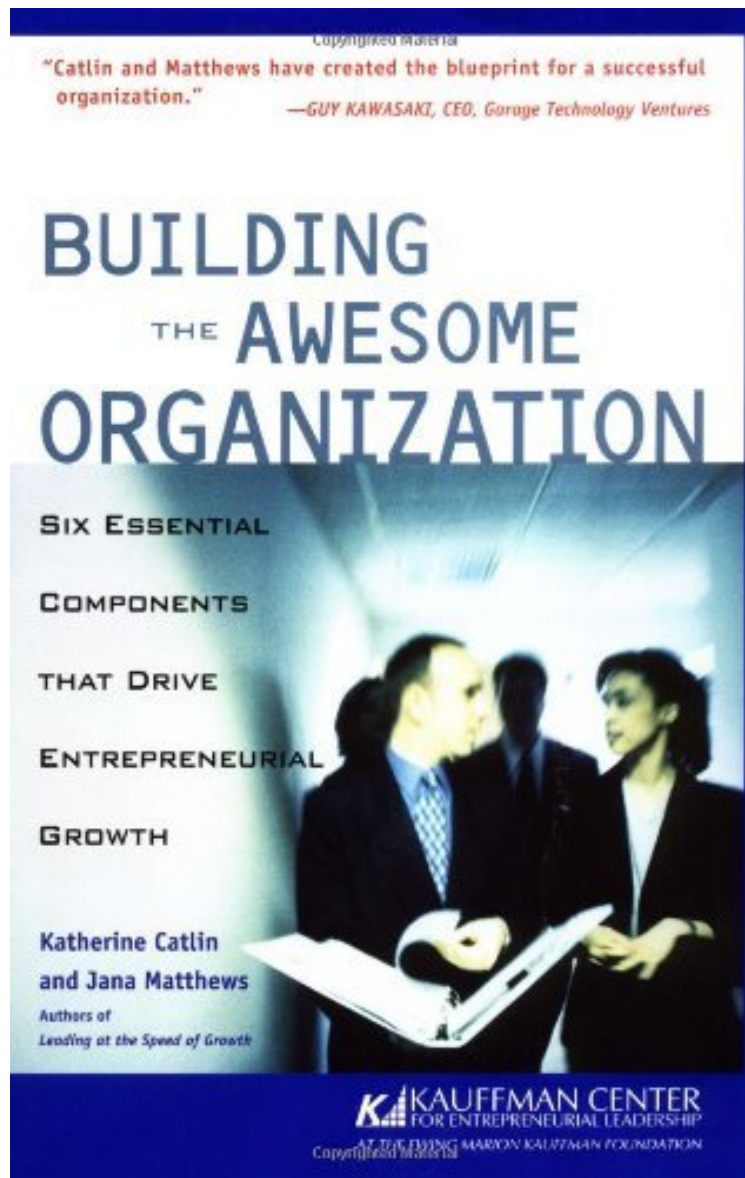


[Mobile library] Building the Awesome Organization: Six Essential Components that Drive Entrepreneurial Growth

Building the Awesome Organization: Six Essential Components that Drive Entrepreneurial Growth

Katherine Catlin

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#1751708 in eBooks 2008-04-21 2008-04-21 File Name: B000UG6HGU | File size: 22.Mb

Katherine Catlin : Building the Awesome Organization: Six Essential Components that Drive Entrepreneurial Growth before purchasing it in order to gage whether or not it would be worth my time, and all praised Building the Awesome Organization: Six Essential Components that Drive Entrepreneurial Growth:

3 of 3 people found the following review helpful. the encyclopedia of organization buildingBy Daniel GinenskyThis

book contains some very useful information. For example, I found the chapter on developing processes (Chapter 8) very insightful. However, the book includes over a dozen suggested actions per page, over 5,000 in the book. This book is not a program in any meaningful sense, because there is just too much of it. To illustrate this point, here are the verbs from a single page chosen at random (page 91): develop a mentoring program..., encourage employees..., hold mentors accountable..., enable people..., encourage everyone..., discuss questions..., provide opportunities..., develop ways to..., hold coaching sessions..., provide feedback..., help them set goals..., encourage them to..., understand the goals..., provide coaching to..., learn new skills..., eliminate bad habits..., change their roles..., stay balanced..., etc... It's the same with all the other pages, all 245 of them. Bear in mind this book only deals with organization building, and doesn't even touch on marketing, operations, finance, etc. The essence of leading a business is setting priorities, and that is entirely missing from this book. 5 of 6 people found the following review helpful. Needed now more than ever! By A Customer We are now working our way out of a recession brought on in part by new economy companies who strayed as far as possible away from the fundamentals needed to create a profitable business. This is perfect timing for a book that should serve as the bible for anyone who wants to build a truly great organization that will stand the test of time...and of profitability. A simple and quick read, this book covers the stuff that entrepreneurs ignore at their own peril, such as the vital importance of culture, the value of making planning more than just an exercise in numbers, and how focusing on your infrastructure can make it easier to get the real work done. Catlin and Matthews have done entrepreneurs everywhere a huge service with this book. 1 of 1 people found the following review helpful. Top of my list By Cow Town Girl In the endless sea of business/management books, this one got my attention. Its simple, clear approach to taking care of business at all levels is appealing, realistic and easy to read. All of our company managers will be receiving a copy in anticipation of our yearly planning. It's a winner for any entrepreneurial company on a growth path. If you want to take a new look at the same path, try this one.

