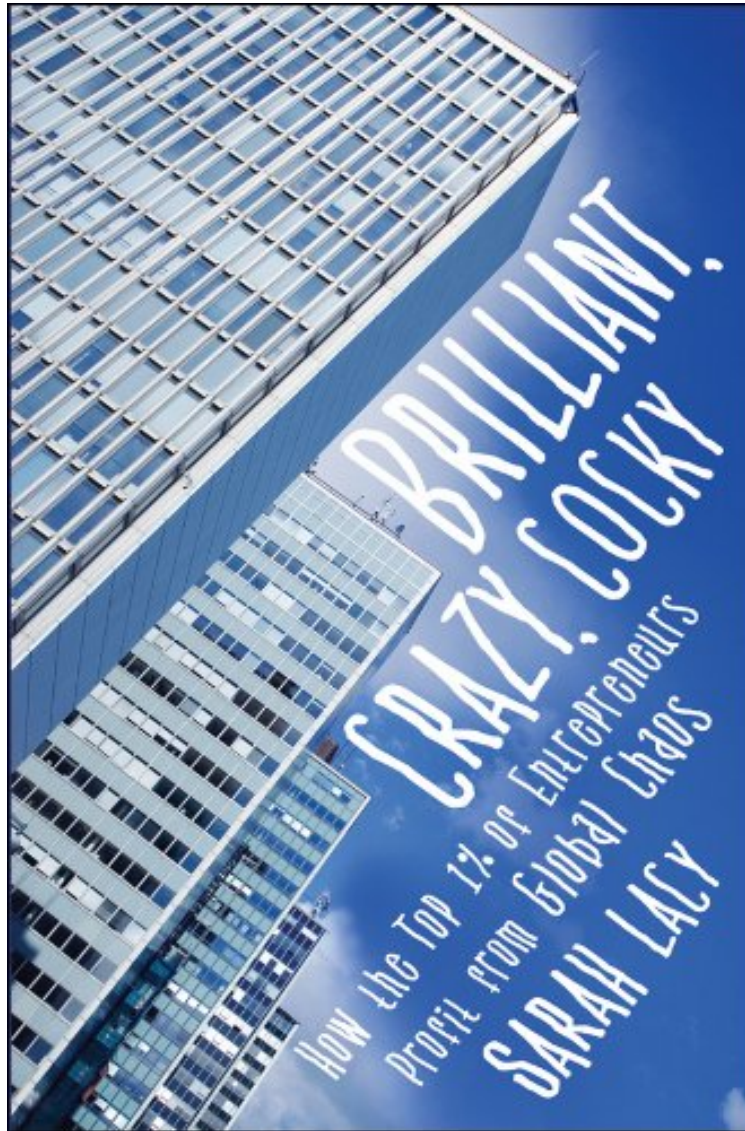


[Ebook free] Brilliant, Crazy, Cocky: How the Top 1% of Entrepreneurs Profit from Global Chaos

Brilliant, Crazy, Cocky: How the Top 1% of Entrepreneurs Profit from Global Chaos

Sarah Lacy

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Sarah Lacy : Brilliant, Crazy, Cocky: How the Top 1% of Entrepreneurs Profit from Global Chaos before purchasing it in order to gage whether or not it would be worth my time, and all praised Brilliant, Crazy, Cocky: How the Top 1% of Entrepreneurs Profit from Global Chaos:

0 of 0 people found the following review helpful. Required reading for leadersBy Cliff EdmeadesThis well written book ranges around selected key countries in the world and examines the attitudes they as societies take toward improving the lot of their populations by variously encouraging entrepreneurship.Lacy produces succinct summaries

of the local factors in each case which direct the way ideas are harnessed and how new business is established and encouraged. A theme which fascinates is how in each case if you improve the lot of the ideas people and encourage them to get established, the flow-on effects for many of the really disadvantaged are hugely enhanced as jobs are created and money is put into circulation. Quite simply it is a record of differing approaches to the way entrepreneurs ultimately give people a plan and hope for the future because they have the dignity of a job and the ability to make a contribution. 0 of 0 people found the following review helpful. This book was so helpful. By Jade Craven I'm new to the startup scene. I've read a couple of books by American tech + startup identities, but don't really know much beyond 'Y Combinator is cool.' Many of my peers have been talking about new markets - specifically Berlin - and I felt like I was so far behind as I rarely leave the country. I loved it. This book was so helpful and made me realize how the entrepreneurial scene in each country differs. It showed me the importance of thinking differently, and it will help immensely when I visit nearby countries such as Indonesia. It made me feel passionate about entrepreneurship as some of these countries have endured so much sadness, poverty and horror, yet people are finding opportunities in them. It sorta makes you step back and think about how your entrepreneurial efforts can affect social change. Some have criticized the book for talking about markets that are really fragile and new, but that is part of what I loved about it. This has been one of the best books I've read in the past year. I really enjoyed it. 0 of 0 people found the following review helpful. Interesting read. By Customer Would have preferred more in depth commentary on the countries but good for a feel of where they are at.

