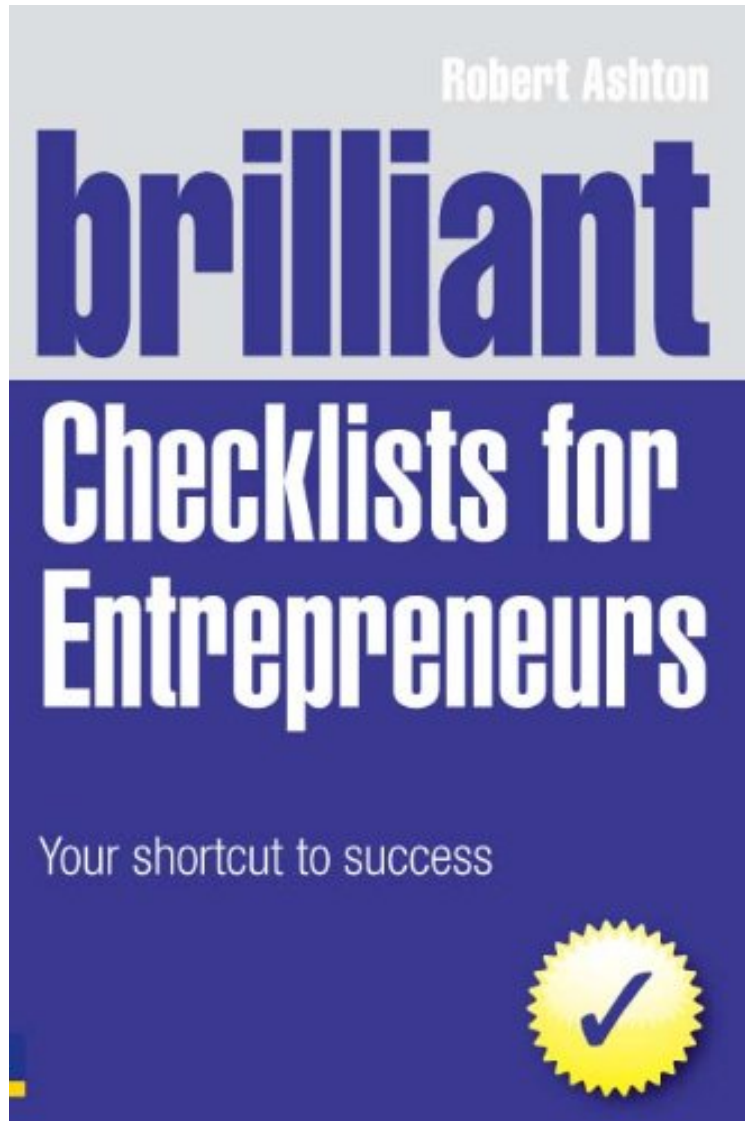


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## **Brilliant Checklists for Entrepreneurs: Your Shortcut to Success (Brilliant Business)**

*Robert Ashton*

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Rowan Gormley, Naked Wines About the Author Robert Ashton has started three small businesses and sold two. He has also been instrumental in starting a charity and recently established a social enterprise. Robert works with entrepreneurs of all kinds, advising growing businesses, evolving charities and social enterprises. He is a popular business speaker and a prolific author who also writes regularly for a number of business and consumer magazines. He is increasingly becoming a social activist, challenging convention and encouraging innovation.