Building the Awesome Organization discusses the eight components of an awesome organization. This book will help you to realize the core competencies for growth. It describes the processes, policies and systems that support growth. Find out how to attract and retain awesome people and develop an environment that motivates and empowers people to achieve extraordinary results. Explore the responsibilities of the leader and the expectations others have of the role that the leader of an entrepreneurial company will play.

From the Inside Flap "One of the most practical guides to the nuts and bolts of building an organization that I have ever read." —Patrick Lencioni, Author of *The Five Temptations of a CEO* An awesome organization is what every business aspires to be: profitable, growth-oriented—the kind of company where the most talented people want to work. But how do you build an awesome organization? This book provides the answers. Drawing on the resources of the Kauffman Center for Entrepreneurial Leadership and more than 500 successful entrepreneurs, authors Katherine Catlin and Jana Matthews explain how to assess the overall health of your company with an overview quiz. Then, they detail the six components you need to develop in order to create an awesome organization—and show you, step-by-step, how to implement them in your company. You'll find out how to: Develop an innovative culture for growth—an empowering, motivating environment that attracts awesome people Hire and retain awesome people whose know-how, skills, insight, imagination, and ideas give your company a competitive edge Create your plan for growth—a written, yet flexible, blueprint that defines requirements for growth and innovation Prime your top team for growth by making sure they all share the company vision and understand their leadership roles Establish your infrastructure for growth with the right organizational structure and three key sets of processes Become the awesome leader of growth by communicating a sense of purpose and aligning people with the mission, vision, and values Complete with detailed SCANS (quizzes) to help you benchmark your company's performance and real-life stories of what successful CEOs did to build their companies, as well as action plans and lists of "Red Flags" and "Vital Signs," Building the Awesome Organization is your indispensable road map for entrepreneurial growth. www.hungryminds.com From the Back Cover Acclaim for Building the Awesome Organization "A quick, concise entrepreneurial guide that yields real-world solutions for both start-ups and established businesses." —Bob Nelson, Ph.D., Author of *1001 Ways to Reward Employees* "Finally—a book that provides practical, actionable advice to entrepreneurs and CEOs on how to develop an organization to support growth. This book is a 'must read' for anyone trying to accelerate the growth of a company." —Pat Cloherty, President, The U.S. Russia Investment Fund and former President and General Partner of Patricof Co. Ventures, Inc. (now Apex Partners) "Building the Awesome Organization provides leaders and entrepreneurs with valuable tools for navigating the storms of growth." —Gary Hoover, Founder, Hoover's Inc., Author of *Hoover's Vision: Original Thinking for Business Success* "I read a lot of business articles and books looking for a few good nuggets I can use to build and improve our company. When I finished reading this book I got more than a few nuggets. I got an entire gold mine." —Jack Stack, CEO, SRC Holdings, Corp., Author of *A Stake in the Outcome* Launched in 1992 by Ewing Marion Kauffman to provide opportunity for other entrepreneurs, the Kauffman Center for Entrepreneurial Leadership is the largest organization focused solely on entrepreneurial success at all levels. Funded by the Ewing Marion

Kauffman Foundation, a not-for-profit organization, the Center offers educational programs, initiatives, and partnerships aimed at helping youth, college students, and adults who want to learn more about entrepreneurship and growing their companies. For information on other books in the series, including *Leading at the Speed of Growth*, visit www.entreworld.org

About the Author For the past 15 years, Katherine Catlin has helped CEOs and their executive teams manage the challenges of fast-paced growth. She is the founding partner of The Catlin Group, a consulting firm that works with entrepreneurial companies nationwide. Jana Matthews is president and CEO of Boulder Quantum Ventures, a firm that helps CEOs and their top teams unlock their company's growth potential. Matthews was the architect of many high-growth programs at the Kauffman Center for Entrepreneurial Leadership. The Kauffman Center for Entrepreneurial Leadership Launched in 1992 by Ewing Marion Kauffman to provide opportunity for other entrepreneurs, the Kauffman Center for Entrepreneurial Leadership is the largest organization focused solely on entrepreneurial success at all levels. Funded by the Ewing Marion Kauffman Foundation, a not-for-profit organization, the Center offers educational programs, initiatives, and partnerships aimed at helping youth, college students and adults who want to learn more about entrepreneurship and growing their companies.