An unforgettable portrait of the emerging world's entrepreneurial dynamos Brilliant, Crazy, Cocky is the story about that top 1% of people who do more to change their worlds through greed and ambition than politicians, NGOs and nonprofits ever can. This new breed of self-starter is taking local turmoil and turning it into opportunities, making millions, creating thousands of jobs and changing the face of modern entrepreneurship at the same time. To tell this story, Lacy spent forty weeks traveling through Asia, South America and Africa hunting down the most impressive up-and-comers the developed world has never heard of...yet. The individuals profiled in Brilliant, Crazy, Cocky are distinct products of their own cultures, yet they share that same unmistakable cocktail of delusion, ambition, and brilliance that drove Bill Gates, Fred Smith, Donald Trump, and every other iconic American entrepreneur of the last few decades.

gripping a fabulous paean to hard-core entrepreneurial spirit original, penetrating and brilliantly entertaining. (Telegraph.co.uk, February 2011). From the Inside Flap There are many paths to entrepreneurial success, but none of them are easy. Each requires a compelling and intoxicating combination of guts, hard work, talent, timing, and luck. In a world where new superpowers are emerging from the chaos, colonialism, and confusion of the twentieth century, those stakes have been raised and the potential to create new billion-dollar powerhouses has been multiplied. Massive resources are coupled with unprecedented levels of risk, making the journey towards building truly innovative new businesses more unpredictable than ever. Sarah Lacy is an international journalist with more than a decade of experience covering the ups and downs of global innovation. In Brilliant, Crazy, Cocky, she spends more than forty weeks in eleven countries to bring a bold perspective on what can make or break new high-growth businesses in developing countries. From Rwanda to Brazil, from Israel to India, Lacy travels from exploding megacities to sprawling slums, meeting the daring and inspiring entrepreneurs who are turning local chaos and basic human needs into often-staggering profits. Through her eye-opening reporting, she tells the true story of opportunity in this globalized world, and it goes well beyond call centers and outsourcing. Brilliant, Crazy, Cocky delivers dramatic narratives from the front lines of countries stirred by turmoil and teeming with billions of people who have nothing to lose and everything to gain by embracing global investment and technology. In doing so, it shines a spotlight on the slowing growth of business in America. In forty years, the United States will be the only current G7 nation that will remain one of the seven largest economies in the world. Only by studying the rising entrepreneurial stars of our future economic neighbors can we learn how to compete and thrive within this new world order. From the Back Cover Praise for BRILLIANT, CRAZY, COCKY "Anyone who thinks they know entrepreneurship should read Sarah Lacy's brilliant, crazy, cocky book . . . Only this book brings you a true-to-life account of the on-the-ground struggle to create something huge. In this engaging read, Lacy will change the way you see the world. Anyone with a pulse should read this book." —Marc Andreessen, Partner, Andreessen Horowitz; cofounder of Netscape, Opsware, and Ning "Part insightful analysis of what ails Silicon Valley and part madcap journey to far flung hubs of aspiration and innovation, Lacy takes us around the world . . . to find the fascinating people . . . that America ought to be paying a lot more attention to." —Maureen Orth, Special Correspondent, Vanity Fair "Lacy's entertaining and informative tour of the world's fastest growing economies undeniably proves . . . that impressive and inspiring entrepreneurs can truly come from anywhere! . . . Lacy gives us an important glimpse into the future of the global economy — a place where the craziest, high-impact entrepreneurs from anywhere and everywhere set the pace." —Linda Rottenberg, cofounder and CEO, Endeavor "Lacy has focused on a fascinating phenomenon and explains with clarity and unimpeachable logic why and how these global entrepreneurs are saving the planet. Everyone interested in what

makes the world spin better must read this book." mdash;William H. Draper III, cofounder, Draper Richards LP; author of *The Startup Game: Inside the Partnership Between Venture Capitalists and Entrepreneurs* "Lacy . . . in this essential and important book, chronicles the emergence of a new, global era of messy capitalism. The critical question Lacy poses to the United States and other countries is whether they will join this entrepreneurial revolution or watch it from the sidelines." mdash;Carl J. Schramm, President and CEO, Kauffman Foundation "Brilliant, Crazy, Cocky puts a well-deserved spotlight on the fascinating entrepreneurs working in some of the most overlooked places on Earth. This book reminds us that when entrepreneurial opportunity is enabled and embraced locally, the economic and social benefits have the power to transform us all." mdash;Pierre Omidyar, founder and Chairman, eBay; Founding Partner, Omidyar Network