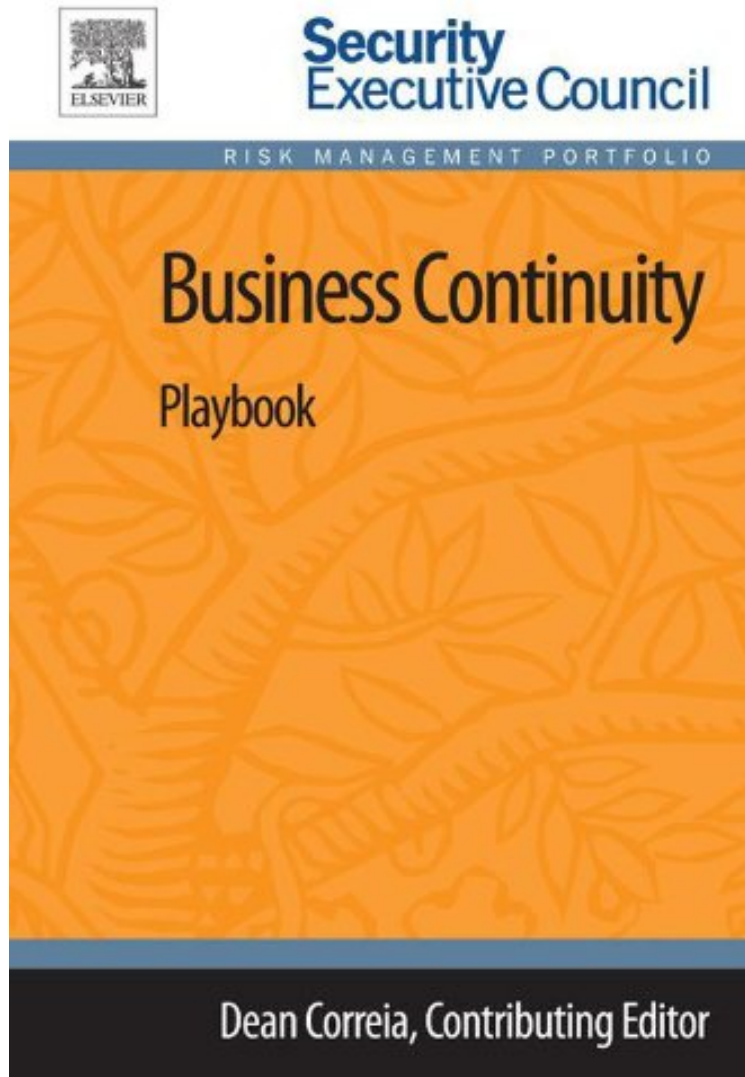


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Business Continuity: Playbook (Security Executive Council Risk Management Portfolio)

Bob Hayes, Kathleen Kotwica

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Bob Hayes, Kathleen Kotwica : Business Continuity: Playbook (Security Executive Council Risk Management Portfolio) before purchasing it in order to gage whether or not it would be worth my time, and all praised Business Continuity: Playbook (Security Executive Council Risk Management Portfolio):

The Business Continuity playbook provides the background and tools to create, manage, and execute all facets of an organization's business continuity program (BCP). Business continuity planning is an activity performed daily by organizations of all types and sizes to ensure that critical business functions are available before, during, and after a crisis. This playbook guides the security leader through the development, implementation, and maintenance of a successful BCP. The text begins with a detailed description of the concept and value of business continuity planning, transitioning into a step-by-step guide to building or enhancing a BCP. Its 14 appendices, which include sample forms, templates, and definitions, make it an invaluable resource for business continuity planning. Business Continuity playbook is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and "how-to" guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs. Answers the unavoidable question, "What is the business value of a business continuity program?" Breaks down a business continuity program into four major elements for better understanding and easier implementation. Includes 14 appendices that provide sample forms, templates, and definitions for immediate adaptation in any business setting.

About the Author Bob Hayes has more than 25 years of experience developing security programs and providing security services for corporations, including eight years as the CSO at Georgia Pacific and nine years as security operations manager at 3M. His security experience spans the manufacturing, distribution, research and development, and consumer products industries as well as national critical infrastructure organizations. Additionally, he has more than 10 years of successful law enforcement and training experience in Florida and Michigan. Bob is a recognized innovator in the security field and was named as one of the "25 Most Influential People in the Security Industry" in 2007 by Security magazine. He is a frequent speaker at key industry events. He is a leading expert on security issues and has been quoted by such major media outlets as the Wall Street Journal and Forbes. Bob is currently the managing director of the Security Executive Council. Kathleen Kotwica has a PhD in experimental psychology from DePaul University and has had a career as a researcher and knowledge strategist. Her experience includes positions as information architecture consultant at a New England consulting firm, director of online research at CXO Media (IDG), and research associate at Children's Hospital in Boston. She has authored and edited security industry trade and business articles and has spoken at security-related conferences including CSO Perspectives, SecureWorld Expo, ASIS, and CSCMP. In her current role as EVP and chief knowledge strategist at the Security Executive Council she leads the development and production of Council tools, solutions, and publications. She additionally conducts industry research and analysis to improve security and risk management practices. Dean Correia has had a career in operations and loss prevention in Canada spanning more than 20 years, holding senior leadership roles with global brands GAP, Starbucks Coffee, and Walmart. Dean is skilled at influencing stakeholders to embed an enduring legacy through process improvements and the creation of sustainable programs that contribute profit and add value through the protection of people and securing of assets. Dean is a Certified Protection Professional and licensed private investigator whose other certifications include handwriting content analysis, interview/interrogation and executive protection. An experienced workshop facilitator and passionate public speaker globally, Dean is an emeritus faculty member of the Security Executive Council, the leading strategy, insight, and resource provider for risk mitigation decision makers. Dean served a three-year term on the board of the US-based National Food Safety Security Council and has been an engaged member of the Retail Council of Canada for more than a decade, having led the national loss prevention conferences for both of these organizations in 2006 and 2008, respectively. Some of Dean's career highlights include successfully leading Walmart Canada's security event planning for the 2010 Vancouver Olympics and the G8/G20 summit. Dean spearheaded the creation of business continuity and crisis management plans for Walmart Canada and Walmart Canada Bank. At both Walmart Canada and Starbucks Coffee, he played a key role in the creation, development, and implementation of auditing and investigative programs that delivered millions of dollars to the bottom line. Dean's publications include the February 2007 and September/October 2008 editions of Canadian Retailer magazine. In 2001, Dean was awarded the Spirit of Starbucks for his impact on the business in the United States and Canada.