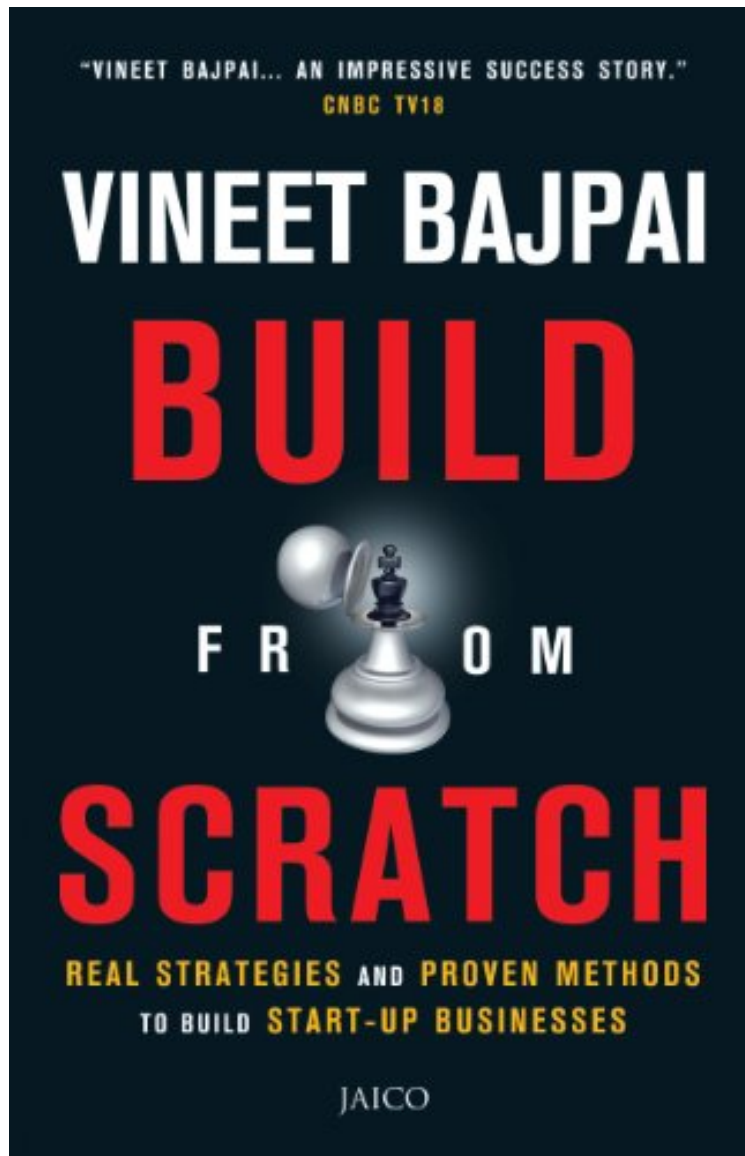


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About the Author Vineet Bajpai is the founder and CEO of Magnon Solutions Pvt. Ltd. He is a professor of strategic e-business and management information systems at Skyline Business School.