

Bums on Seats: How To Promote, Prepare and Profit from Webinars, Seminars and Retreats

Natasa Denman, Francesca Moi
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Natasa Denman, Francesca Moi : Bums on Seats: How To Promote, Prepare and Profit from Webinars, Seminars and Retreats before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bums on Seats: How To Promote, Prepare and Profit from Webinars, Seminars and Retreats:

1 of 1 people found the following review helpful. Some slick ideas even for a seasoned seminar and event organizer
By Customer
Very good tips after running seminars for over 35 yrs you can still learn new ideas - Ive used Meetup for years and Facebook too, but I learnt a few extra tips I can test out in my marketing and promotions. Ive typically run

over 100 events per year, but in that mix there are some of my events that need extra help, this book bridges that gap.

Are you sick of working one on one and want to leverage your time via events? Is your biggest fear around running events? Will anyone show up? Are you ready to step up and reach a wider audience that needs to hear your message? Getting 'Bums on Seats' is the single biggest challenge in running events. In a world that is turning more and more to online solutions, this has increased the level of difficulty to get people into seminar rooms. Once you know how to do it successfully, you can easily profit from events and leverage your time to reach those far and wide. Natasa Francesca run successful seminar based businesses for the public market and continue to consistently fill their rooms full of their ideal clients. Their system is simple - 80% of the time you focus on Promoting and 20% on Preparing and Profiting from your efforts. The strategies and secrets they share in this book are relevant to today's fast paced world and most are low or no cost to execute. Lets get you some Bums on Seats! Are you sick of working one on one and want to leverage your time via events? Is your biggest fear around running events? Will anyone show up? Are you ready to step up and reach a wider audience that needs to hear your message? Getting 'Bums on Seats' is the single biggest challenge in running events. In a world that is turning more and more to online solutions, this has increased the level of difficulty to get people into seminar rooms. Once you know how to do it successfully, you can easily profit from events and leverage your time to reach those far and wide. Natasa Francesca run successful seminar based businesses for the public market and continue to consistently fill their rooms full of their ideal clients. Their system is simple - 80% of the time you focus on Promoting and 20% on Preparing and Profiting from your efforts. The strategies and secrets they share in this book are relevant to today's fast paced world and most are low or no cost to execute. Lets get you some Bums on Seats!

Janja Bojanic Founder of Business Jumpstart Meetup I have never met anyone else with such authenticity who provides the value that these two women do with what they offer and I can't wait to benefit from their powerful collaboration. They stand out from the rest and if you want to learn how to as well then you can't afford to miss out on their combined experience, knowledge and contagious energy! Mell Balment Founder Dating with Kizmet The thought of these 2 collaborating gives me goose bumps. Lives WILL be changed! If you're looking for answers, these ladies have them in truck loads. Their energy will motivate, their knowledge will blow you away and their hearts will leave you feeling fuzzy and full of self belief that you WILL take action and create magic for yourself. Anna Petrarca Leader, Mentor, Educator Coach Natasa and Francesca are the most passionate, fun loving, heart centred, inspiring entrepreneurial pair I have ever had the pleasure of connecting with. Anita Bentata Author, Speaker, DV Specialist, Educator, Psychotherapist Natasa and Francesca have been a rare find. They are fresh, real, fun, genuine, and loaded with practical and successful steps and tools. They walk the talk and model heart centred business with feet firmly planted. Linda Chaousis Author, Speaker, Teacher, Mentor Linda Chaousis International They are my two main 'go to' people for my business and the real deal with loads of success behind them to prove it. I love their energy, passion and genuineness. You can't help but be motivated, excited and encouraged when you are around them on and off line! About the Author Natasa Denman (The Ultimate 48 Hour Author) is a highly sought after professional speaker, coach and mentor. In 6 short years in business, Natasa has been nominated for The Telstra Businesswoman of the Year twice and was a finalist in AusMumpreneur of the Year in Product Innovation. Natasa is a 7 time published author and creator of the game changing business model, Ultimate 48 Hour Author. She has helped over 120 solopreneurs become first time published authors in the last 2 years and is currently releasing her newest book 'Bums on Seats' and its accompanying online course. Natasa continues to appear in all major media outlets across Australia including The Sydney Morning Herald, The Financial and The Age, changing the way people do business in Australia. She looks forward to continuing to run a 7-figure business with her husband and 3 children traveling the country spreading her message and helping small businesses thrive.