



from the world of business that will amaze and delight you. The questions in this book have been framed in a way that they are: guessable with intelligent, lateral, or lucky thinking; interesting, amusing, or surprising; enjoyable, even to people who think they don't like quizzes; not so difficult that nobody knows the answer; This book has a defined objective; to emulate the framing of questions that are often asked in business quizzes these days. There are over 30 sections from automobiles, advertising, businessmen, FMCG to publications, management terms, quality control, management quotes. A special section for visual questions that are part of almost every business quiz these days has also been included. The book will serve not just as a stepping stone for people who are interested in business quizzing but will prove to be an ideal compendium for all aspirants searching for admission to professional colleges or career options in banking, insurance, defence, railways, state central government services, besides many other top tier professions.