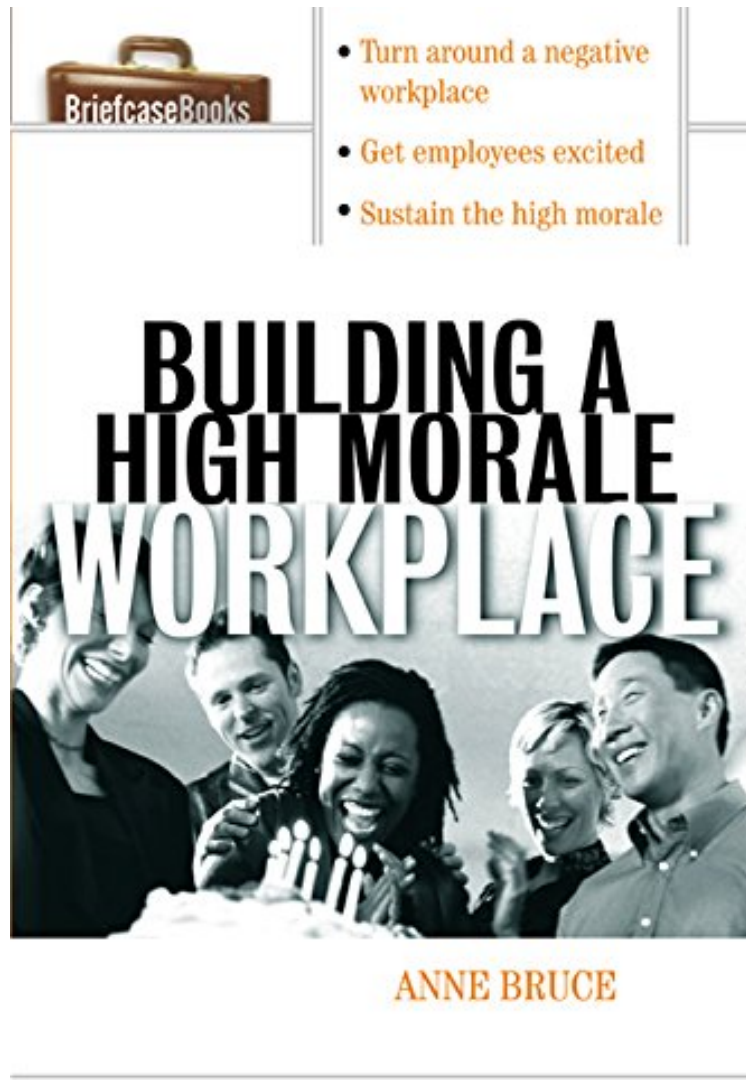


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Building A High Morale Workplace (Briefcase Books Series)

Anne Bruce

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Anne Bruce : Building A High Morale Workplace (Briefcase Books Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Building A High Morale Workplace (Briefcase Books Series):

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them or promising that their 2% raise might be boosted to 2.1% Improve the workplace and you will boost sales, lower attrition and attract better talent. 1 of 2 people found the following review helpful. A must read for all modern managers!! By Vickie Bagnall Anne Bruce is a great author who has written a book that has a message that is both easy to digest and also easy to apply to the modern workplace. Her style is smooth and all of her chapters build towards helping the reader understand the importance of improving morale in the workplace. Her examples are interesting, her teachings meaningful and her conclusions insightful. Morale building made easy what a great thought. I heartily recommend this well-written book to all Managers!! 1 of 3 people found the following review helpful. Outstanding! By Laraine Kautz Anne Bruce has her thumb on the heartbeat of human nature. Her latest book "Building A High Morale Workplace" transcends corporate walls and infiltrates any business environment that demands human interaction, which in today's society is all of them. I recommend this book to anyone who wants an instant surge of energy and possesses the desire to implement techniques that will engage and inspire your team. Thank you Anne Bruce, you have helped me to see the limitless opportunity, for the first time all over again!

Now translated into 11 languages! This reader-friendly, icon-rich series is must reading for all managers at every level. All managers, whether brand new to their positions or well established in the corporate hierarchy, can use a little "brushing up" now and then. The skills-based Briefcase Books series is filled with ideas and strategies to help managers become more capable, efficient, effective, and valuable to their corporations. A workplace environment should be upbeat and inspire superior employee commitment, morale, and performance. Building a High Morale Workplace provides dozens of techniques and examples for making any workplace a community, instead of a corporation. It shows managers how to help employees foster a genuine bond with an employer, turn around a negative workplace, create and sustain a positive attitude, and more.

From the Back Cover Workplace-Proven Tips and Tactics for Building Employee Spirit--and Accomplishment Employees with high morale perform at significantly higher levels. So how can you, as a manager whose success depends on the performance of your employees, ensure consistently high enthusiasm, energy, and employee morale? Building a High Morale Workplace shows you how to create a fun, synergistic work environment, one designed to inspire superior employee commitment and performance, by: Building quality, one-to-one relationships with your employees Giving--and getting--valuable feedback Helping employees regain lost morale during difficult times Employee morale is the wildcard in any management situation. And whether your organization is experiencing good times or bad, it is you--the manager--who is responsible for creating and maintaining superior employee morale. Let Building a High Morale Workplace, the latest value-packed guidebook in McGraw-Hill's popular Briefcase Books series, provide you with hands-on techniques and innovative strategies for keeping employee spirits high, and adding value to both your organization and your management career. Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page: Clear definitions of key terms, concepts, and jargon Sensible strategies for improving workplace morale How-to hints for creating a high-energy environment Advice to keep you from inadvertently damaging morale Warning signs of things going wrong when dealing with employees Stories and insights from the managing experiences of others Specific steps for the implementation of morale-building procedures About the Author Anne Bruce is a nationally recognized speaker, workshop leader, and author. Her books include Motivating Employees and Leaders shy; shy; Start to Finish.