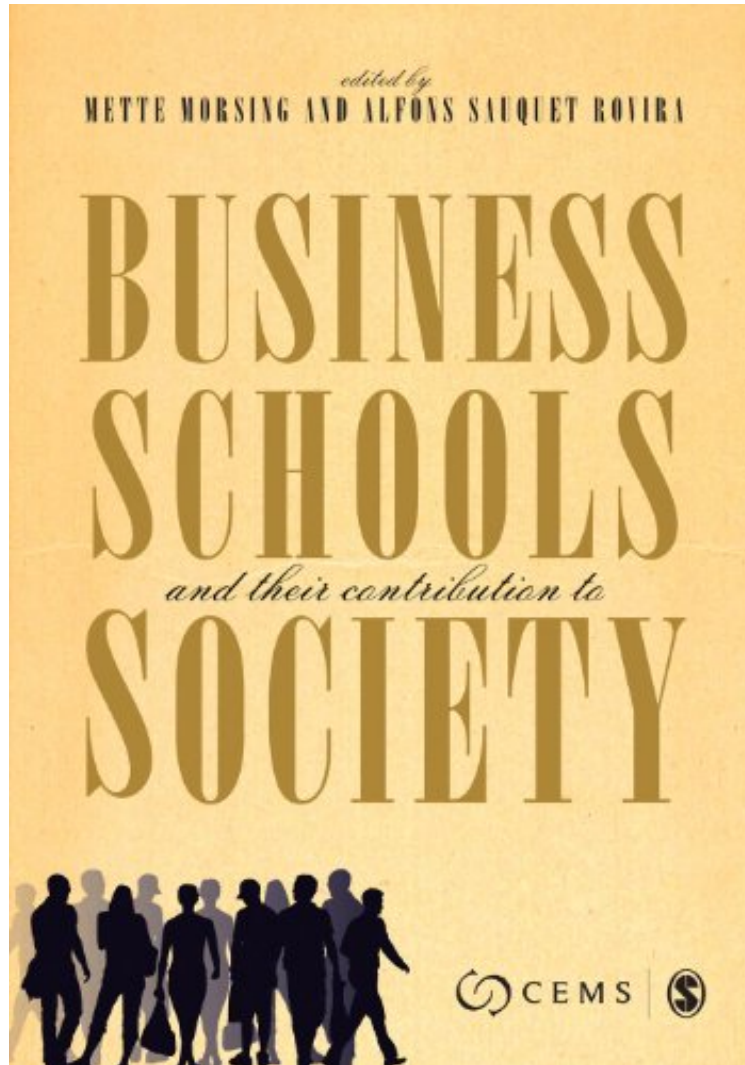


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Business Schools and their Contribution to Society

Mette Morsing, Alfons Sauquet Rovira
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Business schools are among the most influential institutions in contemporary society. This book represents a most welcome voice in the urgent need to discuss the future role of business schools. What skills and competences do we need of our leaders of tomorrow? How do we make sure that business schools are able to not only educate students in traditional business skills, but also give them such a basic understanding of the dynamics of contemporary society so they may interact constructively with the diversity of stakeholders and thus contribute to the role business must play in securing the sustainability of our global society? How may business schools contribute in innovative ways to the development of a society that is in need of new ways of addressing basic needs such as equal rights, clean water, energy and waste disposal? While this book does not pretend to provide all the answers to such demanding questions, it will stimulate reflection by questioning conventional business school thinking.

Mads Ovlisen Special Advisor to UN Global Compact and former Chair of Novo Nordisk "After the 2008 crisis, the private sector has been more than ever under the public limelight. In the midst of this debate, one central issue seems to be how business schools develop and foster management models that shape how businesses behave. This book finally opens the possibility to reflect on the multiple forms in which business schools are contributing to society"

Philippe Louvet Corporate Director, Learning for Development, L'Oréal "Undoubtedly, the book's most insightful, penetrating, even quasi-radical proposal comes from a trio of experts at Barcelona's ESADE business school: Carlos Losada (the former Director), Janette Martell (of the school's Social Responsibility Task Force), and Josep M. Lozano (Professor of Social Science). Their unique view of the value/normativity dimension will, or should, give all business educators pause to reflect on what they teach and how they interact with their students' - William C. Frederick Professor Emeritus of Business Administration, Katz Graduate school of Business, University of Pittsburgh [Click Here to read the full review.](#)

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Alfons Sauquet has served as Director of the Combined Undergraduate and Master in Business Administration at ESADE. He has been a lecturer at HEC Paris, Erasmus Universiteit Rotterdam and Wharton School of Business, in addition to being Visiting Professor at the Stockholm School of Economics and the Copenhagen Business School. He is a lecturer at the Summer School organized by the European Doctoral Association for Management in Business Administration (EDAMBA). He has been CEMS Chairman of the Interfaculty Group in Organizational Behaviour. He has directed research projects funded by the European Commission on Learning in Small and Medium-sized Enterprises in four

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