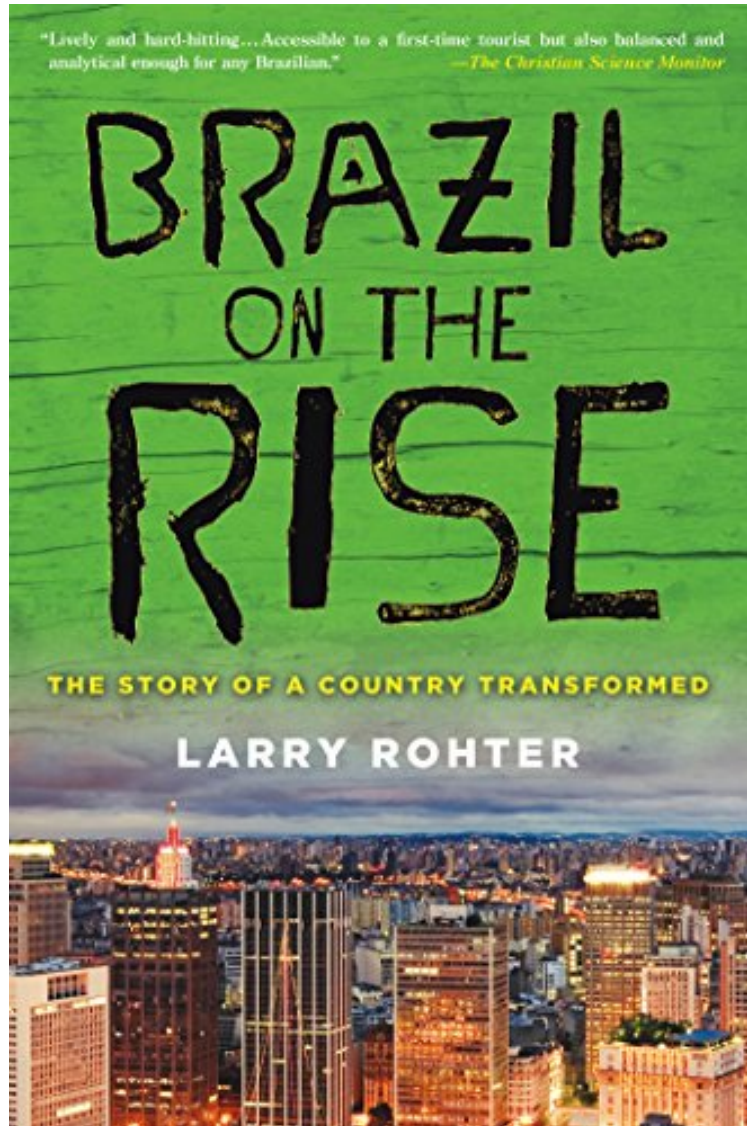


[Mobile book] Brazil on the Rise: The Story of a Country Transformed

## Brazil on the Rise: The Story of a Country Transformed

Larry Rohter

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**Larry Rohter : Brazil on the Rise: The Story of a Country Transformed** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Brazil on the Rise: The Story of a Country Transformed:

0 of 0 people found the following review helpful. or would like to, you can't beat this author's telling of ...By Bryant Martin If you have taken an interest in Brazil, or would like to, you can't beat this author's telling of it's rise. It's not highly esoteric, but very readable, and understandable. Author gets into Brazil's politics, economy, culture. and several other subject areas. I'm reading as many Brazil books as I can find. It's so interesting. See if you find it so.2 of 2 people found the following review helpful. Brazil Rising By Nelson Malavenda This account of Brazil is very contemporary and clearly written. The author knows his subject well, and presents social, economic and historical

issues in a highly readable manner. For someone who wants a basic understanding of Brazil, this is a great book to start with. On the plus side, the author hits hard at the issues that are most important for the rise of Brazil into the twenty-first century. He spent many years in the country as a journalist, and the anecdotes he shares with the reader, based on his personal experience, are like little gems. On the negative side, his first four chapters seem to me a bit heavy-handed in their depiction of the down side of Brazilian culture. It may create a total misconception about the country for anyone reading the book who is not familiar with Brazil, its culture, and its history. For example, the beautiful beaches of Rio de Janeiro are stratified by class, Carnival is commercialized, and soccer is corrupt. All this might be true, but should that be the primary focus of these three topics? Other than this criticism, I want to emphasize that the book is very, very good. It is especially good because, as a journalist, the author has personally talked with key players in Brazilian culture and politics over a period of many years. He is very much attuned to the sociology, economics and politics of the country. One author he mentions is the Brazilian anthropologist Roberto DaMatta. A great book to read about Brazilian culture is DaMatta's *O Que Faz O Brasil, Brasil?* It is available on Amazon, but only in Portuguese. DaMatta has keen insight, a witty style, and the cartoon drawings to illustrate his themes are hilarious! Another good book on Brazilian culture by an American author is *The Brazilians*, by Joseph A. Page, available on Amazon, too (in English). Hmm, I think if you really want to know Brazil, learn the language, neh? I am giving *Brazil on the Rise* four stars instead of five only because I felt uneasy about the presentation of the first four chapters. 0 of 0 people found the following review helpful. Wonderful! By Catia I am Brazilian and I was preparing for a presentation in International at my University in USA about Brazil. Therefore I need a good source that would back me up with all my knowledge and experience in Brazil that was sharing. Here is what is amazing about the book: Larry wrote absolute what and how Brazil is. If you are looking to how the Brazilian culture with a nice writing style, this is your guide. Even that I am Brazilian and I believed that I did not need to read about Brazil, I enjoyed some much seen from others prospective that I read the entire book and I bought one just in case I need in the future. Enjoy it

In this hugely praised narrative, New York Times reporter Larry Rohter takes the reader on a lively trip through Brazil's history, culture, and booming economy. Going beyond the popular stereotypes of samba, supermodels, and soccer, he shows us a stunning and varied landscape--from breathtaking tropical beaches to the lush and dangerous Amazon rainforest--and how a complex and vibrant people defy definition. He charts Brazil's amazing jump from a debtor nation to one of the world's fastest growing economies, unravels the myth of Brazil's sexually charged culture, and portrays in vivid color the underbelly of impoverished favelas. With Brazil leading the charge of the Latin American decade, this critically acclaimed history is the authoritative guide to understanding its meteoric rise.

From Publishers Weekly In his first book, Rohter, a former New York Times bureau chief for Rio de Janeiro, breezes through Brazil's colonial history and then organizes an examination of contemporary events around themes like race, arts, industry, and the environment. Brazil, we learn, is a wildly enthralling country with a vast racial background, an enormous amount of agricultural opportunity, and a generally laissez-faire attitude; its influence on the rest of the world is substantial. While Brazil's economy and governance seem to be stabilizing, its people, Rohter argues, are stuck in a pattern of long-held race and class prejudice. Having spent 14 years in Brazil, Rohter is able to share many personal anecdotes, lending his concise effort tremendous color. Obviously an expert on the region, Rohter excels at bringing order to a mass of information about a historically disorderly country. (Sept.) (c) Copyright PWxyz, LLC. All rights reserved. "Lively and hard-hitting...Rohter's very contemporary narrative of the past four decades of Brazilian history is peppered with supporting tales and interviews from his reporting...accessible to a first-time tourist but also balanced and analytical enough for any Brazilian...Critical and probing, *Brazil on the Rise* will largely leave the reader with an affectionate portrait of Brazilians."--The Christian Science Monitor "For some time there has been a gap in the market for a good English book on Brazil. [Rohter] dusts off his old notebooks and finds stories that bring Brazil alive."--The Economist